

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------|----------|----------------|-----------------------|
| Kno, Inc. | | 10/24/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|--|
| Name: | Osman Rashid, as Trustee for The Rashid Living Trust |
| Street Address: | 230 Covington Road |
| City: | Los Altos |
| State/Country: | CALIFORNIA |
| Postal Code: | 94024 |
| Entity Type: | TRUSTEE: CALIFORNIA |

PROPERTY NUMBERS Total: 13

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------|
| Serial Number: | 85237275 | #1 IN SOCIAL LEARNING |
| Serial Number: | 85331330 | EDBOOK |
| Registration Number: | 4045949 | KNO |
| Registration Number: | 4045950 | KNO |
| Registration Number: | 4045951 | KNO |
| Serial Number: | 85862178 | KNO |
| Serial Number: | 85697624 | KNO ME |
| Registration Number: | 4094235 | KNOWLEDGE NOW |
| Registration Number: | 4094236 | KNOWLEDGE NOW |
| Registration Number: | 4147151 | KNOWLEDGE NOW |
| Serial Number: | 85420799 | RETHINK LEARNING |
| Serial Number: | 85420796 | RETHINK LEARNING |
| Registration Number: | 4200181 | TABLET TEXTBOOK |

CORRESPONDENCE DATA

900269946

TRADEMARK
 REEL: 005138 FRAME: 0855

CH \$340.00 85237275

Fax Number: 4156932222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (415) 693-2000

Email: cachiakt@cooley.com

Correspondent Name: Cooley LLP

Address Line 1: 101 California Street, 5th Floor

Address Line 2: Attn: Kris Cachia

Address Line 4: San Francisco, CALIFORNIA 94111-5800

| | |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 311812-104 |
| NAME OF SUBMITTER: | Kris Cachia |
| Signature: | /Kris Cachia/ |
| Date: | 10/24/2013 |

Total Attachments: 4

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: KNO, INC., a Delaware corporation
Patents: See Attached Exhibit A

GRANT OF TRADEMARK SECURITY INTEREST

WHEREAS, **KNO, INC.**, a Delaware corporation, having its principal offices at 5155 Old Ironsides Drive, Santa Clara, CA 95054 (the "*Company*"), owns or previously owned the trademarks and applications listed on the attached **Exhibit A**, now issued or pending in the United States Patent and Trademark Office; and

WHEREAS, the Company has entered into that certain Intellectual Property Security Agreement dated as of October 24, 2013 (the "*Security Agreement*"), by and among the Company and secured party, **OSMAN RASHID, AS TRUSTEE FOR THE RASHID LIVING TRUST** ("*Secured Party*");

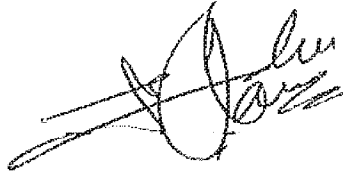
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company hereby:

1. grants a security interest to the Secured Party, in all right, title and interest of the Company pursuant to the Security Agreement in the trademarks and applications more fully described on **Exhibit A**, together with the entire goodwill of the business of the Company connected with and symbolized by such trademarks; and
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the grant hereby given.

[Signature Page Follows]

IN WITNESS WHEREOF, the Company has caused this Grant to be signed by its duly authorized representative as of this 24th day of October, 2013.

KNO, INC.

A handwritten signature in black ink, appearing to read 'Babur Habib', written over a horizontal line.


By: _____

Name: Babur Habib _____

Title: CTO _____

Exhibit A

TRADEMARKS

| Title/Mark | Application Date/Number | Registration Date/Number | Goods and Services |
|--|--------------------------------|---------------------------------|---|
| #1 IN SOCIAL LEARNING | Feb-08-2011 85/237,275 | | Class 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video; application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video |
| EDBOOK | May-26-2011 85/331,330 | | Class 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video; application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video |
| KNO | Oct-20-2009 77/852,804 | Oct-25-2011 4045949 | Class 9: Software and hardware for delivery, display, storage and manipulation of data, text, images, audio, and video |
| KNO | Oct-20-2009 77/852,876 | Oct-25-2011 4045950 | Class 38: Electronic transmission of data, text, images, audio, and video to computers and wireless devices |
| KNO | Oct-20-2009 77/852,890 | Oct-25-2011 4045951 | Cl. 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video; application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video |
| KNO and Design  | Feb-27-2013 85862178 | | Class 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video; application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video |
| KnoMe | Aug-07-2012 85-697,624 | | Class 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video; application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video |
| KNOWLEDGE NOW | Mar-30-2010 85/002,528 | Jan-31-2012 4094235 | Class 38: Electronic transmission via the internet of data, text, images, audio, and video educational and entertainment content to computers and wireless devices, not to include such services as related to medical or employee benefit plans |
| KNOWLEDGE NOW | Mar-30-2010 85/002,530 | Jan-31-2012 4094236 | Cl. 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video educational and entertainment content; Application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video educational and entertainment content; none of the foregoing to include any services related to medical or employee benefit plans |

| Title/Mark | Application Date/Number | Registration Date/Number | Goods and Services |
|-------------------------|--------------------------------|---------------------------------|---|
| KNOWLEDGE NOW | Mar-30-2010 85/002,527 | May-22-2012 4147151 | Class 9: Software and hardware for delivery, display, storage and manipulation of data, text, images, audio, and video |
| RETHINK LEARNING | Sept-12-2011 85/420,799 | | Class 38: Electronic transmission of data, text, images, audio, and video to computers and wireless devices |
| RETHINK LEARNING | Sept-12-2011 85420796 | | Class 42: Providing temporary use of on-line non-downloadable software for delivery, display, storage and manipulation of data, text, images, audio, and video; application service provider (ASP) featuring software for delivery, display, storage and manipulation of data, text, images, audio, and video |
| TABLET TEXTBOOK | Feb-08-2011 85/237,252 | Aug-28-2012 4200181 | Class 9: Software for delivery, display, storage and manipulation of data, text, images, audio, and video |