

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 3036073600 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 303-607-3500 Email: tmdnvr@faegrebd.com Correspondent Name: Leslie P. Kramer Address Line 1: 1700 Lincoln Street Address Line 2: 3200 Wells Fargo Center Address Line 4: Denver, COLORADO 80203-4532																											
ATTORNEY DOCKET NUMBER:	419661.237																										
NAME OF SUBMITTER:	Leslie P. Kramer																										
Signature:	/Leslie P. Kramer/																										
Date:	10/31/2013																										
Total Attachments: 1 source=Trademark Assignment - STRIKEFORCE reg 1898510#page1.tif																											

OP \$40.00 1898510

Trademark Assignment

WHEREAS, AMREP IP Holdings, LLC, a Delaware limited liability company, with a principal address of 990 Industrial Park Drive, Marietta, Georgia 30062 ("Assignor"), is the record owner of the following United States trademark registration:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
STRIKEFORCE	1898510	June 13, 1995

(the "Mark");

WHEREAS, Loveland Products, Inc., a Colorado corporation, with a principal address of 3005 Rocky Mountain Avenue, Loveland, Colorado 80538 ("Assignee"), is desirous of acquiring the Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark, including any registrations of the Mark, together with the goodwill of the business symbolized by the Mark, all common law rights related to the Mark, all rights of renewal and extension, and the right to recover for damages and profits for past, present, and future infringements thereof.

AMREP IP HOLDINGS, LLC

Date: 10/23/2013

By: Philip A. Theodore

Name: Philip A. Theodore

Title: VP * General Counsel