

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Wills Group, Inc.		10/31/2013	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Splash In ECO Car Wash, Inc.
Street Address:	6355 Crain Highway
City:	La Plata
State/Country:	MARYLAND
Postal Code:	20646
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	85956192	SPLASH IN ECO CAR WASH
Serial Number:	85956185	SPLASH IN ECO CAR WASH
Serial Number:	85956190	
Registration Number:	4151575	SPLASH GUARD
Registration Number:	4035012	SPLASH IN
Registration Number:	3696219	DASH IN, SPLASH IN

CORRESPONDENCE DATA

Fax Number: 9729310124
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9729310022
 Email: maral.kilejian@mullinlawpc.com
 Correspondent Name: Maral Kilejian
 Address Line 1: 2425 N. Central Expressway
 Address Line 2: Suite 200
 Address Line 4: Richardson, TEXAS 75080

OP \$165.00 85956192

TRADEMARK

NAME OF SUBMITTER:	Maral Kilejian
Signature:	/Maral Kilejian/
Date:	11/04/2013
Total Attachments: 1 source=20131031 Trademark Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Agreement") is entered into this 31 day of October, 2013, by and between The Wills Group, Inc., a Maryland corporation ("Assignor") and Splash In ECO Car Wash, Inc., a Maryland corporation ("Assignee").

BACKGROUND

WHEREAS, Assignor owns the service mark "SPLASH IN ECO CAR WASH" and other trademarks, service marks, slogans, and indicia of origin relating to the operation of SPLASH IN ECO CAR WASH car washes (collectively, the "Trademarks");

WHEREAS, Assignor has applied for the registration of the following marks on the U.S. Patent and Trademark Office's ("USPTO") Principal Register of the (collectively referred to as the "Applications"):

- "SPLASH IN ECO CAR WASH" (standard characters) Application No. 85/956,192;
- "SPLASH IN ECO CAR WASH" (logo design) Application No. 85/956,185;
- Hurricane (logo design) Application No. 85/956,190.

WHEREAS Assignor has been granted and owns the registrations of the following marks, each of which have been registered on the USPTO's Principal Register (collectively referred to as the "Registrations"):

- "SPLASH GUARD" (standard characters) Registration No. 4,151,575;
- "SPLASH IN" (standard characters) Registration No. 4,035,012;
- "DASH IN, SPLASH IN" (standard characters) Registration No. 3,696,219.

WHEREAS, Assignor warrants and represents that no rights in any of the Trademarks, Applications, or Registrations has been granted to any third party and is owned wholly by Assignor; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademarks, Applications, and Registrations, all good will symbolized by the Trademarks, and all copyrights and to in the logo designs of the Trademarks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, the following:

All right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all rights in and to the Applications and the Registrations, and all copyright rights in each Trademarks' logo design.


WHEREAS, the parties, intending to be legally bound, have executed this Agreement to be effective as of the Effective Date set forth above.

ASSIGNOR:
THE WILLS GROUP, INC.
a Maryland corporation

By: 
J. Blacklock Wills, Jr., President

Date: 10/28/13

ASSIGNEE:
SPLASH IN ECO CAR WASH, INC.
a Maryland corporation

By: 
Melvin L. Strine, President & CEO

Date: 10-24-13