

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Private Brands, Inc.		10/28/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sunrise Apparel Group, LLC		
Street Address:	801 S. Figueroa Street, Suite 2500		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3276146	AMERICAN STAR	
Registration Number:	3384752	SULFR	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.228.3700		
Email:	rwalsh@smrh.com		
Correspondent Name:	Jill M. Pietrini		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067-6017		
ATTORNEY DOCKET NUMBER:	30GL-166425		
NAME OF SUBMITTER:	Jill M. Pietrini, Esq.		
Signature:	//jmp//		

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Date:

10/28/2013

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS AND THE UNITED STATES  
APPLICATIONS AND REGISTRATIONS THEREFOR**

THIS ASSIGNMENT is made by and between Private Brands, Inc., a corporation organized and existing under the laws of the State of California, having a place of business at 801 S. Figueroa, Suite 2500, Los Angeles, CA 90017 (hereinafter "Assignor") and Sunrise Apparel Group, LLC, a limited liability company organized and existing under the laws of the State of California, having a principal place of business at 801 S. Figueroa, Suite 2500, Los Angeles, CA 90017 (hereinafter "Assignee").

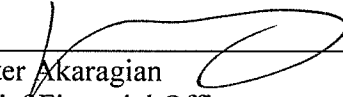
WHEREAS, Assignor owns all rights, title and interest in and to the trademarks, the U.S. registrations thereof (hereinafter the "Marks" and "Registrations"), along with the goodwill of the business appurtenant to said Marks and Registrations:

Trademark	Registration No.	Registration Date	Country
AMERICAN STAR	3,276,146	7/7/07	U.S.
SULFR	3,384,752	2/19/08	U.S.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, and to confirm title to the Marks and Registrations, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Marks and Registrations, along with the goodwill of the business symbolized by the Marks, together with any and all claims, demands, and causes of action for infringement of the Marks, past, present and future, and all of the proceeds from the foregoing.

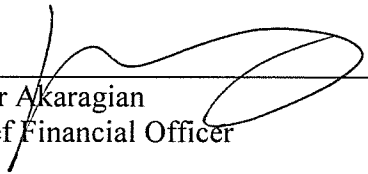
SIGNED at Los Angeles, California, effective this 28th day of October, 2013.

PRIVATE BRANDS, INC.

By:   
Peter Akaragian  
Chief Financial Officer

ACCEPTED at Los Angeles, California, effective this 28th day of October, 2013.

SUNRISE APPAREL GROUP, LLC

By:   
Peter Akaragian  
Chief Financial Officer

SMRH:409883647.2