## 900270706 11/01/2013

### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/01/2010

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Tarrant Apparel Group		10/28/2013	CORPORATION: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	Sunrise Apparel Group, LLC		
Street Address:	801 S. Figueroa Street, Suite 2500		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		

# PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1509348	GET!
Registration Number:	3853233	NO!
Registration Number:	1462893	NO! JEANS

### **CORRESPONDENCE DATA**

**Fax Number**: 3102283953

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 310.228.3700

Email: rwalsh@smrh.com

Correspondent Name: Jill M. Pietrini

Address Line 1: 1901 Avenue of the Stars, Suite 1600
Address Line 4: Los Angeles, CALIFORNIA 90067-6017

ATTORNEY DOCKET NUMBER: 30GL-166425

TRADEMARK REEL: 005143 FRAME: 0811 1509348

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NAME OF SUBMITTER:	Jill M. Pietrini
Signature:	//jmp//
Date:	11/01/2013
Total Attachments: 2 source=TM Assignments No-No Jeans-GET#page1.tif source=TM Assignments No-No Jeans-GET#page2.tif	

TRADEMARK
REEL: 005143 FRAME: 0812

### ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS THEREFOR

THIS ASSIGNMENT is made by and between Tarrant Apparel Group, a corporation organized and existing under the laws of the State of California, having a place of business at 801 S. Figueroa, Suite 2500, Los Angeles, CA 90017 (hereinafter "Assignor") and Sunrise Apparel Group, LLC, a limited liability company organized and existing under the laws of the State of California, having a principal place of business at 801 S. Figueroa, Suite 2500, Los Angeles, CA 90017 (hereinafter "Assignee").

WHEREAS, on July 1, 2010, Assignor entered into an Assets Purchase Agreement with Assignee, which included the transfer of the trademarks GET!, NO!, and NO JEANS! Assignor is the record owner of the U.S., Hong Kong, and France registrations of the marks identified below (hereinafter the "Marks" and "Registrations"). Assignor wishes to confirm the assignment to Assignee of the Marks and Registrations, along with the goodwill of the business appurtenant to said Marks and Registrations:

Trademark		Registration No.	Registration Date	Country
GET!		1,509,348	10/18/88	U.S.
NO!		3,853,233	9/28/10	U.S.
NO! JEANS		1,462,893	10/27/87	U.S.
GET! (Stylized)	GET!	1997/B07661	7/30/97	Hong Kong
GET! (Stylized)	GET!	301,199,854	6/3/09	Hong Kong
NO		1,398,720	2/20/87	France

WHEREAS, Assignor was merged into Assignee, and consequently, all right, title and interest to the Marks and Registrations was acquired by Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, and to confirm title to the Marks and Registrations, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Marks and Registrations, along with the goodwill of the business symbolized by the Marks, together with any and all claims, demands, and causes of action for infringement of the Marks, past, present and future, and all of the proceeds from the foregoing.

SIGNED at Los Angeles, California, effective this <u>28thday of October</u>, 2013.

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TARRANT APPAREL GROUP

By:
Peter Akaragian
Chief Financial Officer

TRADEMARK REEL: 005143 FRAME: 0813 ACCEPTED at Los Angeles, California, effective this 28th day of October, 2013.

SUNRISE APPAREL GROUP, LLC

By:
Peter Akaragian
Chief Financial Officer

SMRH:409876836.1