#### TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/21/2010

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Third Screen Media LLC		107/21/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Advertising.com LLC	
Street Address:	22000 AOL Way	
City:	Dulles	
State/Country:	VIRGINIA	
Postal Code:	20166	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3304155	MADX
Registration Number:	3410575	THIRDSCREENMEDIA

#### **CORRESPONDENCE DATA**

**Fax Number**: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 202-857-8977

Email: bushd@arentfox.com

Correspondent Name: Douglas R. Bush

Address Line 1: 1717 K Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5342

ATTORNEY DOCKET NUMBER: 019428.13	
NAME OF SUBMITTER: Douglas R	. Bush

900270263 REEL: 005141 FRAME: 0149

3304155

Signature:	/D.R. Bush/
Date:	10/29/2013
Total Attachments: 2 source=THIRD SCREEN MEDIA LLC DE - CERTIFICATE OF MERGER#page1.tif source=THIRD SCREEN MEDIA LLC DE - CERTIFICATE OF MERGER#page2.tif	

TRADEMARK REEL: 005141 FRAME: 0150 Delaware

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THIRD SCREEN MEDIA LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "ADVERTISING.COM LLC" UNDER THE NAME OF "ADVERTISING.COM LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF JULY, A.D. 2010, AT 2:07 O'CLOCK P.M.

8100M

DATE: 07-21-10

AUTHENT\[CATION: 8127140

**TRADEMARK** REEL: 005141 FRAME: 0151

Jeffrey W Bullock, Secretary of State

100760439

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:05 PM 07/21/2010 FILED 02:07 PM 07/21/2010 SRV 100760439 - 4539225 FILE

# STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC LIMITED LIABILITY COMPANIES

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company has executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Advertising.com LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is Third Screen Media LLC, a Delaware limited liability company.

THIRD: The name of the surviving limited liability company is Advertising.com LLC.

FOURTH: The merger is to become effective upon the filing of this Certificate of Merger.

FIFTH: The Agreement of Merger is on file at 22000 AOL Way, Dulles, Virginia, 20166, a place of business of the surviving limited liability company.

**SIXTH**: A copy of the Agreement of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member of the constituent entities.

Advertising.com LLC

By:

Name: Michael Howson

Title: Assistant Secretary

240057-1

**RECORDED: 10/29/2013** 

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