

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DJOYDEVELOPMENT		09/01/2013	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Market Watch Franchise & Consulting, Inc.
Street Address:	3960 Howard Hughes Parkway
Internal Address:	Ste. 500
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89169
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	85841544	DJOY
Serial Number:	85788737	SINDUSTRY
Serial Number:	85788592	DJOYSTICK
Serial Number:	85841628	DJOY
Serial Number:	85841539	DJOY
Serial Number:	85841530	DJOY
Serial Number:	85788769	SINDUSTRY
Serial Number:	85788618	DJOYSTICK
Serial Number:	85788765	SINDUSTRY

CORRESPONDENCE DATA

Fax Number: 7029498376

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 702.949.8200

TRADEMARK
 REEL: 005142 FRAME: 0415

Email: TRADEMARKS-LASVEGAS@LRLAW.COM
Correspondent Name: Linda M. Norcross
Address Line 1: 3993 Howard Hughes Parkway Ste. 600
Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	50244.ASSIGNMENT
NAME OF SUBMITTER:	Linda M. Norcross
Signature:	/Linda M. Norcross/
Date:	10/30/2013

Total Attachments: 2
source=djoy#page1.tif
source=djoy#page2.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 1st day of September 2013 (the "Effective Date") by and between DJOYDEVELOPMENT, a Nevada corporation, located at 3037 W. Horizon Ridge Parkway, Suite #100 Henderson, Nevada 89082 on the one hand ("Assignor"), and Market Watch Franchise & Consulting, Inc., a Nevada corporation, located at 3960 Howard Hughes Pkwy # 500 Las Vegas, NV 89169, Las Vegas, Nevada 89120 ("Assignee") on the other hand.

WHEREAS, Assignor owns the trademarks and corresponding federal applications therefore (collectively the "Trademarks") listed on the attached Schedule A.

WHEREAS, Assignor desires to assign and Assignee desires to acquire the Trademarks; and

WHEREAS, Assignee is a successor to the Assignor's business, or that portion of the business to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNOR does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Trademarks together with all of the goodwill of the business appurtenant thereto symbolized by the Trademarks and any renewals and extensions of such related applications or registrations, and all other corresponding rights that exist or that may be secured under common law, state law, the laws of the United States or any foreign country, as of the Effective Date, and the right to sue and collect damages for past, present and future infringements, dilution or other unauthorized use of the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

ASSIGNOR shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

Assignor:

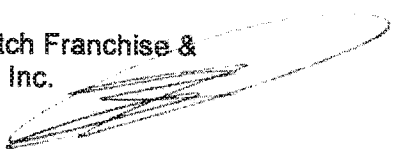
DJOYDEVELOPMENT

By: 

Printed name: ROMAN ZERKA

Title: PRESIDENT

Assignee:

Market Watch Franchise & Consulting, Inc. 

By: _____

Printed name: ROMAN ZERKA

Title: PRESIDENT

**SCHEDULE A
TRADEMARK**

Mark	U.S. Application No.
DJOY	85/841544
SINDUSTRY	85/788737
DJOYSTICK	85/788592
DJOY	85/841628
DJOY	85/841539
DJOY	85/841530
SINDUSTRY	85/788769
DJOYSTICK	85/788618
SINDUSTRY	85/788765