

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release and Reassignment

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		11/04/2013	Banking Corporation: OHIO

**RECEIVING PARTY DATA**

Name:	Design Rx, LLC
Street Address:	2181 E. Aurora Road
City:	Twinsburg
State/Country:	OHIO
Postal Code:	44087
Entity Type:	LIMITED LIABILITY COMPANY: WYOMING

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3322379	DESIGNRX
Registration Number:	3454412	DESIGNRXCLUSIVE
Registration Number:	3265818	DESIGNRX
Registration Number:	3458670	DESIGN RXCLUSIVE
Registration Number:	3408268	DESIGNRX
Registration Number:	3368682	DESIGNRX
Registration Number:	4071022	FERTILITY BY DESIGN
Registration Number:	3242923	MANAGED CASH
Serial Number:	77752771	VYDESIGN

**CORRESPONDENCE DATA**

Fax Number: 2166960740  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 216-861-2826  
 Email: mdeminico@bakerlaw.com

CH \$240.00 3322379

Correspondent Name: Michael P. DeMinico  
Address Line 1: 1900 East 9th Street  
Address Line 2: Suite 3200  
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	039133.000001
NAME OF SUBMITTER:	Michael P. DeMinico
Signature:	/mpd/
Date:	11/05/2013

**Total Attachments: 5**  
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## RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT OF TRADEMARKS dated November 4, 2013 by FIFTH THIRD BANK, an Ohio banking corporation ("*Fifth Third*"), with its mailing address at 38 Fountain Square Plaza, Cincinnati, Ohio 4526, acting in its capacity as administrative agent hereunder for the Secured Creditors as defined in the Security Agreement referred to below (Fifth Third acting as such administrative agent being hereinafter referred to as the "*Agent*");

### WITNESSETH:

WHEREAS, DESIGN RX, LLC, a Wyoming limited liability company ("*Debtor*"), with its mailing address at 2181 E. Aurora Road, Twinsburg, OH 44087, and the Agent were parties to a certain Trademark Collateral Agreement dated February 28, 2012 between Debtor and the Agent which was recorded in the United States Patent and Trademark Office on February 28, 2012 at Reel 4726, Frame 0001 (the "*Agreement*"), pursuant to which Debtor collaterally assigned, mortgaged and pledged, and granted a continuing security interest, to the Agent the Trademark Property (as defined below); and

WHEREAS, Debtor has requested that the Agent release its security interests in the Trademark Property and reassign the same to Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Agent hereby releases, discharges and terminates its security interests in, and reassigns, re-grants and re-conveys to Debtor, without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to the following (collectively, the "*Trademark Property*"), and:

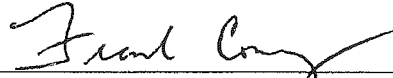
(i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application; and

(ii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages.

The Agent shall take all further actions, and provide to the Debtor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of all documents or other instruments), reasonably requested by the Debtor, and at Debtor's cost and expense, to more fully and effectively effectuate the purposes of this Release and Reassignment of Trademarks. The Agent authorizes and requests the Director of Patents and Trademarks of the United States of America to record this Release of Reassignment of Trademarks.

IN WITNESS WHEREOF, the Agent has caused this Release and Reassignment of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

FIFTH THIRD BANK, as Administrative Agent


By   
Name Frank Conway  
Title S. V. P.

[Signature Page]

**TRADEMARK**  
**REEL: 005146 FRAME: 0463**

**SCHEDULE A  
TO RELEASE AND REASSIGNMENT**

**REGISTERED TRADEMARKS  
AND TRADEMARK APPLICATIONS**

MARK	Status	Ser./Reg. No.	Goods/Services
	Registered.  Section 8 & 15 Due 10/30/2013	3,322,379	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance
DESIGNRXCLUSIVE	Registered.  Section 8 & 15 Due 6/24/2014	3,454,412	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance
DESIGNRX	Registered.  Section 8 & 15 Due 7/17/2013	3,265,818	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance,

MARK	Status	Ser./Reg. No.	Goods/Services
			through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance
DESIGN <i>R</i>	Registered. Section 8 & 15 Due 7/01/2014	3,458,670	Management of pharmacy costs for pharmaceuticals not covered by insurance; assisting consumers in the management of pharmacy costs for pharmaceuticals not covered by insurance; health care cost management services; marketing of pharmaceutical products for others; administration of a discount program for pharmaceuticals not covered by insurance, through use of a discount card, for consumers; Pharmacy benefits management services for pharmaceuticals not covered by insurance; pharmacy claims processing services for prescription pharmaceuticals not covered by insurance; On-line computer services, namely, providing information about pharmaceuticals not covered by insurance, namely, pharmaceutical and prescription advice and information about obtaining prescription pharmaceuticals
<u>DESIGN</u> <i>R</i>	Registered. Section 8 & 15 Due 4/08/2014	3,408,268	Providing pharmaceutical information services on-line regarding certain elective pharmaceuticals not covered by insurance for consumers
DESIGNRX	Registered. Section 8 & 15 Due 1/15/2014	3,368,682	Providing pharmaceutical information services on-line regarding certain elective pharmaceuticals not covered by insurance for consumers
FERTILITY BY DESIGN	Submissions of additional samples of training work were successful and the mark is proceeding to registration as an accepted trademark.	77/765,902 (4,071,022)	Education services, namely, providing workshops in the field of fertility and infertility; Providing medical information in the field of infertility and fertility via the Internet

MARK	Status	Ser./Reg. No.	Goods/Services
MANAGED CASH	Registered.  Section 8 & 15 Due 5/15/2013	3242923	Business marketing of pharmaceutical products for others; administration of a pharmacy discount program for pharmaceuticals not covered by insurance, for participants; Pharmacy benefit management services for certain elective pharmaceuticals not covered by insurance; Providing pharmaceutical information services on-line regarding certain elective pharmaceuticals not covered by insurance, for consumers
VYDESIGN	Allowed.  SOU or extension due 6/22/2011.	77/752,771	Dietary and nutritional supplements.