

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the spelling of Assignee's last name previously recorded on Reel 004748 Frame 0206. Assignor(s) hereby confirms the correction to the spelling of Assignee's last name.												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name</th> <th style="width: 20%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>JustEnough IP Holdings Limited</td> <td></td> <td>03/23/2012</td> <td>limited company: BRITISH VIRGIN ISLANDS</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	JustEnough IP Holdings Limited		03/23/2012	limited company: BRITISH VIRGIN ISLANDS				
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CORRESPONDENCE DATA													
<p>Fax Number: 7196331518</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 7194733800</p> <p>Email: jill.chalmers@bryancave.com, judi.cope@bryancave.com</p> <p>Correspondent Name: Jill J. Chalmers</p> <p>Address Line 1: 90 S. Cascade Ave., Suite 1300</p> <p>Address Line 2: Bryan Cave LLP</p> <p>Address Line 4: Colorado Springs, COLORADO 80903</p>													
ATTORNEY DOCKET NUMBER:	C350142.0545437												
NAME OF SUBMITTER:	Jill J. Chalmers												

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Signature:	/jill j. chalmers/
Date:	11/04/2013
Total Attachments: 3 source=AgainstWaste Cover Sheet#page1.tif source=AgainstWaste Corrected Assignment#page1.tif source=AgainstWaste Corrected Assignment#page2.tif	

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
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ATTORNEY DOCKET NUMBER:	50142-01000														
NAME OF SUBMITTER:	Jill J. Chalmers														
Signature:	/jill j. chalmers/														

CH 3719425 \$40.00

TRADEMARK ASSIGNMENT AGREEMENT

This is a Trademark Assignment Agreement by and between JustEnough IP Holdings Limited, a British Virgin Islands limited company ("Assignor"), having a mailing address of Coastal Bldg., 2nd Floor, Wickams Cay II, Road Town Tortola, British Virgin Islands VG1 110, to Derek Kreunen, an individual with an address of 6 Rockingham Drive, Newport Beach, California, 92660 ("Assignee").

Kreunen

CP
10/27/2013

WHEREAS, Assignor is the owner of all right, title and interest, including, without limitation, common law trademark rights, in and to the trade name, logos, trademark, service mark and other designations of origin containing the term "AGAINSTWASTE", including, without limitation, the "AGAINSTWASTE" mark (the "Mark") including the federal service mark registration of the Mark in the United States therefor, as reflected on Exhibit A attached hereto (the "Registration").

WHEREAS, Assignee desires to acquire all right, title and interest in and in the Mark and Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Mark and Registration, together with the goodwill symbolized by said Mark, and Assignor hereby agrees to take such other actions as are reasonably necessary to transfer and assign the Mark and Registration to Assignee, including, without limitation, filing this Trademark Assignment Agreement with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 23rd day of March, 2012.

JustEnough IP Holdings Limited

By Caroline Proctor
Caroline Proctor, Vice President of Marketing

EXHIBIT A

Mark	Registration No.	Registration Date	Class	Services
AGAINSTWASTE	3,719,425	12/1/2009	35	Business management services, namely, demand management and inventory management including demand and inventory forecasting; customer demand and inventory planning, namely, providing data analysis services and consulting services relating to customer demand and inventory planning; business management in the nature of sales and operations planning; merchandise and assortment planning, namely, providing data analysis services and consulting services relating to merchandise and assortment planning; allocation services, namely, providing data analysis services and consulting services relating to allocation of inventory; sales promotions management; business management, namely, replenishment planning; business management in the nature of product distribution planning; vendor performance management, namely, providing data analysis services and consulting services related to vendor performance management; sales promotions planning; business management in the nature of production planning; providing business intelligence and analytics

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