

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	04/28/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	TACODA LLC		04/28/2011
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Advertising.com LLC		
Street Address:	22000 AOL Way		
City:	Dulles		
State/Country:	VIRGINIA		
Postal Code:	20166		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
	Property Type	Number	Word Mark
	Registration Number:	3424094	AUDIENCE NETWORKS
	Registration Number:	3448163	AUDIENCE 360
	Registration Number:	3398264	WHERE THE PEOPLE ARE
	Registration Number:	3408626	SPECTRUM
	Registration Number:	3368941	AUDIENCE ACCESS
	Registration Number:	3368883	AUDIENCE POINT
CORRESPONDENCE DATA			
Fax Number:	2028576395		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-857-8977		
Email:	bushd@arentfox.com		
Correspondent Name:	Douglas R. Bush		

CH \$165.00 3424094

Address Line 1: 1717 K Street, NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5342

ATTORNEY DOCKET NUMBER:	019428.13360 TACODA MERGE
NAME OF SUBMITTER:	Douglas R. Bush
Signature:	/D. R. Bush/
Date:	10/29/2013

Total Attachments: 2
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TACODA LLC", A DELAWARE LIMITED LIABILITY COMPANY,
WITH AND INTO "ADVERTISING.COM LLC" UNDER THE NAME OF
"ADVERTISING.COM LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND
EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF APRIL, A.D.
2011, AT 11:18 O'CLOCK A.M.

4539225 8100M

110472830




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8728697

DATE: 04-29-11

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005141 FRAME: 0143

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANIES**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Advertising.com LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is TACODA LLC, a Delaware limited liability company.

SECOND: The Agreement of Merger by and between Advertising.com LLC and TACODA LLC dated as of April 28, 2011, has been approved, adopted, certified, executed and acknowledged by each of the constituent entities.

THIRD: The name of the surviving limited liability company is Advertising.com LLC.

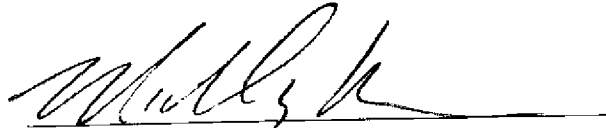
FOURTH: The merger is to become effective upon the filing of this Certificate of Merger.

FIFTH: The Agreement of Merger is on file at 22000 AOL Way, Dulles, Virginia, 20166, a place of business of the surviving limited liability company.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member of the constituent entities.

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person, on this 28 day of April 2011.

Advertising.com LLC

By: 
Authorized Person

Name: Michael Howson
Title: Assistant Secretary