

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Educational Options, Inc.		10/16/2013	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Edmentum, Inc.		
Street Address:	8200 Tower, 5600 West 83rd Street #300		
City:	Bloomington		
State/Country:	MINNESOTA		
Postal Code:	55437		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4041005	EDOPTIONS	
Registration Number:	3546874	EDUCATIONAL OPTIONS	
Registration Number:	3546640	STARS SUITE	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127667901		
Email:	tmmppls@FaegreBD.com		
Correspondent Name:	Faegre Baker Daniels LLP		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-3901		
ATTORNEY DOCKET NUMBER:	480610.31/32/33		
NAME OF SUBMITTER:	Dianna L. Gould, Paralegal		

OP \$90.00 4041005

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TRADEMARK
 REEL: 005137 FRAME: 0209

Signature:	/dlg/
Date:	10/23/2013
Total Attachments: 2 source=Trademark Assignment from Educational Options Inc to Edmentum Inc#page1.tif source=Trademark Assignment from Educational Options Inc to Edmentum Inc#page2.tif	

TRADEMARK ASSIGNMENT

This assignment is effective October 16, 2013 by and between Educational Options, Inc., a Virginia corporation, with a principal place of business at 3440 N. Fairfax Dr., Arlington, VA 22201 ("**Assignor**"), and Edmentum, Inc., a Delaware corporation with a principal place of business at 8200 Tower, 5600 West 83rd Street #300, Bloomington, Minnesota 55437 ("**Assignee**").

A. Assignor is the owner of the trademarks identified on the attached **Schedule A** (the "Assigned Trademarks").

B. Assignee and Assignor are related companies with shared ownership.

C. Assignor wishes to assign the Assigned Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized thereby, together with the registrations identified on **Schedule A** and all past, present, and future remedies for infringement or dilution relating thereto.

From and after the effective date of this assignment, the parties shall execute such further documents, and perform such further acts, as may be reasonably requested to transfer and convey the Assigned Trademarks to the Assignee on the terms herein contained.

In witness whereof, the undersigned has caused this Trademark Assignment to be executed and delivered as of the date first written above.

ASSIGNOR: EDUCATIONAL OPTIONS, INC.

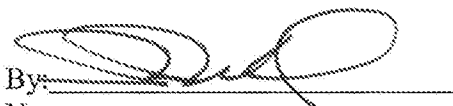
By: 

Name: Robert Rueckl

Title: CFO

Date: 10-16-2013

ASSIGNEE: EDMENTUM, INC.



By: 

Name: Robert Rueckl

Title: CFO

Date: 10-16-2013

SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>App No</u>	<u>App Date</u>	<u>Reg No</u>	<u>Reg Date</u>
EDOPTIONS	USA	85/221,054	1/19/2011	4,041,005	10/18/2011
Educational Options 	USA	77/514,848	7/3/2008	3,546,874	12/16/2008
	USA	77/462,500	4/30/2008	3,546,640	12/16/2008

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