

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TCCD International, Inc.		10/16/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	NutraMarks, Inc.
Street Address:	1500 Kearns Boulevard, Suite B200
City:	Park City
State/Country:	UTAH
Postal Code:	84060
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1730434	NATURALLY FRESH DEODORANT CRYSTAL
Registration Number:	1838333	MOISTSTIC
Registration Number:	2152540	NATURALLY FRESH DEODORANT CRYSTAL
Registration Number:	3966454	NATURALLY FRESH
Registration Number:	3966470	NATURALLY FRESH
Registration Number:	3977155	NATURALLY FRESH DEODORANT CRYSTAL
Registration Number:	4129766	GEODEO
Registration Number:	4321942	DETOX COMPLEX
Registration Number:	4324310	GEODEO

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 435-655-6000
 Email: legal@nutracorp.com

OP \$240.00 1730434

Correspondent Name: Alison Pitt
Address Line 1: 1500 Kearns Boulevard, B200
Address Line 4: Park City, UTAH 84060

ATTORNEY DOCKET NUMBER:	NATURALLY FRESH MARKS
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NAME OF SUBMITTER:	Alison Pitt
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Signature:	/Alison Pitt/
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Date:	11/06/2013
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Total Attachments: 6
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Trademark Assignment

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of October 16th, 2013 (the "Effective Date") by and TCCD International, Inc., a Florida corporation (the "Assignor") and Ted Alflen and Catherine Alflen, sole shareholders of the Company (the "Shareholders") and NutraMarks, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks and goodwill appurtenant thereto listed on Schedule A hereto and all variations thereof, whether one or more (the "Marks");

WHEREAS, Assignee wishes to acquire, and Assignor wishes to assign, its right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignor will be transferring other assets to Assignee or its affiliates pursuant to a Bill of Sale and Assignment dated as of the date hereof; and

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, transfers, assigns and delivers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. Assignor shall request the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

2. Further Assistance. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (b) in the prosecution or defense of any cancellation, opposition, infringement or other

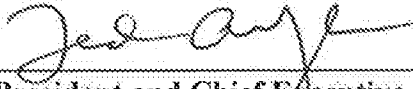
proceedings that may arise in connection with any of the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (c) in obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and (d) in the implementation or perfection of this Assignment.

3. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of Florida and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

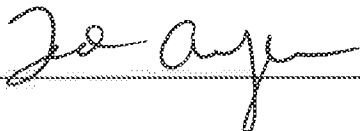
IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of the date first written above.

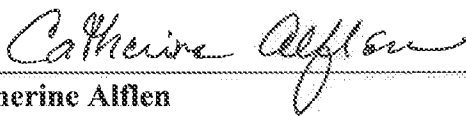
ASSIGNOR:

**TCCD INTERNATIONAL, INC.,
A FLORIDA CORPORATION**

By: 
Ted Alflen, President and Chief Executive Officer

SHAREHOLDERS:


Ted Alflen


Catherine Alflen




1774

Exhibit A

Trademark Assignment

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Schedule A

Trademark	Serial No./	Regis. No.	Issuance Date	Int'l Class
NATURALLY FRESH DEODORANT CRYSTAL	74,173,526	1,730,434	11/3/1992	3
MOISTSTIC	74,298,555	1,838,333	5/31/1994	3
NATURALLY FRESH DEODORANT CRYSTAL	75,306,195	2,152,540	4/21/1998	3
TEEN SCENE	75,891,743	2,970,894	7/19/2005	3
NATURALLY FRESH	85,179,293	3,966,454	5/24/2011	3
	85,184,015	3,966,470	5/24/2011	3
NATURALLY FRESH DEODORANT CRYSTAL	85,150,152	3,977,155	6/14/2011	3
GEODEO	85,293,405	4,129,766	4/17/2012	3
	85,533,944	4,321,942	4/16/2013	3
	85,719,643	4,324,310	4/23/2013	3

Together with any existing or expired applications of any kind and the rights to continue to revive and/or prosecute the same.

Plus all other common law trademarks associated with the Business.

And any and all common law rights associated with the foregoing and the following products or product names:

Product Name
Buck Power
The Pet Crystal

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