

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALIPHCOM		10/21/2013	CORPORATION: CALIFORNIA
ALIPH, INC.		10/21/2013	CORPORATION: DELAWARE
MACGYVER ACQUISITION LLC		10/21/2013	LIMITED LIABILITY COMPANY: DELAWARE
BODYMEDIA, INC.		10/21/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Wells Fargo Bank, National Association, as Agent
Street Address:	1300 SW 5th Ave., 11th Floor
City:	Portland
State/Country:	OREGON
Postal Code:	97201-5667
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 93		
Property Type	Number	Word Mark
Registration Number:	3541713	ALIPH
Registration Number:	4069536	BE FIERCE. DETAILS SELECT
Registration Number:	4215279	BIG JAMBOX
Serial Number:	85421439	ACTIVEALERT
Serial Number:	85669262	
Serial Number:	85695182	
Serial Number:	85695191	
Serial Number:	85669253	
Serial Number:	85695176	
Registration Number:	4270870	
Registration Number:	3474244	EARWEAR

CH \$2340.00 3541713

Serial Number:	85957128	EARWEAR
Serial Number:	85957150	
Serial Number:	85497282	
Registration Number:	3565962	HEAR IT CLEAR WITH RADIIENT
Serial Number:	85957143	ERA
Serial Number:	85956813	ERA BY JAWBONE
Registration Number:	4147311	JAMBOX
Serial Number:	85695159	
Serial Number:	85695168	
Serial Number:	85703599	
Serial Number:	85695152	
Registration Number:	3046856	JAWBONE
Registration Number:	4000280	JAWBONE
Serial Number:	77785787	JAWBONE
Registration Number:	4195569	JAWBONE
Registration Number:	4358320	JAWBONE
Serial Number:	85462641	JAWBONE
Serial Number:	85980057	JAWBONE
Registration Number:	4200122	JAWBONE ERA
Serial Number:	85189346	JAWBONE ERA
Registration Number:	4230932	JAWBONE ICON
Registration Number:	3936394	
Serial Number:	86006883	JAWBONE LOCATOR
Serial Number:	85669268	
Registration Number:	4289408	JAWBONE THOUGHTS
Serial Number:	85275816	JAWBONE UP
Serial Number:	85833854	KNOW YOURSELF. LIVE BETTER
Serial Number:	85371947	LIFELINE
Serial Number:	85897944	LIVE BETTER. START NOW.
Serial Number:	85435228	LIVE UP
Registration Number:	4155987	LIVEAUDIO
Serial Number:	85956962	MINI JAMBOX
Serial Number:	85497295	
Registration Number:	3884763	
Serial Number:	85897929	MYJAWBONE

	3833525	MYTALK
Registration Number:	4263355	MYTALK
Registration Number:	3807619	NOISEASSASSIN
Registration Number:	3694140	NOISEASSASSIN
Registration Number:	3481400	RADIIENT TECHNOLOGIES
Registration Number:	3565915	RADIIENT TECHNOLOGIES
Registration Number:	3451128	ROOMCASTER
Registration Number:	4255604	SMARTSPEAKER
Registration Number:	4255603	SMARTSPEAKER
Serial Number:	85497289	
Serial Number:	85957156	SMART ALARM
Serial Number:	85421457	SMARTSNOOZE
Registration Number:	4176348	THE NERD
Registration Number:	4255602	THE SMARTSPEAKER
Serial Number:	85421443	SMARTWAKEUP
Serial Number:	85435242	STEP UP
Registration Number:	4309613	UP
Serial Number:	85435231	UP
Serial Number:	85435238	UP
Serial Number:	86036833	UP
Serial Number:	85630519	UP
Serial Number:	85438179	UP
Serial Number:	85435234	UP
Serial Number:	85959421	UP
Serial Number:	86064220	UP 24
Serial Number:	85956707	UP BY JAWBONE
Serial Number:	85435235	UP BY JAWBONE
Serial Number:	86006888	UP24
Serial Number:	86013176	WORKS WITH UP
Serial Number:	86013181	WORKS WITH UP
Registration Number:	2570373	BODYMEDIA
Registration Number:	2592177	BODYMEDIA
Registration Number:	2709726	BODYMEDIA
Registration Number:	3289132	BODYMEDIA
Registration Number:	3387020	BODYMEDIA

	3714875	BODYMEDIA
Serial Number:	85681405	BODYMEDIA
Serial Number:	85728205	BODYMEDIA
Registration Number:	4341751	BODYMEDIA
Registration Number:	2656935	
Registration Number:	3327997	
Registration Number:	3544386	GOWEAR
Serial Number:	85173712	PUT ON THE ARMBAND. TAKE OFF THE POUNDS.
Serial Number:	85621596	PUT ON THE BAND. TAKE OFF THE POUNDS.
Registration Number:	2700826	SENSEWEAR
Serial Number:	85885420	SENSEWEAR
Registration Number:	3292367	SENSEWEAR

CORRESPONDENCE DATA

Fax Number: 2136270705
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 213.683.5698
Email: MinetteTayco@paulhastings.com
Correspondent Name: Minette M. Tayco, c/o Paul Hastings LLP
Address Line 1: 515 S. Flower Street, 25th Floor
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	WFB/ALIPH(77456.00056):TR
NAME OF SUBMITTER:	Minette M. Tayco
Signature:	/Minette M. Tayco/
Date:	10/31/2013

Total Attachments: 14

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 21st day of October, 2013, by and among the Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association ("Wells Fargo"), in its capacity as agent for each member of the Lender Group and the Bank Product Providers (in such capacity, together with its successors and assigns in such capacity, "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Amended and Restated Credit and Security Agreement dated as of October 21, 2013 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among **ALIPHCOM**, a California corporation ("Company" and, together with each Person that becomes a party thereto as a borrower in accordance with the terms thereof, each a "Borrower", and, collectively, "Borrowers"), any Person identified on the signature pages thereof as a "Guarantor" (such Persons, and together with each other Person that becomes a party thereto as a guarantor in accordance with the terms thereof, each a "Guarantor", and, collectively, "Guarantors"), the lenders party thereto as "Lenders" (such Lenders, together with their respective successors and assigns in such capacity, each, individually, a "Lender" and, collectively, the "Lenders"), and Agent, the Lender Group has agreed to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof;

WHEREAS, the members of the Lender Group and the Bank Product Providers are willing to make the financial accommodations to Borrower as provided for in the Credit Agreement, the other Loan Documents, and the Bank Product Agreements, but only upon the condition, among others, that Guarantors shall have executed and delivered to Agent, for the benefit of the Lender Group and the Bank Product Providers, that certain Guaranty, dated as of October 21, 2013 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Guaranty"); and

WHEREAS, pursuant to the Credit Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Lender Group and the Bank Product Providers, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in Schedule 1.1 of the Credit Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit each member of the Lender Group and each of the Bank Product Providers, to secure the Obligations and the Guaranteed Obligations (as defined in the Guaranty), as applicable, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):

(a) all of such Grantor's Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including the right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.

3. SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Obligations and the Guaranteed Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations and the Guaranteed Obligations and would be owed by Grantors, or any of them, to Agent, the other members of the Lender Group, the Bank Product Providers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Providers, pursuant to the Credit Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Credit Agreement, the Credit Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

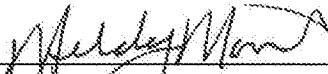
7. CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, ARBITRATION, AND JUDICIAL REFERENCE PROVISION. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, ARBITRATION, AND JUDICIAL REFERENCE SET FORTH IN SECTION 13 OF THE CREDIT AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

[signature page follows]

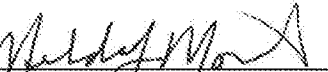
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

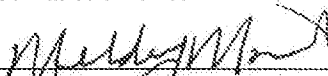
ALIPHCOM,
a California corporation

By: 
Name: Melinda Mount
Title: President and Secretary


ALIPH, INC.,
a Delaware corporation

By: 
Name: Melinda Mount
Title: Secretary

MACGYVER ACQUISITION LLC,
a Delaware limited liability company
by AliphCom as sole member

By: 
Name: Melinda Mount
Title: President and Secretary

BODYMEDIA, INC.,
a Delaware corporation

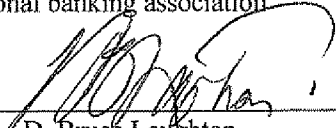
By: 
Name: Melinda Mount
Title: Secretary

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

AGENT:

ACCEPTED AND ACKNOWLEDGED BY:

**WELLS FARGO BANK, NATIONAL
ASSOCIATION,**
a national banking association

By: 

D. Bruce Laughton
Senior Vice President

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 005143 FRAME: 0248

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	ACTIVEALERT	United States of America			85/421,439	Sep 13, 2011
ALIPHCOM	ALIPH	United States of America	3541713	12/2/2008	78/344,895	Dec 23, 2003
ALIPHCOM	BE FIERCE. DETAILS, SELECT (and design) (THE ROGUE)	United States of America	4069536	12/13/2011	85/146,224	Oct 6, 2010
ALIPHCOM	BIG JAMBOX	United States of America	4215279	9/25/2012	85/409,518	Aug 29, 2011
ALIPHCOM	BIG JAMBOX & HANDS TRADE DRESS	United States of America			85/669,262	Jul 5, 2012
ALIPHCOM	BIG JAMBOX DOT TRADE DRESS	United States of America			85/695,182	Aug 3, 2012

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	BIG JAMBOX HEX TRADE DRESS	United States of America			85/695,191	Aug 3, 2012
ALIPHCOM	BIG JAMBOX TRADE DRESS	United States of America			85/669,253	Jul 5, 2012
ALIPHCOM	BIG JAMBOX WAVE TRADE DRESS	United States of America			85/695,176	Aug 3, 2012
ALIPHCOM	CHALLENGE ICON (prize ribbon)	United States of America	4270870	1/8/2013	85/496,464	Dec 15, 2011
ALIPHCOM	EARWEAR	United States of America			85/957,128	Jun 11, 2013
ALIPHCOM	EARWEAR (Supplemental Register)	United States of America	3474244	7/22/2008	77/268,794	Aug 30, 2007
ALIPHCOM	EAT ICON (FORK, KNIFE)	United States of America			85/957,150	Jun 11, 2013
ALIPHCOM	EAT ICON (strawberry)	United States of America			85/497,282	Dec 16, 2011
ALIPHCOM	ERA	United States of America			85/957,143	Jun 11, 2013
ALIPHCOM	ERA BY JAWBONE	United States of America			85/956,813	Jun 11, 2013
ALIPHCOM	HEAR IT CLEAR WITH RADIIENT	United States of America	3565962	1/20/2009	78/789,403	Jan 11, 2006

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	JAMBOX	United States of America	4147311	5/22/2012	85/128,357	Sep 13, 2010
ALIPHCOM	JAMBOX DIAMOND TRADE DRESS	United States of America			85/695,159	Aug 3, 2012
ALIPHCOM	JAMBOX DOT TRADE DRESS	United States of America			85/695,168	Aug 3, 2012
ALIPHCOM	JAMBOX HEX TRADE DRESS	United States of America			85/703,599	Aug 14, 2012
ALIPHCOM	JAMBOX WAVE TRADE DRESS	United States of America			85/695,152	Aug 3, 2012
ALIPHCOM	JAWBONE	United States of America	3046856	1/17/2006	78/340,835	Dec 15, 2003
ALIPHCOM	JAWBONE	United States of America	4000280	7/26/2011	77/862,971	Nov 2, 2009
ALIPHCOM	JAWBONE	United States of America			77/785,787	Jul 21, 2009
ALIPHCOM	JAWBONE	United States of America	4195569	8/21/2012	85/308,765	Apr 29, 2011
ALIPHCOM	JAWBONE	United States of America			85/462,641	Nov 2, 2011
ALIPHCOM	JAWBONE	United States of America	4358320	6/25/2013	77/983,525	Jul 21, 2009
ALIPHCOM	JAWBONE	United States of America			85/980,057	Nov 2, 2011
ALIPHCOM	JAWBONE ERA	United States of America			85/189,346	Dec 2, 2010

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	JAWBONE ERA	United States of America	4200122	8/28/2012	85/976,837	Dec 2, 2010
ALIPHCOM	JAWBONE ICON	United States of America	4230932	10/23/2012	85/364,225	Jul 6, 2011
ALIPHCOM	JAWBONE II HEADSET TEXTURED DESIGN	United States of America	3936394	3/29/2011	77/912,073	Jan 14, 2010
ALIPHCOM	JAWBONE LOCATOR	United States of America			86/006,883	Jul 10, 2013
ALIPHCOM	JAWBONE MUSEUM CASE TRADE DRESS - EXPANDED	United States of America			85/669,268	Jul 5, 2012
ALIPHCOM	JAWBONE THOUGHTS	United States of America	4289408	2/12/2013	85/042,005	May 18, 2010
ALIPHCOM	JAWBONE UP	United States of America			85/275,816	Mar 24, 2011
ALIPHCOM	KNOW YOURSELF. LIVE BETTER	United States of America			85/833,854	Jan 28, 2013
ALIPHCOM	LIFELINE	United States of America			85/371,947	Jul 14, 2011
ALIPHCOM	LIVE BETTER. START NOW.	United States of America			85/897,944	Apr 8, 2013
ALIPHCOM	LIVE UP	United States of America			85/435,228	Sep 29, 2011

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	LIVEAUDIO	United States of America	4155987	6/5/2012	85/398,452	Aug 15, 2011
ALIPHCOM	MINI JAMBOX	United States of America			85/956,962	Jun 11, 2013
ALIPHCOM	MOVE ICON (running man)	United States of America			85/497,295	Dec 16, 2011
ALIPHCOM	MUSEUM CASE PACKAGING DESIGN (3-DIMENSIONAL)	United States of America	3884763	12/7/2010	77/693,761	Mar 18, 2009
ALIPHCOM	MYJAWBONE	United States of America			85/897,929	Apr 8, 2013
ALIPHCOM	MYTALK	United States of America	3833525	8/17/2010	77/740,023	May 19, 2009
ALIPHCOM	MYTALK	United States of America	4263355	12/25/2012	85/455,514	Oct 25, 2011
ALIPHCOM	NOISEASSASSIN	United States of America	3807619	6/22/2010	77/459,339	Apr 28, 2008
ALIPHCOM	NOISEASSASSIN	United States of America	3694140	10/6/2009	77/977,808	Apr 28, 2008
ALIPHCOM	RADIIENT TECHNOLOGIES	United States of America	3481400	8/5/2008	77/114,506	Feb 23, 2007
ALIPHCOM	RADIIENT TECHNOLOGIES (and design)	United States of America	3565915	1/20/2009	78/699,414	Aug 24, 2005

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	ROOMCASTER	United States of America	3451128	6/17/2008	78/838,247	Mar 15, 2006
ALIPHCOM	SLEEP ICON (crescent moon)	United States of America			85/497,289	Dec 16, 2011
ALIPHCOM	SMART ALARM	United States of America			85/957,156	Jun 11, 2013
ALIPHCOM	SMARTSNOOZE	United States of America			85/421,457	Sep 13, 2011
ALIPHCOM	SMARTSPEAKER	United States of America	4255604	12/4/2012	85/691,881	Jul 31, 2012
ALIPHCOM	SMARTSPEAKER (stylized)	United States of America	4255603	12/4/2012	85/691,877	Jul 31, 2012
ALIPHCOM	SMARTWAKEUP	United States of America			85/421,443	Sep 13, 2011
ALIPHCOM	STEP UP	United States of America			85/435,242	Sep 29, 2011
ALIPHCOM	THE NERD	United States of America	4176348	7/17/2012	85/154,145	Oct 15, 2010
ALIPHCOM	THE SMARTSPEAKER	United States of America	4255602	12/4/2012	85/691,858	Jul 31, 2012
ALIPHCOM	UP	United States of America	4309613	3/26/2013	85/275,857	Mar 24, 2011
ALIPHCOM	UP	United States of America			85/435,231	Sep 29, 2011

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
ALIPHCOM	UP	United States of America			85/435,238	Sep 29, 2011
ALIPHCOM	UP	United States of America			86/036,833	Aug 13, 2013
ALIPHCOM	UP (POT OPP. V. SHMUELLA LLC)	United States of America			85/630,519	May 21, 2012
ALIPHCOM	UP & Arrow Logo (in Black & White)	United States of America			85/438,179	Oct 3, 2011
ALIPHCOM	UP & Arrow Logo (in Color)	United States of America			85/435,234	Sep 29, 2011
ALIPHCOM	UP (with design)	United States of America			85/959,421	Jun 13, 2013
ALIPHCOM	UP 24 (and design)	United States of America			86/064,220	Sep 13, 2013
ALIPHCOM	UP BY JAWBONE	United States of America			85/956,707	Jun 11, 2013
ALIPHCOM	UP BY JAWBONE LOGO (in color)	United States of America			85/435,235	Sep 29, 2011
ALIPHCOM	UP24	United States of America			86/006,888	Jul 10, 2013
ALIPHCOM	WORKS WITH UP	United States of America			86/013,176	July 17, 2013
ALIPHCOM	WORKS WITH UP (and design)	United States of America			86/013,181	July 17, 2013

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
BodyMedia, Inc.	BODYMEDIA	United States of America	2570373	May 14, 2002	75778051	Aug 18, 1999
BodyMedia, Inc.	BODYMEDIA	United States of America	2592177	July 9, 2002	75778052	Aug 18, 1999
BodyMedia, Inc.	BODYMEDIA	United States of America	2709726	April 22, 2003	75983060	Oct 1, 1999
BodyMedia, Inc.	BODYMEDIA	United States of America	3289132	Sept 4, 2007	78978462	Jan 13, 2005
BodyMedia, Inc.	BODYMEDIA	United States of America	3387020	Feb 19, 2008	78979514	Jan 13, 2005
BodyMedia, Inc.	BODYMEDIA	United States of America	3714875	Nov. 24, 2009	77723729	Apr 28, 2009
BodyMedia, Inc.	BODYMEDIA	United States of America			85681405	July 19, 2012
BodyMedia, Inc.	BODYMEDIA	United States of America			85728205	Sept 13, 2012
BodyMedia, Inc.	BODYMEDIA	United States of America	4341751	May 28, 2013	85728217	Sept 13, 2012

GRANTOR	TRADEMARK	COUNTRY	REGISTRATION NUMBER	REGISTRATION DATE	APPLICATION/SERIAL NUMBER	APPLICATION DATE
BodyMedia, Inc.	FOUR CIRCLE LOGO	United States of America	2656935	Dec 3, 2002	75982778	Oct 15, 1999
BodyMedia, Inc.	FOUR CIRCLE LOGO	United States of America	3327997	Oct 30, 2007	78978803	Jan 10, 2005
BodyMedia, Inc.	GOWEAR	United States of America	3544386	Dec 9, 2008	77203509	June 12, 2007
BodyMedia, Inc.	PUT ON THE ARMBAND. TAKE OFF THE POUNDS.	United States of America			85173712	Nov 10, 2010
BodyMedia, Inc.	PUT ON THE BAND. TAKE OFF THE POUNDS.	United States of America			85621596	May 10, 2012
BodyMedia, Inc.	SENSEWEAR	United States of America	2700826	Mar 25, 2003	75983091	Oct 1, 1999
BodyMedia, Inc.	SENSEWEAR	United States of America			85885420	Mar 25, 2013
BodyMedia, Inc.	SENSEWEAR	United States of America	3292367	Sept 11, 2007	78978463	Aug 30, 2004

Trademark Licenses