

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NYT Management Services, Inc.		10/20/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Boston Globe Media Partners, LLC
Street Address:	135 Morrissey Boulevard
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02125
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1382251	ASK BETH
Registration Number:	3585946	BOMOMS
Registration Number:	0199549	BOSTON SUNDAY GLOBE
Registration Number:	3030835	BOSTONUNCOMMON
Registration Number:	2710474	BOSTONWORKS
Registration Number:	3354407	DESIGN NEW ENGLAND
Registration Number:	3351819	FB FASHION BOSTON
Registration Number:	2535310	GLOBE DIRECT
Registration Number:	2616207	GLOBE DIRECT
Registration Number:	3066798	MISS CONDUCT
Registration Number:	0199556	THE BOSTON GLOBE
Registration Number:	3964819	PLONKAPALOOZA
Registration Number:	0721044	THE BOSTON GLOBE
Registration Number:	4331759	THE HIVE

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Registration Number:	4335017	WEATHER WISDOM
Registration Number:	3613680	D.B.A.
Registration Number:	4075542	MASSMOMS.COM
Registration Number:	0514508	SUNDAY TELEGRAM
Registration Number:	1574954	TELEGRAM & GAZETTE
Registration Number:	3831449	WORCESTERU

CORRESPONDENCE DATA

Fax Number: 6173454745
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 617-345-4767
Email: trademarks@daypitney.com
Correspondent Name: Carrie Webb Olson
Address Line 1: One International Place
Address Line 2: Day Pitney LLP
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	780515/000000 (CWO)
NAME OF SUBMITTER:	Carrie Webb Olson
Signature:	/carrie webb olson/
Date:	10/30/2013

Total Attachments: 6
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment Agreement”) is made and entered into as of October 20, 2013, by and among NYT Management Services, Inc., a Delaware corporation, and The New York Times Company, a New York corporation (collectively, the “Assignors”), and Boston Globe Media Partners, LLC, a Delaware limited liability company (the “Assignee”). All capitalized terms used herein but not otherwise defined shall have the respective meanings ascribed to them in the Purchase Agreement (as defined below).

WHEREAS, Assignors, Globe Newspaper Company, Inc., a Massachusetts corporation, Boston Globe Electronic Publishing, LLC, a Delaware limited liability company, Boston Globe Marketing, LLC, a Delaware limited liability company, Community Newsdealers, LLC, a Delaware limited liability company, GlobeDirect, LLC, a Delaware limited liability company, Retail Sales, LLC, a Delaware limited liability company, Worcester Telegram & Gazette Corporation, a Massachusetts corporation, Algonquin Acquisition Company, LLC, a Delaware limited liability company and parent of the Assignee (“Algonquin”), and John W. Henry have entered into that certain Asset Purchase Agreement, dated as of August 3, 2013 (the “Purchase Agreement”), pursuant to which Assignors have agreed to sell, assign, transfer, convey and deliver to Algonquin, among other assets, their entire right, title and interest in, to and under all Owned Intellectual Property, including those trademarks specified on Exhibit A hereto (such trademarks, the “Assigned Trademarks”); and

WHEREAS, Algonquin desires that Assignors sell, assign, transfer, convey and deliver to Assignee their entire right, title and interest in, to and under the Assigned Trademarks;

NOW, THEREFORE, for valuable consideration furnished by Algonquin or its Affiliates to Assignors, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Each of the Assignors hereby sells, assigns, transfers, conveys and delivers to Assignee all of such Assignor’s right, title and interest in, to and under the Assigned Trademarks, including all goodwill of the business associated therewith, including all rights therein provided by international conventions or treaties, and the right to sue and recover damages for past, present and future infringement, dilution, misappropriation, unlawful imitation or other violation thereof.

2. Assignors hereby agree to take all actions (at Assignee’s expense) and execute all documents reasonably necessary to record and perfect the interest of Assignee in and to the Assigned Trademarks, and shall not enter into any agreement in conflict with this Assignment Agreement.

3. Assignors hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America, and any other applicable governmental authority, to issue or transfer all Assigned Trademarks to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct. Assignee shall have the right to record this Assignment Agreement with any applicable government authority so as to perfect its ownership of the Assigned Trademarks.

4. This Assignment Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same agreement. This Assignment Agreement may not be amended except by an instrument in writing signed by each of the parties hereto.

5. This Assignment Agreement shall be governed by, and construed in accordance with, the laws of the State of New York applicable to contracts executed in and to be performed in that State, without regard to conflicts of laws principles of such State.

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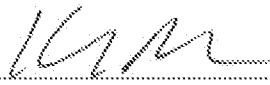
IN WITNESS WHEREOF, the parties have executed this Assignment Agreement as of the date first above written.

ASSIGNORS:

NYT MANAGEMENT SERVICES, INC.

By: 
Name: Kenneth A. Richieri
Title: Senior Vice President and Secretary

THE NEW YORK TIMES COMPANY

By: 
Name: Kenneth A. Richieri
Title: Senior Vice President and General Counsel

ASSIGNEE

BOSTON GLOBE MEDIA PARTNERS, LLC

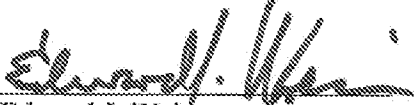
By: 
Name: Edward J. Weiss
Title: Vice President

EXHIBIT A

Trademarks:

Marks owned by NYT Management Services, Inc.

Boston Globe:

Mark:	Jurisdiction:	File Date:	Reg./App.No.	Reg. Date:	Status	Classes:	Renewal
ASK BETH	MA		37038	31-May-1985	REGISTERED	16	31-May-2015
ASK BETH	USA	23-May-1985	1,382,251	11-Feb-1986	REGISTERED	16	11-Feb-2016
BOMOMS	USA	19-May-2008	3,585,946	10-Mar-2009	REGISTERED	38,41	10-Mar-2015
BOSTON SUNDAY GLOBE	USA	8-Jan-1925	199,549	9-Jun-1925	REGISTERED	38	9-Jun-2015
BOSTONUNCOMMON	USA	26-Feb-2004	3,030,835	13-Dec-2005	REGISTERED	16	13-Dec-2011
BOSTONWORKS	USA	13-Oct-2000	2,710,474	29-Apr-2003	REGISTERED	35	29-Apr-2013
DESIGN NEW ENGLAND	USA	14-Aug-2006	3,354,407	11-Dec-2007	REGISTERED	16	11-Dec-2013
FB FASHION BOSTON	USA	19-Apr-2007	3,351,819	11-Dec-2007	REGISTERED	16	11-Dec-2013
GLOBE DIRECT	USA	15-Jun-1999	2,535,310	5-Feb-2002	REGISTERED	16	5-Feb-2012
GLOBE DIRECT	USA	15-Jun-1999	2,616,207	10-Sep-2002	REGISTERED	16	10-Sep-2012
GLOBE SOUTH	MA		60674	10-Sep-2001	REGISTERED	16	10-Sep-2011
GLOBE WEST	MA		60475	20-Jul-2001	REGISTERED	16	20-Jul-2011
MISS CONDUCT	USA	20-Jul-2004	3,066,798	7-Mar-2006	REGISTERED	16, 41	7-Mar-2012
THE BOSTON GLOBE	USA	2-Jan-1925	199,556	9-Jun-1925	REGISTERED	38	9-Jun-2015
PLONKAPALOOZA	USA	4/22/2010	3,964,819	5/24/2011	REGISTERED	41, 43	
THE BOSTON GLOBE	USA	21-Nov-1960	721,044	5-Sep-1961	REGISTERED	38	5-Sep-2011
THE HIVE	USA	Sept. 9, 2013	4,331,759	7 May 2013	REGISTERED	35	May 7, 2023

WEATHER WISDOM	USA	7 Dec 2012	4,335,017	14 May 2013	REGISTERED	41,42	
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Telegram & Gazette:

Mark:	Jurisdiction:	File Date:	Reg./App.No.	Reg. Date:	Status	Class(es):	Renewal
d.b.a.	USA	4-Jun-2008	3,613,680	28-Apr-2009	REGISTERED	16, 41	28-Apr-2015
MASSMOMS.COM	MA	6/20/2011	73927	6/20/2011	REGISTERED	41	
MASSMOMS.COM	USA	6/3/2011	4,075,542	12/20/2011	REGISTERED	41	
SUNDAY TELEGRAM	USA	12-Mar-1948	514,508	30-Aug-1949	REGISTERED	38	30-Aug-2009
TELEGRAM & GAZETTE	USA	25-May-1989	1,574,954	2-Jan-1990	REGISTERED	16	2-Jan-2010
WorcesterU	USA	1/6/2010	3,831,449	8/10/2010	REGISTERED	35, 45,	

Marks Owned by The New York Times Company

Boston Globe:

Mark:	Jurisdiction:	File Date:	Reg./App.No.	Reg. Date:	Status	Class(es):	Renewal
BOSTON DIRT DOGS	USA	24-Jun-2004	2,989,526	30-Aug-2005	REGISTERED	41	30-Aug-2011
BOSTON.COM	USA	25-Apr-2003	2,903,204	16-Nov-2004	REGISTERED	41	16-Nov-2010

Telegram & Gazette:

Mark:	Jurisdiction:	File Date:	Reg./App.No.	Reg. Date:	Status	Class(es):	Renewal
On the Common.com [Worcester]	USA	22-Oct-2007	3,435,806	27-May-2008	REGISTERED	16,41	27-May-2014