

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pasatiempos Gallo, S.A. de C.V.		11/02/2013	CORPORATION: MEXICO
RECEIVING PARTY DATA			
Name:	Martha Maria Sanchez Quiroz		
Street Address:	Acceso II No. 20		
Internal Address:	Fraccionamiento Ind, Benito Juarez		
City:	Santiago de Queretaro, Qro.		
State/Country:	MEXICO		
Postal Code:	76120		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	1912478	ELLEGANCE	
Registration Number:	1878728	EL GALLITO	
Registration Number:	1790389	EL GALLITO	
Registration Number:	1782654		
Registration Number:	1799293	JC	
Registration Number:	1797760		
Registration Number:	1799294		
Registration Number:	1799295	JC	
Registration Number:	1796349	EL FENIX	
Registration Number:	1784097	EL LEON	
CORRESPONDENCE DATA			
Fax Number:	3125786666		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

OP \$265.00 1912478

*via US Mail.*

Phone: 312-578-6689  
Email: scott.petersen@hklaw.com  
Correspondent Name: Scott W. Petersen c/o Holland & Knight  
Address Line 1: 131 South Dearborn Street  
Address Line 2: 30th Floor  
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	096682.00011
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**DOMESTIC REPRESENTATIVE**

Name: Scott W. Petersen c/o Holland & Knight  
Address Line 1: 131 South Dearborn Street  
Address Line 2: 30th Floor  
Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Scott W. Petersen
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Signature:	/Scott W. Petersen/
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Date:	11/06/2013
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**Total Attachments: 2**

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## A S S I G N M E N T

WHEREAS, Pasatiempos Gallo, S.A. de C.V., a Mexican corporation, having secured registrations in the United States for the following trademarks:

<u>Trademark</u>	<u>Registration No.</u>
ELLEGANCE	1,912,478
EL GALLITO	1,878,728
EL GALLITO	1,790,389
Lion Design	1,782,654
JC & Design	1,799,293
Harlequin Design	1,797,760
Playing Card Design	1,799,294
JP & Spade Design	1,799,295
EL FENIX	1,796,349
EL LEON & Design	1,784,097

Martha Maria Sanchez Quiroz, a citizen of Mexico, Acceso II No. 20, Fraccionamiento Ind, Benito Juarez, Santiago de Queretaro, Qro.76120, Mexico, is desirous of acquiring said trademarks and registrations thereof, and the good will of the business associated therewith and the part of the business with which the trademarks will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Pasatiempos Gallo, S.A. de C.V. hereby sells, assigns, transfers and sets over unto Martha Maria Sanchez Quiroz the entire right, title and interest in and to said trademarks and the registrations thereof, together with the goodwill of the business in connection with which the trademarks and registrations have been and are being used, all rights to continue said registrations, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademarks. Assignee is the successor to the entire

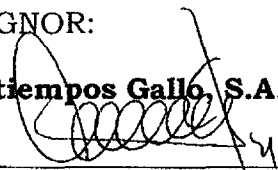


business of the trademark Registrant and the successor to that part of the business with which the trademarks will be used. These rights in Assignor's business have been assigned to the Assignee.

IN WITNESS WHEREOF, Pasatiempos Gallo, S.A. de C.V. has caused this Assignment to be executed on this 2 day of November, 2013.

ASSIGNOR:

**Pasatiempos Gallo, S.A. de C.V.**

  
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Authorized Signature

Wis Landin / President  
Printed Name and Title

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