

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 3053972248</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Email: kckline@duanemorris.com</p> <p>Correspondent Name: J. Rodman Steele, Jr.</p> <p>Address Line 1: 5100 Town Center Circle, Suite 650</p> <p>Address Line 4: Boca Raton, FLORIDA 33486-9000</p>																											
ATTORNEY DOCKET NUMBER:	F6027-14070 & 14080																										
NAME OF SUBMITTER:	J. Rodman Steele, Jr.																										
Signature:	/J. Rodman Steele, Jr./																										
Date:	11/04/2013																										
<p>Total Attachments: 3</p> <p>source=207-1407 &amp; 207-1408 Assignment#page1.tif</p> <p>source=207-1407 &amp; 207-1408 Assignment#page2.tif</p> <p>source=207-1407 &amp; 207-1408 Assignment#page3.tif</p>																											

CH \$65.00 2174370

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is made as of the 11 day of October, 2013 by MAKKOS OF BROOKLYN LTD., a New York corporation, having a principal place of business at 200 Moore Street, Brooklyn, New York, hereinafter referred to as the "ASSIGNOR", to J & J SNACK FOODS CORP., a New Jersey corporation, having a principal place of business at 6000 Central Highway, Pennsauken, New Jersey, hereinafter referred to as the "ASSIGNEE".

**RECITALS**


- A. WHEREAS, ASSIGNOR is selling substantially all of its assets to ASSIGNEE;
- B. WHEREAS, ASSIGNOR presently owns or controls certain trademark and trademark registrations, including any common law rights relating thereto, in the United States identified in Schedule A attached hereto together with the goodwill of the business associated therewith and all rights that have accrued in connection therewith (hereinafter collectively referred to as the "ASSIGNED TRADEMARKS");
- C. WHEREAS, in furtherance of the foregoing sale of assets, ASSIGNOR desires to transfer, assign, convey, deliver and vest all of its rights, title and interest in and to the ASSIGNED TRADEMARKS and all of the goodwill of the business associated therewith and all other rights ASSIGNOR may have with respect to such ASSIGNED TRADEMARKS.

NOW, THEREFORE, in consideration of the premises and for other good and valid consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, agree as follows:

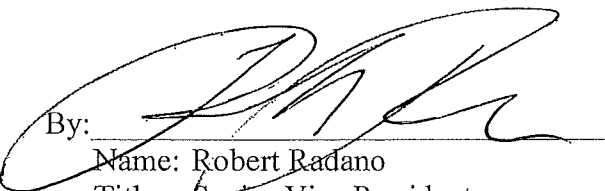
ASSIGNOR hereby transfers, conveys and assigns to ASSIGNEE, as of the date hereof, all ASSIGNOR's present right, title and interest in and to the ASSIGNED TRADEMARKS listed on Schedule A hereto, together with the goodwill of the business in which each ASSIGNED TRADEMARK is used, or with that part of the goodwill of the business connected with the use and symbolized by each ASSIGNED TRADEMARK, together with any common law rights relating thereto and any rights to unregistered trademarks and the right to sue and recover for, and the right to the profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or passing off or dilution of or damage or injury to the ASSIGNED TRADEMARKS or such represented goodwill.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives on the date first entered above.

MAKKOS OF BROOKLYN LTD.

By:   
Name: Thomas Makkos  
Title: President

J & J SNACK FOODS CORP.

By:   
Name: Robert Radano  
Title: Senior Vice President

**MAKKOS OF BROOKLYN, LTD.**  
**United States Trademarks**

Mark	Appl. No. / Date	Reg. No. / Date	Goods
NEW YORK PRETZEL	75198477 11/15/1996	2174370 7/21/1998	Fresh, frozen and packaged pretzels.
NEW YORK CHURROS	772384983 7/25/2007	3680381 9/8/2009	Fried dough snacks, namely, churros.