

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		10/11/2013	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	King's Hawaiian Holding Company, Inc.
Street Address:	19161 Harborage Way
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90501
Entity Type:	CORPORATION: CALIFORNIA

Name:	King's Hawaiian Bakery West, Inc. (f/k/a King's Hawaiian Bakery, West Inc.)
Street Address:	19161 Harborage Way
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90501
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1228641	KING'S HAWAIIAN
Registration Number:	1310313	KING'S HAWAIIAN
Registration Number:	2477743	KINGS HAWAIIAN
Registration Number:	2820363	TASTE PARADISE
Registration Number:	2823976	KING'S HAWAIIAN
Registration Number:	2888718	KING'S HAWAIIAN
Registration Number:	3039434	KING'S HAWAIIAN GRILL HAWAIIAN STYLE SWE

CH \$190.00 1228641

**CORRESPONDENCE DATA**

**Fax Number:** 3128035299

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (312) 845-3430

**Email:** kalwa@chapman.com

**Correspondent Name:** Richard Kalwa

**Address Line 1:** 111 West Monroe Street

**Address Line 2:** Chapman and Cutler LLP

**Address Line 4:** Chicago, ILLINOIS 60603

<b>ATTORNEY DOCKET NUMBER:</b>	4126454
<b>NAME OF SUBMITTER:</b>	Richard Kalwa
<b>Signature:</b>	/richard kalwa/
<b>Date:</b>	11/06/2013
<b>Total Attachments: 5</b> source=3473004#page1.tif source=3473004#page2.tif source=3473004#page3.tif source=3473004#page4.tif source=3473004#page5.tif	

**TERMINATION OF SECURITY INTEREST IN TRADEMARKS**

This TERMINATION OF SECURITY INTEREST IN TRADEMARKS is dated as of October 11, 2013, by General Electric Capital Corporation, as agent (“Agent”);

**WITNESSETH:**

WHEREAS, King’s Hawaiian Holding Company, Inc., a California corporation, and King’s Hawaiian Bakery West, Inc. (f/k/a King’s Hawaiian Bakery, West Inc.), a California corporation (collectively, the “Grantors”), executed and delivered to Agent that certain Trademark Security Agreement, which was recorded in the United States Patent and Trademark Office on October 5, 2011 at Reel 4636, Frame 0097 (the “Agreement”), pursuant to which the Grantors granted to Agent a security interest in and collateral assignment of, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule I attached hereto and certain other property (collectively, the “Trademark Property”); and

WHEREAS, the Grantors have requested that Agent release its security interests in the Trademark Property and reassign the same to the Grantors;

NOW, THEREFORE, Agent hereby releases its security interests in and collateral assignment of, and reassigns, grants and conveys to the Grantors, without any representation, warranty, recourse or undertaking by Agent, all of its right, title and interest, if any, in and to:

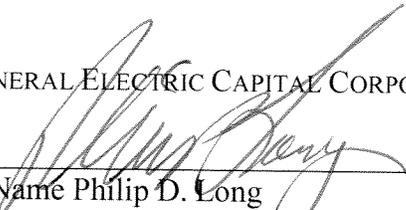
- (a) all of the Trademark Property, including those referred to on Schedule I hereto;
- (b) all reissues, continuations or extension of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark Property; and
- (d) all Proceeds of the forging including, without limitation, any claims by the Grantors against third parties for past, present or future, (i) infringement or dilution of any such Trademark Property or (ii) injury to the goodwill associated with any such Trademark.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Agent has caused this Termination of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

GENERAL ELECTRIC CAPITAL CORPORATION

By

  
Name Philip D. Long

Title Senior Risk Analyst

**SCHEDULE I  
TO TERMINATION OF SECURITY INTEREST IN TRADEMARKS**

<b>Grantor</b>	<b>Description</b>	<b>Filing/Registration Information</b>
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN</b>	U.S. Trademark Reg. No. 1,228,641  Renewal due: February 22, 2013
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN &amp; Design</b>  	U.S. Trademark Reg. No. 1,310,313  Renewal due: December 18, 2014
King's Hawaiian Bakery West, Inc.	<b>KING'S HAWAIIAN &amp; Design</b>  	U.S. Trademark Reg. No. 2,477,743  Renewal due: August 14, 2011
King's Hawaiian Holding Company, Inc.	<b>TASTE PARADISE</b>	U.S. Trademark Reg. No. 2,820,363  Renewal due: March 2, 2014
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN &amp; Design</b>  	U.S. Trademark Reg. No. 2,823,976  Renewal due: March 16, 2014
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN &amp; Design</b>  	U.S. Trademark Reg. No. 2,888,718  Renewal due: September 28, 2014

Grantor	Description	Filing/Registration Information
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN GRILL HAWAIIAN STYLE SWEEPSTAKES &amp; Design</b> 	U.S. Trademark Reg. No. 3,039,434  Renewal due: January 10, 2016
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN</b>	Canada Trademark Reg. No. TMA493792  Renewal due: April 28, 2013
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN</b>	European Community Trademark Reg. No. 002204675  Renewal due: May 7, 2011
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN &amp; Design</b> 	European Community Trademark Reg. No. 002203230  Renewal due: May 4, 2011
King's Hawaiian Bakery West, Inc.	<b>KING'S HAWAIIAN</b>	Japan Trademark Reg. No. 2287759  Renewal due: December 26, 2020
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN</b>	Mexico Trademark Reg. No. 712790  Renewal due: June 5, 2011
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN</b>	Mexico Trademark Reg. No. 712791  Renewal due: June 5, 2011
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN &amp; Design</b> 	Mexico Trademark Reg. No. 714668  Renewal due: June 5, 2011

Grantor	Description	Filing/Registration Information
King's Hawaiian Holding Company, Inc.	<b>KING'S HAWAIIAN &amp; Design</b> 	Mexico Trademark Reg. No. 719603 Renewal due: June 5, 2011