

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JEM Beverage Company		10/31/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Fast Forward Brands, LLC		
Street Address:	1399 East Quincy Avenue		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80113		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4370300	TEXAS SHINE	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	908 722 5640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	575 Route 28		
Address Line 2:	suite 102		
Address Line 4:	Raritan, NEW JERSEY 08869		
ATTORNEY DOCKET NUMBER:	SLB 11.11.13.1		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		
Date:	11/01/2013		
Total Attachments: 1 source=SCANS-2-Baker-Rannells131101141521#page1.tif			

OP \$40.00 4370300

ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, JEM Beverage Company, a corporation organized under the laws of the State of Texas, having an address of 2525 Tarpley Road, Ste #104, Carrollton, TX 75006, has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office as follows:

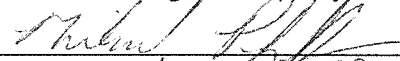
MARK	REG. NO.	ISSUED
TEXAS SHINE	4370300	July 13, 2013

WHEREAS, Fast Forward Brands, LLC, a Limited Liability Company organized and existing under the laws of the State of Delaware, having an address of 1399 E. Quincy Ave, Englewood, CO 80113, is desirous of acquiring said mark, the registration therefor, and the goodwill association therewith and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Allied Management, Inc. does hereby assign unto Fast Forward Brands, LLC, all right, title and interest in and to said mark, the registration therefor, and the goodwill association therewith.

October 31, 2013

JEM Beverage Company


Name: Michael Pfeiffer
Title: President