

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|---|--------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Pinehurst, Inc. | | 12/15/2006 | COMPANY: NORTH CAROLINA |
| RECEIVING PARTY DATA | | | |
| Name: | Pinehurst, LLC | | |
| Street Address: | 80 Carolina Vista Drive | | |
| City: | Village of Pinehurst | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28374 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NORTH CAROLINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 74091970 | PINEHURST MAGAZINE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9198216800 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 919-821-6734 | | |
| Email: | bfricks@smithlaw.com | | |
| Correspondent Name: | Blake Simpson Fricks | | |
| Address Line 1: | 2619 St. Mary's Street | | |
| Address Line 4: | Raleigh, NORTH CAROLINA 27609 | | |
| NAME OF SUBMITTER: | Blake Simpson Fricks | | |
| Signature: | /Blake Simpson Fricks/ | | |
| Date: | 10/30/2013 | | |
| Total Attachments: 2 source=Articles of Conversion#page1.tif source=Articles of Conversion#page2.tif | | | |

OP \$40.00 74091970

State of North Carolina
Department of the Secretary of State

ARTICLES OF ORGANIZATION
INCLUDING ARTICLES OF CONVERSION

Pursuant to §§ 57C-2-21, 57C-9A-01 and 57C-9A-03 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Organization Including Articles of Conversion for the purpose of forming a limited liability company.

1. The name of the limited liability company is: Pinehurst, LLC
The limited liability company is being formed pursuant to a conversion of another business entity.
2. The name of the converting business entity is Pinehurst, Inc.
and the organization and internal affairs of the converting business entity are governed by the laws of the state or country of North Carolina
A plan of conversion has been approved by the converting business entity as required by law.
3. The converting business entity is a (check one): domestic corporation; foreign corporation; foreign limited liability company; domestic limited partnership; foreign limited partnership; domestic registered limited liability partnership; foreign limited liability partnership; or other partnership as defined in G.S. 59-36, whether or not formed under the laws of North Carolina.
4. If the limited liability company is to dissolve by a specific date, the latest date on which the limited liability company is to dissolve: (If no date for dissolution is specified, there shall be no limit on the duration of the limited liability company.) _____
5. The name and address of each person executing these articles of organization is as follows: (State whether each person is executing these articles of organization in the capacity of a member, organizer or both).
Richard N. Beckert - Organizer
3030 LBJ Freeway, Ste 500
Dallas, TX 75234
6. The street address and county of the initial registered office of the limited liability company is:
Number and Street 225 Hillsborough Street
City, State, Zip Code Raleigh, North Carolina 27603 County Wake
7. The mailing address, if different from the street address, of the initial registered office is:

8. The name of the initial registered agent is: CT Corporation System

9. Principal office information: (Select either a or b.)

a. The limited liability company has a principal office.

- The street address and county of the principal office of the limited liability company is:

Number and Street 80 Carolina Vista

City, State, Zip Code Village of Pinehurst, NC 28374

County Moore

- The mailing address, *if different from the street address*, of the principal office of the limited liability company is: _____

b. The limited liability company does not have a principal office.

10. Check one of the following:

(i) **Member-managed LLC**: all members by virtue of their status as members shall be managers of this limited liability company.

(ii) **Manager-managed LLC**: except as provided by N.C.G.S. Section 57C-3-20(a), the members of this limited liability company shall not be managers by virtue of their status as members.

11. Any other provisions which the limited liability company elects to include are attached.

12. These articles will be effective upon filing, unless a date and/or time is specified:

This is the 15th day of December, 2006.

Pinehurst LLC


Signature

Richard N. Beckett CEO/organizer
Type or Print Name and Title

NOTES.

1. Filing fee is \$125. This document must be filed with the Secretary of State.

CORPORATIONS DIVISION
(Revised January 2002)

P.O. BOX 29622

RALEIGH, NC 27626-0622
(Form L-01A)

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