

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 3108610686 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 3109756891 Email: ellieschwimmer@livenation.com Correspondent Name: Ellie Schwimmer Address Line 1: 9348 Civic Center Drive Address Line 4: Beverly Hills, CALIFORNIA 90210																											
NAME OF SUBMITTER:	Ellie Schwimmer																										
Signature:	/ES/																										
Date:	10/28/2013																										
Total Attachments: 2 source=LNW - HOB Brands (Godspeed)#page1.tif source=LNW - HOB Brands (Godspeed)#page2.tif																											

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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment"), effective December 31, 2008 (the "Effective Date"), is by and between **LIVE NATION WORLDWIDE, INC.**, a Delaware corporation ("Assignor"), located at 9348 Civic Center Drive, Beverly Hills, CA 90210, and **HOUSE OF BLUES BRANDS CORP.**, a Delaware corporation ("Assignee"), located at 6255 Sunset Boulevard, Los Angeles, CA 90028 and.

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark applications and registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

**WHEREAS**, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

**NOW, THEREFORE**, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

**IN WITNESS WHEREOF**, the parties hereto have executed this Assignment to be executed as of the Effective Date.

**ASSIGNOR:**

**HOUSE OF BLUES BRANDS CORP.**

By: \_\_\_\_\_

Name: Michael Rowles

Title: General Counsel and Secretary

**ASSIGNEE:**

**LIVE NATION WORLDWIDE, INC.**

By: \_\_\_\_\_

Name: Michael Rowles

Title: Executive Vice President, General Counsel and Secretary

**EXHIBIT A**

Trademark	Serial No.	Reg. No.	Country
GODSPEED	77140750	3474648	United States
GODSPEED	77140760	3474649	United States