

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------|----------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Rob Nelson Company | | 11/06/2013 | CORPORATION: WASHINGTON |
| RECEIVING PARTY DATA | | | |
| Name: | Hoops 101, Inc. | | |
| Street Address: | 110 Manchester Street | | |
| City: | Westbury | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11590 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4350469 | HOOPS 101 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5032284373 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (503) 227-5631 | | |
| Email: | SDP.docket@chemofflaw.com | | |
| Correspondent Name: | Susan D. Pitchford | | |
| Address Line 1: | 601 SW Second Avenue | | |
| Address Line 2: | Suite 1600 | | |
| Address Line 4: | Portland, OREGON 97204 | | |
| ATTORNEY DOCKET NUMBER: | 0679.0098 | | |
| NAME OF SUBMITTER: | Susan D. Pitchford | | |
| Signature: | /s/ | | |
| Date: | 11/06/2013 | | |
| Total Attachments: 1 source=Hoops assign#page1.tif | | | |

OP \$40.00 4350469

TRADEMARK ASSIGNMENT

WHEREAS, The Rob Nelson Company, a Washington, U.S.A. corporation located at 1701 Broadway, Vancouver, Washington 98663 is the owner of the following trademark registration and trademark application for the mark HOOPS 101:

United States Registration No. 4,350,469, issued on June 11, 2013

Australian Application No. 1518681, filed on October 8, 2012

WHEREAS, Hoops 101, Inc., a New York corporation located at 110 Manchester Street, Westbury, New York 11590 is desirous of acquiring said trademark registration and application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, The Rob Nelson Company hereby assigns to Hoops 101, Inc. all right, title and interest in and to the above-named trademark registration and application, together with the entire business to which the marks pertain and the goodwill of the business symbolized by the HOOPS 101 trademark.

EXECUTED in Portland, Oregon, U.S.A. this 6th day of November 2013.

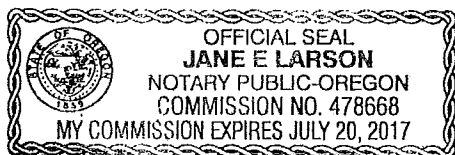
THE ROB NELSON COMPANY

Rob Nelson

By: Robert C. Nelson, President

STATE OF OREGON)
) ss.
County of Multnomah)

Robert C. Nelson acknowledged this instrument before me on November 6, 2013.



Jane E Larson
Notary Public for Oregon
My Commission expires: July 20, 2017