

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Newsweek/Daily Beast Company LLC		08/13/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Daily Beast Company LLC		
Street Address:	555 West 18th Street		
Internal Address:	2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85772849	EBEAST	
Serial Number:	85579967	OPEN ZION	
Serial Number:	77521686	THE DAILY BEAST	
Serial Number:	85388253	WOMEN IN THE WORLD	
Serial Number:	85388230	WOMEN IN THE WORLD	
Serial Number:	85388219	WOMEN IN THE WORLD	
Serial Number:	77969122	WOMEN IN THE WORLD STORIES + SOLUTIONS	
Serial Number:	85654920	THE HERO SUMMIT	
Serial Number:	85531955	THE ROYALIST	
Serial Number:	77969124	CHEAT SHEET	
Serial Number:	77834880	BEAST BOOKS	
CORRESPONDENCE DATA			

Fax Number: 2122078727

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2122078787

Email: bjl@jacobsburleigh.com

Correspondent Name: Barbara J. Lipshutz

Address Line 1: 445 Park Avenue

Address Line 2: 17th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

DAILY BEAST

NAME OF SUBMITTER:

Barbara J. Lipshutz

Signature:

/Barbara J. Lipshutz/

Date:

10/29/2013

Total Attachments: 2

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# Delaware

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*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE NEWSWEEK/DAILY BEAST COMPANY LLC", CHANGING ITS NAME FROM "THE NEWSWEEK/DAILY BEAST COMPANY LLC" TO "THE DAILY BEAST COMPANY LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2013, AT 3:52 O'CLOCK P.M.

4863457 8100

130984809

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0662509

DATE: 08-13-13

TRADEMARK  
REEL: 005140 FRAME: 0632

**CERTIFICATE OF AMENDMENT TO CERTIFICATE OF FORMATION  
OF  
THE NEWSWEEK/DAILY BEAST COMPANY LLC**

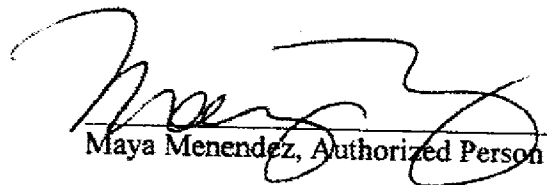
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The Newsweek/Daily Beast Company LLC (hereinafter referred to as the "Company"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

1. The name of the limited liability company is The Newsweek/Daily Beast Company LLC.
2. The Certificate of Formation of the Company is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

"FIRST. The name of the limited liability company is The Daily Beast Company LLC".

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 13<sup>th</sup> day of August, 2013.

  
Maya Menendez, Authorized Person