

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tony Borhani		03/15/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tony Borhani Trademark Holdings, Inc.		
Street Address:	1975 Alton Road, Unit 202		
City:	Miami Beach		
State/Country:	FLORIDA		
Postal Code:	33139		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3433346	ICON	
Serial Number:	85182548	INSIGNIAS	
CORRESPONDENCE DATA			
Fax Number:	3054564922		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-777-1720		
Email:	trademarks@friedlandvining.com		
Correspondent Name:	David K. Friedland		
Address Line 1:	1500 San Remo Ave., Suite 200		
Address Line 4:	Coral Gables, FLORIDA 33146		
NAME OF SUBMITTER:	David K. Friedland		
Signature:	/David K. Friedland/		
Date:	10/31/2013		
Total Attachments: 1 source=Tony Borhani#page1.tif			

OP \$65.00 3433346

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **TONY BORHANI**, an individual residing at 1975 Alton Road, Unit 202, Miami Beach, Florida 33139, has adopted, used and is using the mark **ICON**, and owns the registration therefor issued by the United States Patent & Trademark Office under Registration No. 3,433,346, dated May 20, 2008; and

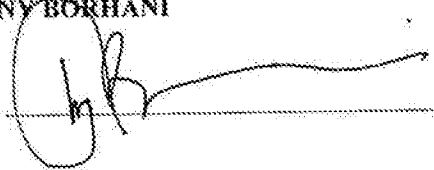
WHEREAS, **TONY BORHANI** has also adopted, used and is using the mark **INSIGNIAS**, and owns a pending application therefor filed with the United States Patent & Trademark Office under Application Serial No. 85/182,548, dated November 22, 2010; and

WHEREAS, **TONY BORHANI TRADEMARK HOLDINGS, INC.**, a Florida corporation having a principal place of business at 1975 Alton Road, Unit 202, Miami Beach, Florida 33139, is desirous of acquiring said marks and the registration and pending application therefor.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **TONY BORHANI**, hereby assigns unto **TONY BORHANI TRADEMARK HOLDINGS, INC.**, all right, title, and interest in and to the said marks together with the goodwill of the business symbolized by the marks, and the above-identified registration and pending application thereof.

TONY BORHANI

By: _____



State of Florida)
) SS:
County of Miami-Dade)

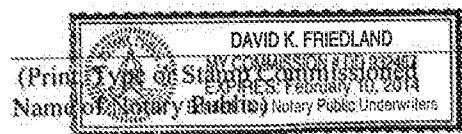
The foregoing instrument was acknowledged before me this 15 day of March, 2012 by Tony Borhani.

WITNESS my hand and official seal, this 15 day of March, 2012.

My Commission Expires:

David Friedland
(Signature of Notary Public)

- Personally Known
- Produced Identification
- Type of Identification Produced:
- DID take oath
- DID NOT take oath



COMMISSION NUMBER _____