

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Dr. Mark Wolpa		10/13/2013
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Umpqua Oats, Inc.		
Street Address:	6295 Harrison Drive, Suite 7		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89120		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2721735	KICK START
CORRESPONDENCE DATA			
Fax Number:	4158823232		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	415-882-3200		
Email:	ggreenlaw@owe.com		
Correspondent Name:	Lindsey B. Furtado		
Address Line 1:	Owen, Wickersham & Erickson, P.C.		
Address Line 2:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	UMPQUA 60002		
NAME OF SUBMITTER:	Lindsey B. Furtado		
Signature:	/Lindsey B. Furtado/		
Date:	11/06/2013		
Total Attachments: 1 source=UMPQUA 60002.1#page1.tif			

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ASSIGNMENT

This assignment ("Assignment"), effective as of the date of the signature below, is made by Dr. Mark Wolpa, a US citizen who resides in Berkeley, California ("Dr. Wolpa") and Umpqua Oats, Inc., an Oregon corporation that has a principal place of business in Las Vegas, Nevada ("Umpqua").

WHEREAS Dr. Wolpa adopted, used, and is using the KICK START mark ("the Mark") and owns United States Federal Registration Number 2721735 ("the Registration") related to that use; and

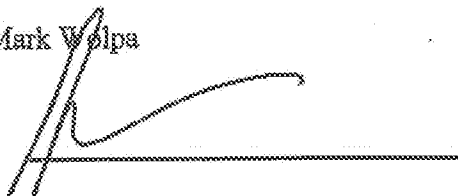
WHEREAS, Umpqua desires to acquire the Registration and all of Dr. Wolpa's rights in, interest in, and title to the Mark and its associated goodwill:

IT IS AGREED:

For good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Dr. Wolpa hereby assigns to Umpqua the Registration and all of Dr. Wolpa's rights in, interest in, and title to the Mark and its associated goodwill.

The Assignment shall be binding upon the parties, their successors, their assignees, their licensees, and their affiliates, and those in privity with them.

Dr. Mark Wolpa



October 13, 2013

Umpqua Oats, Inc.



October 17, 2013