

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	10/28/2013

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LV Gaming Ventures, LLC		10/28/2013	LIMITED LIABILITY COMPANY: NEVADA

**RECEIVING PARTY DATA**

<b>Name:</b>	LVGV, LLC
<b>Street Address:</b>	12300 Las Vegas Boulevard South
<b>City:</b>	Henderson
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89044
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA

**PROPERTY NUMBERS Total: 44**

Property Type	Number	Word Mark
Registration Number:	3874207	DAYDREAM
Registration Number:	3868185	DAYDREAM
Registration Number:	3667517	HOSTILE GRAPE
Registration Number:	3620634	HOSTILE GRAPE
Registration Number:	3661769	HOSTILE GRAPE WINE CELLAR BAR TASTING RO
Registration Number:	3620816	IMAGINE REWARDS
Registration Number:	3620814	IMAGINE REWARDS
Serial Number:	86064508	JAYDE FUZION
Registration Number:	3844671	LIBIDO LOCO
Registration Number:	3844667	LIBIDO LOCO
Registration Number:	3667648	M
Registration Number:	3628876	M

CH \$1115.00 3874207

Registration Number:	3411031	M
Registration Number:	3632946	M CAFE
Registration Number:	3512483	M IS FOR ME
Registration Number:	3894290	M IS FOR ME
Registration Number:	3920133	M IS FOR ME
Registration Number:	3977752	M RESORT
Registration Number:	3896121	M RESORT
Registration Number:	3896122	M RESORT
Registration Number:	3544752	M RESORT · SPA · CASINO LAS VEGAS
Registration Number:	3627983	M RESORT · SPA · CASINO LAS VEGAS
Registration Number:	3664380	M RESORT · SPA · CASINO LAS VEGAS
Registration Number:	3747310	M RESORT · SPA · CASINO LAS VEGAS
Registration Number:	3627974	M RESORT · SPA · CASINO LAS VEGAS
Registration Number:	3686029	MARINELLI'S
Registration Number:	3624367	MARINELLI'S AUTHENTIC ITALIAN DISHES
Registration Number:	4053352	MULTIPLIER MANIA
Registration Number:	3620808	RAVELLO LOUNGE
Registration Number:	3620789	RAVELLO LOUNGE
Registration Number:	3628663	RED CUP CAFE
Registration Number:	3819818	RELAPSE
Registration Number:	3661673	STUDIO B BUFFET
Registration Number:	3685987	STUDIO B SHOW KITCHEN BUFFET
Registration Number:	3686091	STUDIO B SHOW KITCHEN BUFFET
Registration Number:	3687150	TERZETTO
Registration Number:	3686067	TERZETTO STEAK · SEAFOOD · SOCIAL
Registration Number:	3661770	THE HOSTILE GRAPE WINE CELLAR BAR TASTIN
Registration Number:	3683084	THE JEWELRY BOX
Registration Number:	3620794	THE VIG DELI
Registration Number:	3620799	THE VÍG DELI "ODDS ARE YOU'LL LOVE IT!"
Registration Number:	3628657	VILLAGGIO BAR
Registration Number:	4115226	VILLAGGIO DEL SOLE
Registration Number:	3624209	YOUR POINTS YOUR CHOICE

CORRESPONDENCE DATA

Fax Number: 7023828135

**TRADEMARK**  
**REEL: 005147 FRAME: 0739**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 7023822102  
Email: jobermeyer@bhfs.com  
Correspondent Name: Kelley L. Nyquist  
Address Line 1: 100 N. City Parkway, Suite 1600  
Address Line 4: Las Vegas, NEVADA 89106

ATTORNEY DOCKET NUMBER:	13191
NAME OF SUBMITTER:	Kelley L. Nyquist
Signature:	/Kelley L. Nyquist/
Date:	11/06/2013

**Total Attachments: 6**

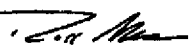
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ROSS MILLER  
Secretary of State  
204 North Carson Street, Suite 1  
Carson City, Nevada 89701-4520  
(775) 684-5708  
Website: www.nvsos.gov

Filed in the office of  Ross Miller Secretary of State State of Nevada	Document Number <b>20130700069-48</b> Filing Date and Time <b>10/28/2013 9:30 AM</b> Entity Number <b>E0076372013-2</b>
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**Articles of Merger**  
(PURSUANT TO NRS 92A.200)  
**Page 1**

USE BLACK INK ONLY - DO NOT HIGHLIGHT

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**Articles of Merger**  
(Pursuant to NRS Chapter 92A)

**1) Name and Jurisdiction of organization of each constituent entity (NRS 92A.200):**

If there are more than four merging entities, check box and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity from article one.

<u>LV Gaming Ventures, LLC</u> Name of merging entity	<u>limited liability company</u> Entity type *
<u>Nevada</u> Jurisdiction	
 Name of merging entity	 Entity type *
 Jurisdiction	
 Name of merging entity	 Entity type *
 Jurisdiction	
 Name of merging entity	 Entity type *
 Jurisdiction	
and, <u>LGVV, LLC</u> Name of surviving entity	<u>limited liability company</u> Entity type *
<u>Nevada</u> Jurisdiction	

\* Corporation, non-profit corporation, limited partnership, limited-liability company or business trust.

**Filing Fee: \$350.00**

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 1  
Revised: 8-31-11



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
**Page 2**

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- 2) Forwarding address where copies of process may be sent by the Secretary of State of Nevada (if a foreign entity is the survivor in the merger - NRS 92A.190):

Attn: \_\_\_\_\_  
 c/o: \_\_\_\_\_

- 3) Choose one:

- The undersigned declares that a plan of merger has been adopted by each constituent entity (NRS 92A.200).
- The undersigned declares that a plan of merger has been adopted by the parent domestic entity (NRS 92A.190).

- 4) Owner's approval (NRS 92A.200) (options a, b or c must be used, as applicable, for each entity):

- If there are more than four merging entities, check box and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity from the appropriate section of article four.

- (a) Owner's approval was not required from

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

and, or,

\_\_\_\_\_  
 Name of surviving entity, if applicable

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 2  
 Revised: 8-31-11



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(b) The plan was approved by the required consent of the owners of \*:

LV Gaming Ventures, LLC  
 Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

and, or;

LVGY, LLC  
 Name of surviving entity, if applicable

\* Unless otherwise provided in the certificate of trust or governing instrument of a business trust, a merger must be approved by all the trustees and beneficial owners of each business trust that is a constituent entity in the merger.

This form must be accompanied by appropriate fees.

Nevada Secretary of State 92A Merger Page 3  
 Revised: 8-31-11

TRADEMARK  
 REEL: 005147 FRAME: 0743



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
**Page 4**

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(c) Approval of plan of merger for Nevada non-profit corporation (NRS 92A.160):

The plan of merger has been approved by the directors of the corporation and by each public officer or other person whose approval of the plan of merger is required by the articles of incorporation of the domestic corporation.

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

and, or,

\_\_\_\_\_  
 Name of surviving entity, if applicable

*This form must be accompanied by appropriate fees.*

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 Revised: 8-31-11



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
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5) Amendments, if any, to the articles or certificate of the surviving entity. Provide article numbers, if available. (NRS 92A.200)\*:

None.

6) Location of Plan of Merger (check a or b):

(a) The entire plan of merger is attached;

or,

(b) The entire plan of merger is on file at the registered office of the surviving corporation, limited-liability company or business trust, or at the records office address if a limited partnership, or other place of business of the surviving entity (NRS 92A.200).

7) Effective date and time of filing: (optional) (must not be later than 90 days after the certificate is filed)

Date:

\_\_\_\_\_

Time:

\_\_\_\_\_

\* Amended and restated articles may be attached as an exhibit or integrated into the articles of merger. Please entitle them "Restated" or "Amended and Restated," accordingly. The form to accompany restated articles prescribed by the secretary of state must accompany the amended and/or restated articles. Pursuant to NRS 92A.180 (merger of subsidiary into parent - Nevada parent owning 90% or more of subsidiary), the articles of merger may not contain amendments to the constituent documents of the surviving entity except that the name of the surviving entity may be changed.

This form must be accompanied by appropriate fees.

Nevada Secretary of State 92A Merger Page 5  
 Revised: 8-31-11

TRADEMARK  
 REEL: 005147 FRAME: 0745





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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
**Page 6**

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8) Signatures - Must be signed by: An officer of each Nevada corporation; All general partners of each Nevada limited partnership; All general partners of each Nevada limited-liability limited partnership; A manager of each Nevada limited-liability company with managers or one member if there are no managers; A trustee of each Nevada business trust (NRS 92A.230)\*

If there are more than four merging entities, check box and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity from article eight.

LV Gaming Ventures, LLC  
 Name of merging entity  
 X *Robert J. Joplin* VP, Secretary and Treasurer  
 Signature Title Date  
 Name of merging entity  
 X \_\_\_\_\_ Title Date  
 Signature  
 Name of merging entity  
 X \_\_\_\_\_ Title Date  
 Signature  
 Name of merging entity  
 X \_\_\_\_\_ Title Date  
 Signature

and,  
 LVGV, LLC  
 Name of surviving entity  
 X *Robert J. Joplin* VP, Secretary and Treasurer  
 Signature Title Date

\* The articles of merger must be signed by each foreign constituent entity in the manner provided by the law governing it (NRS 92A.230). Additional signature blocks may be added to this page or as an attachment, as needed.

**IMPORTANT:** Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

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