

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ritchey Design Inc.		08/20/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Scott Sports SA
Street Address:	Route du Crochet 17
City:	1762 Givisiez
State/Country:	SWITZERLAND
Entity Type:	COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2815182	SYNCROS

CORRESPONDENCE DATA

Fax Number: 4158362501
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415 836-2557
 Email: karl.hamel@dlapiper.com
 Correspondent Name: Heather A. Dunn, Esq. DLA Piper LLP (US)
 Address Line 1: 555 Mission Street, Suite 2400
 Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	382252-900100
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DOMESTIC REPRESENTATIVE

Name: Heather A. Dunn, Esq. DLA Piper LLP (US)
 Address Line 1: 555 Mission Street, Suite 2400
 Address Line 4: San Francisco, CALIFORNIA 94105

CH \$40.00 2815182

NAME OF SUBMITTER:	Heather A. Dunn, Esq. DLA Piper LLP (US)
Signature:	/Heather Dunn/
Date:	11/04/2013
Total Attachments: 4 source=SYNCROS - Ritchey to Scott DEFINITIVE AGREEMENT (3)#page1.tif source=SYNCROS - Ritchey to Scott DEFINITIVE AGREEMENT (3)#page2.tif source=SYNCROS - Ritchey to Scott DEFINITIVE AGREEMENT (3)#page3.tif source=SYNCROS - Ritchey to Scott DEFINITIVE AGREEMENT (3)#page4.tif	

DEFINITIVE AGREEMENT

SCOTT Sports SA
Route du Crochet 17
1762 Givisiez
Switzerland

- hereinafter referred to as **SCOTT** -

and

RITCHEY Design Inc.
Corporate Office
620 Spice Island Dr.
Sparks, NV 89431
USA

- hereinafter referred to as **RITCHEY** -

PREAMBLE

The Swiss company SCOTT Sports SA (hereafter: SCOTT) is a leader in the development, manufacturing, sales and marketing of high end performance products intended for biking, winter sport, motocross, clothing etc.

Ritchey Design Inc. (hereafter: RITCHEY) is a leading developer and producer of handcrafted road and mountain bicycle components.

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The present agreement is now agreed as "Definitive Agreement" as planned with the aforesaid letter of intent. The agreement contains the following main parameters: Purchase of trademarks, grant of patent licenses, purchase of products and assignment of sponsorship conditions (non-exhaustive enumeration).

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AGREEMENT

I. Purchases and assignments

1. Assignment of Trademarks

- a) RITCHEY transfers to SCOTT title to and ownership of SYNCROS and SYNCROS related word and figurative trademarks ("SYNCROS") according to Annex 1 with all rights and obligations connected thereto.

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San Carlos, Ca USA 8/5/2011
Place and Date

For RITCHIEY:

Philip Ellinwood
Philip Ellinwood

Givisiez, 12.08.2011
Place and Date

For SCOTT:

Pascal Ducrot
Pascal Ducrot

RE
Pm

Annex 1: Syncros Trademark list to be assigned to Scott

Territory	Mark	Registration number	Class / Goods description	Owner	Status/Renewal
Albania	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Armenia	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Australia	Syncros	TBD	12	Ritchey Design, Inc.	In process
Belarus	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Bulgaria	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Canada	Syncros	TBD	12	Ritchey Design, Inc.	In Process
China	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Croatia	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
EU	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Georgia	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
IR (Madrid Protocol Only)	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Japan	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Korea	Syncros	40-0698352	12	Ritchey Design, Inc.	14.02.2017
Kyrgyz	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Macedonia	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Moldova	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
New Zealand	Syncros	TBD	12	Ritchey Design, Inc.	In Process
Norway	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Russia	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
South Africa	Syncros	TBD	12	Ritchey Design, Inc.	In Process
Switzerland	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
Taiwan	Syncros	1177520	12	Ritchey Design, Inc.	16.10.2015
Ukraine	Syncros	867365	12	Ritchey Design, Inc.	12.07.2014
USA	Syncros	2815182	12	Ritchey Design, Inc.	17.02.2014
Web domain					
USA	Syncros.com			Ritchey Design, Inc.	
Switzerland	Syncros.ch			Ritchey Sagl	

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