

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kukreja Investors LLC		10/28/2013	LIMITED LIABILITY COMPANY: NEVADA

RECEIVING PARTY DATA

Name:	Red Dog Brands LLC
Street Address:	6050 Blvd. East, Apt. 22G
City:	West New York
State/Country:	NEW JERSEY
Postal Code:	07093
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1266411	RUFF.HEWN
Registration Number:	1410610	RUFF-HEWN

CORRESPONDENCE DATA

Fax Number: 2122468959
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127081870
 Email: slebson@ladas.com
 Correspondent Name: Scott J. Lebson
 Address Line 1: Ladas & Parry LLP
 Address Line 2: 1040 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	NTMA 131163:753
NAME OF SUBMITTER:	Scott J. Lebson

CH \$65.00 1266411

Signature:	/sjl/
Date:	10/30/2013
Total Attachments: 3 source=RUFF HEWN US assignment#page1.tif source=RUFF HEWN US assignment#page2.tif source=RUFF HEWN US assignment#page3.tif	

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, KUKREJA INVESTORS LLC, a limited liability company organized under the laws of the State of Nevada, United States of America, located at 530 7th Avenue, Suite 602, New York, New York 10018, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the Trademark(s) registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

AND WHEREAS, RED DOG BRANDS LLC, a limited liability company organized and existing under the laws of the State of New Jersey, United States of America, located at 6050 Blvd. East, Apt. 22G, West New York, New Jersey 07093, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark(s) and registration(s) thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 28th day of OCTOBER 2013.

KUKREJA INVESTORS LLC

By 

Managing Member

[Title]

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA }
STATE OF *New York* } SS:
COUNTY OF *New York* }

On this *28* day of *October* 2013, before me personally appeared *Soni Kukreja*, to me known, who, being by me duly sworn, did depose and say that he/~~she~~ is the *managing member* of the company described in the foregoing instrument; that he/~~she~~ executed said instrument on behalf of the said company; that he/~~she~~ is authorized to execute an instrument of this nature by order of the Board of Directors of the company.

LOIS NOVILLA
Notary Public - State of New York
SO. 01R08131480
Qualified in New York County
My Commission Expires *8/1/15*

Lois Novilla
Notary Public

[SEAL]

UNITED STATES OF AMERICA

SCHEDULE

RUFF-HEWN

No. 1266411

RUFF-HEWN

No. 1410610