

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 9142880023 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 914.821.9075 Email: tmdocket@leasonellis.com, doman@leasonellis.com Correspondent Name: Yuval Marcus Address Line 1: One Barker Ave, Fifth Floor Address Line 4: White Plains, NEW YORK 10601																											
ATTORNEY DOCKET NUMBER:	05076/308187-US0																										
NAME OF SUBMITTER:	Michelle Dorman																										
Signature:	/michelle dorman/																										
Date:	11/04/2013																										
Total Attachments: 1 source=Assignment#page1.tif																											

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DEED OF ASSIGNMENT

WHEREAS, Hasbro, Inc. a corporation organized and existing under the laws of the state of Rhode Island, USA, having its principal place of business located at 1027 Newport Avenue, Pawtucket, Rhode Island, USA ("Assignor"), is the owner of the following trademark applications in the United States:


<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
TELEPODS	85835167	January 29, 2013
TELEPODS	85835166	January 29, 2013

WHEREAS, Retoy LLC. a limited liability company organized and existing under the laws of Delaware, USA, having an address at 16 Idlewood Road, White Plains, New York, USA, ("Assignee"), is desirous of acquiring said trademark applications and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no opposition proceedings against the applications are pending and no other party makes a claim of ownership to said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the application therefore, together with the goodwill of the business symbolized by said trademark, and the business of the Assignor, or portion thereof, to which the trademark pertains, if that business is ongoing and existing, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

HASBRO, INC

By: 
Name: Barbara Finigan
Title: Chief Legal Officer
Date: October 31, 2013