TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Burt's Bees, Inc.		10/31/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Burt's Bees Products Company
Street Address:	1221 Broadway
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94612
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 85

Property Type	Number	Word Mark
Serial Number:	85731414	A BIT OF BURT'S BEES
Serial Number:	77166728	A FARMER'S FRIEND
Serial Number:	85376049	A RICHLY MOISTURIZING BUTTER. DRY SKIN I
Registration Number:	2169521	BABY BEE
Registration Number:	2173051	BABY BEE
Registration Number:	3576760	BABY BEE ALL BETTER BALM
Registration Number:	3901608	
Registration Number:	3713005	
Registration Number:	3702999	
Registration Number:	4133327	BLOOD ORANGE FLOWER
Registration Number:	3085494	
Registration Number:	2171300	BURT'S
Registration Number:	3356042	BURT'S BEES
Registration Number:	2171302	BURT'S BEES

CH $2140.00 85731414

Registration Number:	3971409	BURT'S BEES
Serial Number:	85770074	BURT'S BEES
Registration Number:	4082624	BURT'S BEES
Registration Number:	4273260	BURT'S BEES
Serial Number:	85306627	BURT'S BEES BABY
Serial Number:	86007085	BURT'S BEES BABY
Serial Number:	77613080	
Serial Number:	85681961	BURT'S BEES BEEOTICS
Serial Number:	85864160	BURT'S BEES KIDS
Serial Number:	85863314	BURT'S BEES KIDS
Serial Number:	85863574	BURT'S BEES KIDS
Serial Number:	86007100	BURT'S BEES KIDS
Serial Number:	85864254	BURT'S BEES KIDS
Serial Number:	85864131	BURT'S BEES KIDS
Serial Number:	85864286	BURT'S BEES KIDS
Serial Number:	85864252	BURT'S BEES KIDS
Serial Number:	85864265	BURT'S BEES KIDS
Serial Number:	85864125	BURT'S BEES KIDS
Serial Number:	85863596	BURT'S BEES KIDS
Serial Number:	85864246	BURT'S BEES KIDS
Registration Number:	3855940	BURT'S BEES NATURAL ACNE SOLUTIONS
Serial Number:	85752029	BURT'S BEES PAMPERED HANDS
Serial Number:	85672848	BURT'S BEES TODDLER
Serial Number:	85672934	BURT'S BEES TOYS
Serial Number:	86007079	BURT'S BEES TOYS
Registration Number:	3358973	BURT'S BEESWAX
Registration Number:	4119800	CHERRY BLOSSOM & ALMOND MILK
Registration Number:	3952335	DISCOVER THE BEAUTY OF WELL-BEING
Registration Number:	4129790	FLORAL CHERRYNOVA
Registration Number:	4136646	GÜD
Registration Number:	4215332	GUD FROM BURT'S BEES
Serial Number:	85941274	GÚD FROM BURT'S BEES
Registration Number:	4215321	GUD FROM BURT'S BEES
Registration Number:	4302111	GÜD HAPPENS
Registration Number:	4140379	GÜD

	85330370	GÜDEE
Registration Number:	4177016	IF YOU'RE CLEAN AND YOU KNOW IT CLAP YOU
Registration Number:	4177021	IT'S LIKE AN INVIGORATING TOWEL SNAP. WI
Registration Number:	4187964	LIKE A LOVE LETTER TO YOUR SKIN (WITHOUT
Registration Number:	3406032	MAMA BEE
Serial Number:	85752737	MANGO MOONBREEZE
Registration Number:	3859490	NATURAL ACNE SOLUTIONS
Registration Number:	3788565	NATURAL SKIN CARE FOR MEN
Registration Number:	3410183	NATURALLY AGELESS
Registration Number:	4381125	NATURE KNOWS COLOR
Serial Number:	85968518	NATURE'S PERK ME UP
Serial Number:	85363585	NO BAD. THAT'S GÜD.
Registration Number:	4129789	ORANGE PETALOOZA
Serial Number:	85941341	ORANGE PETALOOZA
Registration Number:	3412210	OUTDOOR DISCOVER EXPERIENCE PROTECT
Serial Number:	85564033	PEAR & ACAI BERRY
Registration Number:	4184255	PEAR MEETS ACAI BERRY. NOSES EVERYWHERE
Registration Number:	4211245	PEAR MEETS ACAI BERRY. NOSES EVERYWHERE
Serial Number:	85941344	PEARANORMAL ACTIVITY
Registration Number:	4126867	PEARANORMAL ACTIVITY
Serial Number:	85330392	RANDOM ACTS OF GÜDNESS
Serial Number:	85930798	RED RUBY GROOVY
Registration Number:	4329366	RED RUBY GROOVY
Serial Number:	86018926	RETOUCHED BY NATURE, NOT A COMPUTER
Registration Number:	4211218	RICE MILK AND VANILLA. INTOXICATING. AND
Registration Number:	4211246	RICE MILK AND VANILLA. INTOXICATING. AND
Registration Number:	4211216	SOFT HYACINTH. BLOOD ORANGE. THAT'S WHAT
Registration Number:	4211244	SOFT HYACINTH. BLOOD ORANGE. THAT'S WHAT
Registration Number:	4325032	SOFT. PRETTY. FLIRTY. FLOWERY. YOU KNOW,
Serial Number:	85358016	SOFT. PRETTY. FLIRTY. YOU KNOW, YOU-EY.
Registration Number:	3764335	THE GREATER GOOD
Registration Number:	4192262	VANILLA & RICE MILK
Serial Number:	85941298	VANILLA FLAME
Registration Number:	4226732	VANILLA FLAME
Registration Number:	4211355	WHEN DOES GÜD HAPPEN? JUST OPEN THE CAP.

	4295206	WILD FOR BEES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 510-208-1496

Email: trademarks@clorox.com

Correspondent Name: Adam C. Brink

Address Line 1: 1221 Broadway

Address Line 2: The Clorox Company

Address Line 4: Oakland, CALIFORNIA 94612

ATTORNEY DOCKET NUMBER:	TM/ BURT'S
NAME OF SUBMITTER:	Adam C. Brink
Signature:	/adam brink/
Date:	11/07/2013

Total Attachments: 23

source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page1.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page2.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page3.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page4.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page5.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page6.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page7.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page8.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page9.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page10.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page11.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page12.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page13.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page14.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page15.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page16.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page17.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page18.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page19.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page20.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page21.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page22.tif
source=Burt's Bees Inc. TM Assignment Agreement to Burt's bees Products Company 09-30-2013#page23.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("**Assignment**") made effective as of September 30, 2013 is from Burt's Bees, Inc., a Delaware corporation ("**Assignor**"), in favor of The Burt's Bees Products Company, a Delaware corporation ("**Assignee**").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on Attachment A to this Assignment (the "**Trademarks**") together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, pursuant to that certain Asset Transfer Agreement by and between Assignor and Assignee dated as of September 26, 2013, Assignor sold and conveyed to Assignee, for good and valuable consideration, all right, title, and interest in and to all of the issued and outstanding shares of common stock of Burt's Bees International Holdings, Inc., a Delaware corporation, together with the Trademarks, the goodwill of the business connected therewith and symbolized thereby, and certain technology, intellectual property rights, and other assets related to Assignor's business, including without limitation works of authorship, copyrights, inventions, patents, trade secrets, know-how, confidential information, domain names, data and databases, rights of publicity, license agreements, development agreements, contractor agreements, and other agreements, which assets constitute the portion of Assignor's business to which the Trademarks pertain; and

WHEREAS, Assignor desires to confirm Assignee's acquisition of the Trademarks and goodwill connected therewith and symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged:

Assignor hereby assigns, transfers, and conveys to Assignee (and its successors and assigns) the entire worldwide right, title, interest in and to the Trademarks and all trademark rights, copyright rights, moral rights, rights of publicity, and other rights applicable to the Trademarks, all registrations of (and applications to register) the Trademarks in any jurisdiction, all common law, statutory, treaty, and convention rights in the Trademarks, and the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations of the Trademarks, the right to apply for trademark registrations anywhere in the world based in whole or in part upon the Trademarks, any priority rights that may arise from the Trademarks, and all rights to sue for, and seek damages and any other legal or equitable remedies for, all past, present, and future infringement, dilution, or other violation of the Trademarks throughout the world); the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this assignment, transfer, and conveyance not been made.

Assignor authorizes the Commissioner for Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and all other trademark offices of any relevant jurisdiction to record the transfer of all registrations of the Trademarks (and applications therefor) to Assignee as assignee of Assignor's entire right, title and interest therein.

Assignor agrees to further execute any documents and take all other lawful acts reasonably necessary or desirable to effect this assignment or to confirm Assignee's ownership of

TRADEMARK
REEL: 005148 FRAME: 0667

the Trademarks, promptly upon request from Assignee. This Assignment shall be binding upon and enforceable against Assignor and its successors and assigns and shall inure to the benefit of and be enforceable by Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date first above written.

ASSIGNOR: Burt's Bees, Inc.

By: _____

Name: Angela Hill

Title: Vice President - Secretary

Date: 10/31/2013

STATE OF California

COUNTY OF Alameda

On October 31 2013, before me, Pam A. Madix, notary public,
(Insert Date) (Insert Notary Name and Title)
personally appeared Angela Hill, who proved to
(Insert Signer Name)
me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that, by his/her/their signature(s) on the instrument the person(s), or entity upon behalf of which the person(s) acted, executed the instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Pam A. Madix

Notary Public

PAM A. MADIX
COMM. # 1976014
NOTARY PUBLIC - CALIFORNIA
ALAMEDA COUNTY
My Comm. Exp. MAY 20, 2016

Attachment A to
Trademark Assignment

Jurisdiction	Description of Mark	Application Number	Registration Number	Application Date	Registration Date
Argentina	BABY BEE	2675234	2338274	06/01/2006	12/29/2009
Argentina	BABY BEE & Design	2675237	2338275	06/01/2006	12/29/2009
Argentina	BABY BEE by BURT'S BEES	2919349	2357198	06/03/2009	04/07/2010
Argentina	BEE Design	2903090	2344533	03/23/2009	01/29/2010
Argentina	BEE Design	2903091	2344535	03/23/2009	01/29/2010
Argentina	BEEHIVE Design	2919351	2357202	06/03/2009	07/07/2000
Argentina	BEEHIVE Design	2919350	2357199	06/03/2009	04/07/2010
Argentina	BURT'S BEES	2675235	2174081	06/01/2006	08/09/2007
Argentina	BURT'S BEES	3072543	2505883	03/14/2011	05/21/2012
Argentina	BURT'S BEES	3109193	2540347	08/17/2011	11/23/2012
Argentina	BURT'S BEES DESCUBRE LA BELLEZA NATURAL	3091323	2526511	06/01/2011	09/21/2012
Argentina	BURT'S BEES DESCUBRE LA BELLEZA NATURAL	3091324	2526512	06/01/2011	09/21/2012
Argentina	BURT'S	2695103	2186399	08/14/2006	10/09/2007
Argentina	BURT'S PORTRAIT	2675238	2174082	06/01/2006	08/09/2007
Argentina	MAMA BEE	2715735	2285522	11/22/2006	05/08/2009
Aruba	BABY BEE	15	29702	04/21/2011	09/13/2011
Aruba	BURT'S BEES	16	29703	04/21/2011	09/13/2011
Aruba	MAMA BEE	14	29701	04/21/2011	09/13/2011
Australia	BURT'S BEES BABY	1468856	1468856	01/10/2012	01/10/2012
Australia	BURT'S PORTRAIT DESIGN	1411973	1411973	03/02/2011	03/02/2011
Australia	GUD	1442870	1442870	08/16/2011	08/16/2011
Australia	GUD	1425341	1425341	05/16/2011	05/16/2011
Australia	GUD Stylized	1442870	1442870	08/16/2011	08/16/2011
Australia	NATURE BECOMES YOU	1506641	1506641	08/06/2012	08/06/2012
Bahamas	BABY BEE	34238		12/13/2010	
Bahamas	BURT'S BEES	34240		12/13/2010	
Bahamas	MAMA BEE	34239		12/13/2010	
Benelux	BABY BEE ALL BETTER BALM	1182940	865214	06/10/2009	09/10/2009
Bermuda	BABY BEE	51272		11/22/2011	
Bermuda	BEE Design	51268		11/22/2011	
Bermuda	BEEHIVE Design	51269		11/22/2011	
Bermuda	BURT'S BEES	51270		11/22/2011	
Bermuda	BURT'S PORTRAIT	51267		11/22/2011	
Bermuda	MAMA BEE	51271		11/22/2011	
Bolivia	BABY BEE	5081-2010	128782-C	11/16/2010	07/25/2011
Bolivia	BURT'S BEES	5080-2010	128783-C	11/16/2010	07/25/2011
Bolivia	MAMA BEE	5082-2010		11/16/2010	

Bolivia	MAMA BEE & Design	5083-2010		11/16/2010	
Brazil	BABY BEE		828548080	07/11/2006	04/07/2009
Brazil	BABY BEE & Design		828548064	07/11/2006	04/07/2009
Brazil	BEE Design		830305432	06/05/2009	03/13/2012
Brazil	BEEHIVE Design		830305424	06/05/2009	03/13/2012
Brazil	BURT'S BEES		828548072	07/11/2006	04/07/2009
Brazil	BURT'S BEES	830983244		03/21/2011	
Brazil	BURT'S BEES	831196262		08/29/2011	
Brazil	BURTÃ'S		828548099	07/11/2006	04/07/2009
Brazil	BURT'S PORTRAIT		828548056	07/11/2006	01/26/2010
Brazil	MAMA BEE		828805288	10/23/2006	07/20/2010
Canada	A BIT OF BURT'S BEES	1627375		05/13/2013	
Canada	A FARMER'S FRIEND	1354840	714113	07/09/2007	05/09/2008
Canada	BABY BEE	1268222	682246	08/11/2005	02/23/2007
Canada	BABY BEE and design	1268228	681029	08/11/2005	02/05/2007
Canada	BURT PORTRAIT Design	1268225	674421	08/11/2005	10/06/2006
Canada	BURT'S	1268223	678448	08/11/2005	12/12/2006
Canada	BURT'S BEES	1268224	678447	08/11/2005	12/12/2006
Canada	BURT'S BEES	1601563		11/05/2012	
Canada	BURT'S BEES NATURE BECOMES YOU & Design	1583974		06/19/2012	
Canada	BURT'S BEEWAX	1354830	714114	07/09/2007	05/09/2008
Canada	CHERRY BLOSSOM & ALMOND MILK	1536067		07/14/2011	
Canada	DISCOVER THE BEAUTY OF WELL-BEING	1473233		03/09/2010	
Canada	EPIC PEAR	1526895		05/03/2011	
Canada	FLORAL CHERRYNOVA	1526894		05/03/2011	
Canada	GÜD	1518836		03/07/2011	
Canada	GÜD HAPPENS	1536065		07/14/2011	
Canada	GÜD FROM BURT'S BEES & Design (flower)	1584289		06/29/2012	
Canada	GÜD FROM BURT'S BEES stylized	1584288		06/29/2012	
Canada	GÜD stylized	1540732		08/17/2011	
Canada	GÜDEE	1530172		05/30/2011	
Canada	MAMA BEE	1321005	750419	10/20/2006	10/16/2009
Canada	MANGO MOONBREEZE	1599238		10/16/2012	
Canada	NATURAL ANTI-BLEMISH SOLUTIONS	1431623	819813	03/11/2009	03/14/2012
Canada	NO BAD.	1536064		07/14/2011	

	THAT'S GUD				
Canada	ORANGE PETALOOZA	1526893		05/03/2011	
Canada	PEAR & ACAI BERRY	1568670		03/08/2012	
Canada	PEAR MEETS ACAI BERRY, NOSES EVERYWHERE ARE SMELLBOUND.	1536076		07/14/2011	
Canada	PEAR MEETS ACAI BERRY, NOSES EVERYWHERE ARE SMELLBOUND. & Design	1536071		07/14/2011	
Canada	PEARANORMAL ACTIVITY	1536074		07/14/2011	
Canada	PINK GRAPEFRUIT & WILD THYME	1536073		07/14/2011	
Canada	RANDOM ACTS OF GUDNESS	1530173		05/30/2011	
Canada	RED RUBY GROOVY	1628397		05/17/2013	
Canada	RED RUBY GROOVY	1578747		05/17/2012	
Canada	RETOUCHED BY NATURE, NOT A COMPUTER	1637568		07/25/2013	
Canada	RICE MILK & VANILLA. INTOXICATING, AND LEGAL. & Design	1536079		07/14/2011	
Canada	RICE MILK AND VANILLA. INTOXICATING, AND LEGAL.	1536077		07/14/2011	
Canada	SOFT HYACINTH. BLOOD ORANGE. THAT'S WHAT LAUGHTER SMELLS LIKE.	1536069		07/14/2011	
Canada	SOFT HYACINTH. BLOOD ORANGE. THAT'S WHAT LAUGHTER SMELLS LIKE. & Design	1536078		07/14/2011	
Canada	SOFT. PRETTY. FLIRTY. FLOWERY. YOU	1536409		07/14/2011	

	KNOW, YOU-EY. & Design				
Canada	SOFT. PRETTY. FLIRTY. YOU KNOW, YOU-EY.	1536068		07/14/2011	
Canada	SQWEEZ	1519298		03/08/2011	
Canada	SUMMER PEAR & ACAI BERRY	1536070		07/14/2011	
Canada	SWERVE	1519299		03/08/2011	
Canada	VANILLA FLAME	1536075		07/14/2011	
Cayman Islands	BABY BEE		863310MP	03/17/2011	03/17/2011
Cayman Islands	BABY BEE & Design		861750MP	03/17/2011	03/17/2011
Cayman Islands	BURT'S BEES		862315MP	11/16/2011	11/16/2011
Cayman Islands	MAMA BEE		903227MP	03/17/2011	03/17/2011
Chile	BABY BEE	727383	781462	04/25/2006	03/06/2007
Chile	BABY BEE & Design	727382	781461	04/25/2006	03/06/2007
Chile	BEE Design	858704	867073	03/24/2009	11/19/2009
Chile	BEE Design	858703	867072	03/24/2009	11/19/2009
Chile	BURT	727384	781463	04/25/2006	03/06/2007
Chile	BURT'S BEES	724238	763367	03/24/2006	07/26/2006
Chile	BURT'S BEES	944219	931557	03/14/2011	09/15/2011
Chile	BURT'S BEES	965211	949549	08/11/2011	05/07/2012
Chile	BURT'S BEES BABY	1028787		10/09/2012	
Chile	BURT'S BEES BABY	1028786	1013363	10/09/2012	06/04/2013
Chile	BURT'S BEES BABY	1028788		10/09/2012	
Chile	BURT'S BEES DESCUBRE LA BELLEZA NATURAL & Design	975911	975205	10/25/2011	11/30/2012
Chile	BURTÁ'S	847147	854774	12/03/2008	07/08/2009
Chile	BURT'S PORTRAIT	727385	781464	04/25/2006	03/06/2007
Chile	GÜD & Design	954254	935916	05/24/2011	10/24/2011
Chile	MAMA BEE	749282	796873	10/26/2006	09/14/2007
China (People's Republic)	BABY BEE	7828524	7828524	11/12/2009	12/27/2010
China (People's Republic)	BABY BEE (in mandarin) (xiao mi feng bao bao)	9535786	9535786	03/31/2011	06/21/2012
China (People's Republic)	BABY BEE and design	7828522	7828522	11/12/2009	12/27/2010
China (People's Republic)	BEE DEVICE	7329640	7329640	04/16/2009	08/07/2010
China (People's	BEEHIVE Design	7329641	7329641	04/16/2009	08/07/2010

Republic)					
China (People's Republic)	BURT'S BEES	9874112	9874112	08/22/2011	10/28/2012
China (People's Republic)	BURT'S BEES	9874115		08/22/2011	
China (People's Republic)	BURT'S BEES	9874114		08/22/2011	
China (People's Republic)	BURT'S BEES	9535790	9535790	05/31/2011	06/21/2012
China (People's Republic)	BURT'S BEES	9535787	9535787	05/31/2011	06/21/2012
China (People's Republic)	BURT'S BEES	7828525	7828525	11/12/2009	01/28/2012
China (People's Republic)	BURT'S BEES	9929708	9929708	09/05/2011	11/07/2012
China (People's Republic)	BURT'S BEES	9874113	9874113	08/22/2011	10/21/2012
China (People's Republic)	BURT'S BEES (in mandarin) (bo te xiao mi feng)	9511004	9511004	05/25/2011	07/21/2012
China (People's Republic)	BURT'S BEES BABY	9535792	9535792	06/21/2011	06/21/2012
China (People's Republic)	BURT'S BEES BABY	9535793	9535793	06/21/2011	06/28/2012
China (People's Republic)	BURT'S BEES BABY	9535791	9535791	05/31/2011	06/28/2012
China (People's Republic)	BURT'S BEES EARTH FRIENDLY NATURAL PERSONAL CARE PRODUCT AND DEVICE	4331879	4331879	10/27/2004	02/07/2008
China (People's Republic)	BURT'S BEES in simplified Chinese characters			03/08/2011	
China (People's Republic)	BURT'S PORTRAIT	9185230		03/08/2011	
China (People's Republic)	BURT'S PORTRAIT	6845507	6845507	07/17/2008	05/21/2010
China (People's Republic)	BURTÂ'S	7828521		11/12/2009	
China (People's Republic)	MAMA BEE	7828523		11/12/2009	07/14/2011

TRADEMARK
REEL: 005148 FRAME: 0673

China (People's Republic)	MAMA BEE	9535789	9535789	05/31/2011	06/21/2012
China (People's Republic)	MAMA BEE (in mandarin) (mi feng ma ma)	9185229	9185229	03/08/2011	03/14/2012
China (People's Republic)	NATURE BECOMES YOU	12331280		03/27/2013	
China (People's Republic)	NATURE BECOMES YOU	12331281		03/27/2013	
China (People's Republic)	PORTRAIT DESIGN	9535788	9535788	05/31/2011	06/12/2012
Colombia	BABY BEE	125976	386305	11/26/2008	08/31/2009
Colombia	BABY BEE & Design	125982	386306	11/26/2008	08/31/2009
Colombia	BEE Design	29406	387949	03/20/2009	09/29/2009
Colombia	BEE Design	29408	387950	03/20/2009	09/29/2009
Colombia	BURT'S BEES	125959	386299	11/26/2008	08/31/2009
Colombia	BURT'S BEES	30610	430635	03/11/2011	08/11/2011
Colombia	BURT'S BEES	98934	449436	08/05/2011	05/16/2012
Colombia	BURTÁ'S	125962	386300	11/26/2008	08/31/2009
Colombia	BURTÁ'S PORTRAIT	125970	386302	11/26/2008	08/31/2009
Colombia	DESCUBRE LA BELLEZA NATURAL	30606	431601	03/01/2011	08/23/2011
Colombia	INNOMINADA - (BURT'S Bees - Honeycomb design)	125968	386301	11/26/2008	08/31/2009
Colombia	MAMA BEE	125974	386303	11/26/2008	08/31/2009
Costa Rica	BABY BEE	2932-10	208528	04/08/2010	04/07/2011
Costa Rica	BEE Design	7584-11	215559	08/05/2011	01/16/2012
Costa Rica	BEEHIVE Design	7583-11	215568	08/05/2011	01/16/2012
Costa Rica	BURT'S BEES	2931-2010	204692	04/08/2010	10/25/2010
Costa Rica	BURT'S PORTRAIT	7582-11	215567	08/05/2011	01/16/2012
Costa Rica	DESCUBRE LA BELLEZA NATURAL	7839-11	216569	08/16/2011	03/02/2012
Costa Rica	DESCUBRE LA BELLEZA NATURAL	7677-11	216568	08/09/2011	03/02/2012
Costa Rica	DESCUBRE LA BELLEZA NATURAL	7676-11	216567	08/09/2011	03/02/2012
Costa Rica	MAMA BEE	2933-2010	204691	04/08/2010	10/25/2010
Croatia	BABY BEE	Z20110335A	Z20110335	02/23/2011	10/27/2011
Croatia	BABY BEE & DESIGN	Z20110334A	Z20110334	02/23/2011	10/27/2011
Croatia	BURT'S BEES	Z20110333A	Z20110333	02/23/2011	10/28/2011
Croatia	BURT'S BEES	Z201023 12A	Z201023 12	12/20/2010	11/11/2011
Croatia	MAMA BEE	Z20102313A	Z20102313	12/20/2010	11/11/2011
Croatia	NATURE BECOMES YOU	Z20122120A		12/12/2012	
Curacao	BABY BEE	110045-D	15503	02/11/2011	02/10/2011

Curacao	BURT'S BEES	110044-D	15502	02/11/2011	02/10/2011
Curacao	MAMA BEE	110046-D	15501	02/10/2011	02/10/2011
Dominican Republic	BABY BEE	8278-2010	181519	04/13/2010	07/16/2010
Dominican Republic	BURT'S BEES	8277-2010	181514	04/13/2010	07/16/2010
Dominican Republic	MAMA BEE	8279-2010	181417	04/13/2010	07/16/2010
Ecuador	BABY BEE	237689	4717-11	11/15/2010	07/01/2011
Ecuador	BURT'S BEES	237690	2724-11	11/15/2010	05/03/2011
Ecuador	MAMA BEE	237688	4716-11	11/15/2010	07/01/2011
Egypt	BURT'S BEES BABY	273134		04/04/2012	
Egypt	BURT'S BEES BABY	273135		04/04/2012	
Egypt	BURT'S BEES BABY	273136		04/04/2012	
El Salvador	BABY BEE	151156	47 L178	04/28/2011	11/09/2011
El Salvador	BABY BEE & Design	135201	195 L163	04/13/2010	02/18/2011
El Salvador	BEE Design	155333	223 L188	08/10/2011	06/18/2012
El Salvador	BEEHIVE Design	155331	197 L188	08/10/2011	06/14/2012
El Salvador	BURT'S BEES	100338	131 L163	04/13/2010	02/11/2011
El Salvador	BURT'S BEES	155364	212 L186	08/11/2011	04/24/2012
El Salvador	BURT'S BEES	155363	210 L186	08/11/2011	04/24/2012
El Salvador	BURT'S PORTRAIT	155332	184 L188	08/10/2011	06/13/2012
El Salvador	DESCUBRE LA BELLEZA NATURAL	155366-11	165 L195	08/11/2011	10/09/2012
El Salvador	DESCUBRE LA BELLEZA NATURAL	155365-11	236 L188	08/11/2011	06/19/2012
El Salvador	MAMA BEE	151157	48 L178	04/28/2011	11/09/2011
El Salvador	MAMA BEE & Design	100339	75 L164	04/14/2010	02/28/2011
European Community	BABY BEE	9908013	9908013	04/19/2011	09/23/2011
European Community	BEE DEVICE	8185423	8185423	03/27/2009	10/21/2009
European Community	BEEHIVE Design	8185308	8185308	03/27/2009	10/27/2009
European Community	BURT PORTRAIT DESIGN	9915042	9915042	04/21/2011	11/04/2011
European Community	BURT'S BEES	9908047	9908047	04/19/2011	09/23/2011
European Community	BURT'S BEES BABY	010519601	010519601	12/22/2011	05/19/2012
European Community	GÜD	10015857		06/01/2011	
European Community	GÜD Stylized	10197531	10197531	08/15/2011	06/04/2013
European Community	MAMA BEE	9907999	9707999	04/19/2011	09/23/2011
European Community	NATURE BECOMES YOU	11044526	11044526	07/16/2012	12/12/2012
Germany	BURT'S BEES	02264	862315	08/10/2005	08/10/2005
Guatemala	BABY BEE &	2740-10	186881	04/22/2010	12/14/2012

	Design				
Guatemala	BEE Design	6906-11		08/16/2011	
Guatemala	BEEHIVE Design	6905-11	189736	08/16/2011	06/24/2013
Guatemala	BURT'S BEES	2738-10	187616	04/22/2010	03/05/2013
Guatemala	BURT'S BEES	7764-11		09/08/2011	
Guatemala	BURT'S BEES	7763-11		09/08/2011	
Guatemala	BURT'S PORTRAIT	6907-11	186865	08/16/2011	12/14/2012
Guatemala	DESCUBRE LA BELLEZA NATURAL	7761-11	7255	09/08/2011	12/14/2012
Guatemala	DESCUBRE LA BELLEZA NATURAL	7762-11	7256	09/08/2011	12/14/2012
Guatemala	MAMA BEE & Design	2739-2010	186868	04/22/2010	12/14/2012
Honduras	BABY BEE & Design	10677-10	114396	04/12/2010	11/15/2010
Honduras	BEE Design	26106	119827	08/04/2011	04/23/2012
Honduras	BEEHIVE Design	26105	119325	08/04/2011	03/29/2012
Honduras	BURT'S BEES	10676-10	114437	04/12/2010	11/19/2010
Honduras	BURT'S BEES	29715	17407	09/05/2011	04/13/2012
Honduras	BURT'S BEES	30129	119529	09/07/2011	04/12/2012
Honduras	BURT'S PORTRAIT	26104-11	119564	08/04/2011	04/13/2012
Honduras	DESCUBRE LA BELLEZA NATURAL	29716	3163	09/05/2011	04/11/2012
Honduras	DESCUBRE LA BELLEZA NATURAL	29717	3165	09/05/2011	04/13/2012
Honduras	MAMA BEE	10675-10	114398	04/12/2010	11/15/2010
Hong Kong	BABY BEE	300479393	300479395	08/17/2005	01/25/2006
Hong Kong	BABY BEE	301929394	301929394	05/27/2011	05/27/2011
Hong Kong	BABY BEE (in Chinese characters) xiao mi feng bao bao	302353365		08/22/2012	
Hong Kong	BABY BEE and design	300479386	300479386	08/18/2005	01/25/2006
Hong Kong	BURT'S	300479403	300479403	08/18/2005	12/16/2005
Hong Kong	BURT'S BEES	300479412	300479412	08/18/2005	12/16/2005
Hong Kong	BURT'S BEES	301929466	301929466	05/27/2011	05/27/2011
Hong Kong	BURT'S BEES & (Magical Comfrey in Chinese characters)	302426102		11/05/2012	
Hong Kong	BURT'S BEES (in Chinese characters) bo te xiao mi feng	302353383		08/22/2012	
Hong Kong	BURT'S BEES BABY	301927800	301927800	05/26/2011	05/26/2011
Hong Kong	BURT'S BEES MAGICAL COMFREY (in Chinese characters)	302426094AB		11/05/2012	
Hong Kong	BURT'S BEES	302426094AA		11/05/2012	

	MAGICAL COMFREY in Chinese characters				
Hong Kong	BURT'S BEES NATURE BECOMES YOU	302405907		10/15/2012	
Hong Kong	BURT'S PORTRAIT	300479377	300479377	08/18/2005	01/11/2006
Hong Kong	BURT'S PORTRAIT DESIGN	301850021	301850021	03/04/2011	07/15/2011
Hong Kong	BURT'S PORTRAIT DESIGN	301929330	301929330	05/27/2011	10/14/2011
Hong Kong	DAISY WHITE	302005019	302005019	08/15/2011	08/15/2011
Hong Kong	MAMA BEE	300744868	300744868	10/21/2006	10/20/2006
Hong Kong	MAMA BEE	301929420	301929420	05/27/2011	05/27/2011
Hong Kong	MAMA BEE (in Chinese characters) (mi feng ma ma)	302353374		08/22/2012	
Hong Kong	RES-Q OINTMENT	302426085		11/05/2012	
Iceland	BABY BEE	3593/2008	1212/2008	10/13/2008	12/02/2008
Iceland	BABY BEE & Design	3594/2008	1213/2008	10/13/2008	12/02/2008
Iceland	BABY BEE ALL BETTER BALM	3595/2008	1214/2008	10/13/2008	12/02/2008
Iceland	BURT'S	3597/2008	1216/2008	10/13/2008	12/02/2008
Iceland	BURT'S BEES	3598/2008	1217/2008	10/13/2008	12/02/2008
Iceland	BURT'S PORTRAIT	3596/2008	1215/2008	10/13/2008	12/02/2008
Iceland	MAMA BEE	3599/2008	1218/2008	10/13/2008	12/02/2008
Iceland	NATURE BECOMES YOU	2146/2012	1007/2012	08/09/2012	10/01/2012
India	BABY BEE	1455411	1455411	05/19/2006	05/19/2006
India	BABY BEE and design	1455412		05/19/2006	
India	BURT'S	1455410	1455410	05/19/2006	05/19/2006
India	BURT'S BEES	1455413	1455413	05/19/2006	05/19/2006
India	BURT'S BEES BABY	2167018		06/28/2011	
India	BURT'S PORTRAIT	1455414	1455414	05/19/2006	02/14/2012
India	MAMA BEE	1498247	1498247	10/20/2006	10/20/2006
Indonesia	BABY BEE & Design	D00.2012.019380		04/26/2012	
Indonesia	BABY BEE & DESIGN	D00.2012.019382		04/26/2012	
Indonesia	BURT'S BEES	D00.2012.019386		04/26/2012	
Indonesia	BURT'S BEES	D00.2012.019388		04/26/2012	
Indonesia	BURT'S PORTRAIT	D00.2012.019378		04/26/2012	
Indonesia	BURT'S PORTRAIT	D00.2012.019379		04/26/2012	
Indonesia	MAMA BEE	D00.2012.019383		04/26/2012	
Indonesia	MAMA BEE	D00.2012.019384		04/26/2012	
Int'l Registration -	BABY BEE	02268	863310	08/10/2005	10/27/2005

Madrid Protocol Only					
Int'l Registration - Madrid Protocol Only	BABY BEE and design	02278	861750	08/11/2005	08/11/2005
Int'l Registration - Madrid Protocol Only	BURT'S	02276	861749	08/11/2005	10/13/2005
Int'l Registration - Madrid Protocol Only	BURT'S BEES	02264	862315	08/10/2005	08/10/2005
Int'l Registration - Madrid Protocol Only	BURT'S PORTRAIT	02303	861897	08/16/2005	10/13/2005
Int'l Registration - Madrid Protocol Only	MAMA BEE	A0006176	903227	10/19/2006	10/19/2006
Ireland	BURT'S PORTRAIT	2011/00349	245079	02/25/2011	02/25/2011
Jamaica	BABY BEE & Design	59221	59221	11/09/2011	07/25/2012
Jamaica	BURT'S BEES & Design	59223	59223	11/09/2011	07/02/2012
Jamaica	MAMA BEE & Design	59222	59222	11/09/2011	07/25/2012
Japan	BABY BEE	2005107713	5042432	11/16/2005	04/20/2007
Japan	BABY BEE and design	2005107709	5042430	11/16/2005	04/20/2007
Japan	BURT'S	2005107712	4970741	11/16/2005	07/14/2006
Japan	BURT'S BEES	2005-107711	5042431	11/16/2005	04/20/2007
Japan	BURT'S BEES BABY	2011-074032	5517166	10/17/2011	08/24/2012
Japan	BURT'S BEES DAISY WHITE	89197/2012		11/02/2012	
Japan	BURT'S PORTRAIT	2011-14794	5460854	03/02/2011	01/06/2012
Japan	BURT'S PORTRAIT	2005107710	4947237	11/16/2005	04/21/2006
Japan	DAISY WHITE	57743/2011	5569508	08/11/2011	03/29/2013
Japan	NATURE BECOMES YOU	83081/2012	5567846	10/15/2012	03/22/2013
Korea, Democratic People's Republic of	NATURE BECOMES YOU	40-2012-0050795	40-0989797	08/10/2012	08/20/2013
Korea, Democratic People's	NATURE BECOMES YOU in Korean version	40-2012-0050797		08/10/2012	

Republic of					
Korea, Republic of	BABY BEE & Design	861750		08/11/2005	11/16/2007
Korea, Republic of	BURT'S	861749		08/11/2005	08/06/2007
Korea, Republic of	BURT'S BEES	02264	862315	08/10/2005	08/10/2005
Korea, Republic of	BURT'S BEES BABY	40-2011-0059251	40-0950564	10/27/2011	01/25/2013
Korea, Republic of	BURT'S BEES DAISY WHITE & DESIGN	40-2011-0044188	40-390110	08/16/2011	08/08/2012
Korea, Republic of	BURT'S BEES WHITE	40-2011-0044191	40-0931480	08/16/2011	08/21/2012
Korea, Republic of	BURT'S PORTRAIT DESIGN	861897		08/16/2005	06/15/2007
Korea, Republic of	GÜD	40-2011-0026238	40-0925812	05/16/2011	07/04/2012
Korea, Republic of	GÜD Stylized	40-2011-0044164	40-0939644	08/16/2011	11/02/2012
Korea, Republic of	MAMA BEE	903227		10/19/2006	12/11/2007
Kuwait	BABY BEE	134997		11/26/2012	
Kuwait	BABY BEE	134998		11/26/2012	
Kuwait	BURT'S BEES	134996		11/26/2012	
Kuwait	BURT'S BEES	134995		11/26/2012	
Kuwait	BURT'S PORTRAIT	135002		11/26/2012	
Kuwait	BURT'S PORTRAIT	135001		11/26/2012	
Kuwait	MAMA BEE	135000		11/26/2012	
Kuwait	MAMA BEE	134999		11/26/2012	
Madagascar	BURT'S BEES BABY	20110737		10/13/2011	
Malaysia	BABY BEE	2005/19250		11/16/2005	
Malaysia	BABY BEE ALL BETTER BALM	2007/02181		02/06/2007	
Malaysia	BABY BEE and design	2005/19247	2005/19247	11/16/2005	05/17/2005
Malaysia	BEE Design	2009/05443	09005443	04/03/2009	04/03/2009
Malaysia	BEEHIVE Design	2009/05442	2009/05442	04/03/2009	04/03/2009
Malaysia	BURT'S	05019249	05019249	05/17/2005	05/17/2005
Malaysia	BURT'S BEES	05019248	05019248	11/16/2005	05/17/2005
Malaysia	BURT'S PORTRAIT DESIGN	05019251	05019251	11/16/2005	05/17/2005
Malaysia	DAISY WHITE	2011/14984	2011014984	08/18/2011	08/18/2011
Malaysia	MAMA BEE	2006/19369	2006/19369	10/20/2006	10/10/2006
Malaysia	NATURE BECOMES YOU	2012020771		12/07/2012	
Malaysia	NATURE BECOMES YOU (in Malay translation)	2012020772		12/07/2012	
Mauritius	BURT'S BEES BABY	MU/M/12/15172	13273/2012	05/23/2012	05/23/2012
Mexico	BABY BEE	950227	1247050	07/24/2008	10/31/2011
Mexico	BEE Design	998283	1099460	03/27/2009	05/13/2009

Mexico	BEE Design	998284	1096240	03/27/2009	04/21/2009
Mexico	BURT'S BEES	950225	1247049	07/24/2008	10/31/2011
Mexico	BURT'S BEES	1168342	1278347	04/04/2011	04/10/2012
Mexico	BURT'S BEES	1204776	1263124	08/22/2011	01/26/2012
Mexico	BURT'S BEES DESCUBRE LA BELLEZA NATURAL	69677	66285	07/07/2011	11/16/2011
Mexico	BURT'S BEES DESCUBRE LA BELLEZA NATURAL	69678	70924	07/07/2011	09/03/2012
Mexico	BURTA'S	950228	1318835	07/24/2008	10/09/2012
Mexico	GÜD	1181658	1246012	05/27/2011	10/20/2011
Mexico	GÜD & Design	1181662	1246014	05/27/2011	10/20/2011
Mexico	INNOMINADA (BURT'S Bees - Honeycomb design)	946678	1081745	07/10/2008	01/29/2009
Mexico	INNOMINADA (BURT'S Portrait)	946679	1099851	07/10/2008	05/15/2009
Mexico	MAMA BEE	950226	1237654	07/24/2008	09/12/2011
Mexico	MAMA BEE & Design	1011554	1235619	06/09/2009	08/26/2011
Morocco	BURT'S BEES BABY	144166		04/04/2012	
Nepal	BABY BEE	39315	31402	03/10/2011	12/22/2011
Nepal	BURT'S BEES	39316	31403	03/10/2011	12/22/2011
Nepal	BURT'S PORTRAIT DESIGN	39314	31401	03/10/2011	12/22/2011
New Zealand	BABY BEE	742044	742044	01/27/2006	01/27/2006
New Zealand	BABY BEE and design	742041	742041	01/27/2006	01/27/2006
New Zealand	BURT'S	742043	742043	01/27/2006	01/27/2006
New Zealand	BURT'S BEES	742042	742042	01/27/2006	01/27/2006
New Zealand	BURT'S BEES BABY	966897	966897	10/10/2012	10/10/2012
New Zealand	BURT'S PORTRAIT	742045	742045	01/27/2006	01/27/2006
New Zealand	BURT'S POTRAIT DESIGN	837952	837952	03/02/2011	03/02/2011
New Zealand	GÜD	842072	842072	05/16/2011	05/16/2011
New Zealand	GÜD Stylized	847597	847597	08/15/2011	08/15/2011
New Zealand	MAMA BEE	757489	757489	10/10/2006	10/10/2006
Nicaragua	BABY BEE & Design	1014-2010		04/14/2010	
Nicaragua	BEE Design	2785-2011		08/09/2011	
Nicaragua	BEEHIVE Design on platform	2786-2011	97776	08/09/2011	05/23/2013
Nicaragua	BURT'S BEES	1012-2010	92523	04/14/2010	03/07/2011
Nicaragua	BURT'S BEES	2978-2010		08/25/2011	
Nicaragua	BURT'S BEES	2977-2011		08/25/2011	
Nicaragua	BURT'S PORTRAIT	2787-2011		08/09/2011	
Nicaragua	DESCUBRE LA BELLEZA NATURAL	3146-2011		09/05/2011	

TRADEMARK
REEL: 005148 FRAME: 0680

Nicaragua	DESCUBRE LA BELLEZA NATURAL	2519-2013		07/04/2013	
Nicaragua	MAMA BEE	1013-2010	92522	04/14/2010	03/07/2011
Norway	BABY BEE	201110551	263449	09/15/2011	01/18/2012
Norway	BURT'S BEES	201110552	263442	09/15/2011	01/17/2012
Norway	BURT'S BEES BABY	201210924	268877	10/12/2012	01/08/2013
Norway	BURT'S PORTRAIT	201102826	261076	03/09/2011	08/22/2011
Norway	MAMA BEE	201110549	263438	09/15/2011	01/17/2012
Norway	NATURE BECOMES YOU	201208162	268194	08/10/2012	08/10/2012
Panama	BABY BEE & Design	189081		04/13/2010	
Panama	BEEHIVE Design		191275	07/01/2010	03/23/2011
Panama	BURT'S BEES		189080	04/13/2010	12/13/2010
Panama	BURT'S BEES		198203	03/11/2011	10/31/2011
Panama	BURT'S BEES	204247-01	204247	09/09/2011	03/13/2012
Panama	BURT'S PORTRAIT		191273	07/01/2010	03/23/2011
Panama	DESCUBRE LA BELLEZA NATURAL		198201	03/11/2011	10/31/2011
Panama	DESCUBRE LA BELLEZA NATURAL		198202	03/11/2011	10/31/2011
Panama	MAMA BEE		199424	04/20/2011	12/22/2011
Panama	MAMA BEE & Design		189084	04/13/2010	12/13/2010
Paraguay	BABY BEE & Design	38107-11		09/08/2011	
Paraguay	BURT'S BEES	38338-11	376368	09/09/2011	02/27/2013
Paraguay	BURT'S BEES & Design	38108-11	373740	09/08/2011	12/13/2012
Paraguay	BURT'S BEES & Design	38109-11	373644	09/08/2011	12/13/2012
Paraguay	MAMA BEE	38110-11		09/08/2011	
Peru	BABY BEE	417857-10		04/09/2010	
Peru	BABY BEE & Design	472141-11		10/28/2011	
Peru	BEE Design	438271	173558	11/17/2010	03/03/2011
Peru	BEEHIVE Design	438269	173556	11/17/2010	03/03/2011
Peru	BEEHIVE Design	438270	173557	11/17/2010	03/03/2011
Peru	BURT'S	515533-12	197498	11/27/2012	04/08/2013
Peru	BURT'S BEES	417858-10		04/09/2010	
Peru	BURT'S BEES	449968	67304	03/17/2011	07/11/2011
Peru	BURT'S BEES	465253	181870	08/24/2011	11/17/2011
Peru	BURT'S BEES & Design	472140-11		10/28/2011	
Peru	BURT'S BEES BABY	457146-11-Cl.28	190390	05/31/2011	02/23/2012
Peru	BURT'S BEES BABY	457146-11-Cl.25		05/31/2011	
Peru	BURT'S BEES BABY	457146-11-Cl.24	190390	05/31/2011	02/23/2012
Peru	BURT'S PORTRAIT	438268	173396	11/17/2010	03/01/2011
Peru	MAMA BEE	417859-10		04/09/2010	

Peru	MAMA BEE & Design	472139-11		10/28/2011	
Philippines	BABY BEE	4-2007-004324	4-2007-004324	04/27/2007	05/26/2008
Philippines	BABY BEE and design	4-2007-004325	4-2007-004325	04/27/2007	05/26/2008
Philippines	BEE DEVICE	4-2009-003717	4-2009-003717	04/16/2009	10/02/2009
Philippines	BEEHIVE Design	4-2009-003714	4-2009-003714	04/16/2009	10/02/2009
Philippines	BURT'S	4-2007-004323	4-2007-004323	04/27/2007	05/26/2008
Philippines	BURT'S BEES	4-2007-004326	4-2007-004326	04/27/2007	05/26/2008
Philippines	BURT'S PORTRAIT	4-2007-004322	4-2007-004322	04/27/2007	05/26/2008
Philippines	MAMA BEE	4-2007-004321	4-2007-004321	04/27/2007	05/26/2008
Russian Federation	BEE DEVICE	2009707438		04/09/2009	
Russian Federation	BEEHIVE Design	2009707439		04/09/2009	
Saudi Arabia	BABY BEE & Design	192031		02/10/2013	
Saudi Arabia	BABY BEE & Design	192030		02/10/2013	
Saudi Arabia	BURT'S BEES	192027		02/10/2013	
Saudi Arabia	BURT'S BEES	192026		02/10/2013	
Saudi Arabia	BURT'S PORTRAIT	192028		02/10/2013	
Saudi Arabia	BURT'S PORTRAIT	192029		02/10/2013	
Saudi Arabia	MAMA BEE & Design	191974		02/09/2013	
Saudi Arabia	MAMA BEE & Design	191975		02/09/2013	
Singapore	BURT'S BEES DAISY WHITE & design	T13090302		06/06/2013	
Sri Lanka	BABY BEE	159491		12/02/2010	
Sri Lanka	BURT PORTRAIT DESIGN	159490		12/02/2010	
Sri Lanka	BURT'S BEES	159489		12/02/2010	
Sri Lanka	BURT'S BEES BABY	181783		07/12/2013	
St. Lucia	BABY BEE		446-2011	12/19/2011	11/19/2011
St. Lucia	BURT'S BEES		438-2011	12/19/2011	12/19/2011
St. Lucia	MAMA BEE		439-2011	12/19/2011	12/19/2011
St. Maarten	BABY BEE	11276	13849	12/02/2011	12/02/2011
St. Maarten	BURT'S BEES	11274	13847	12/02/2011	12/02/2011
St. Maarten	MAMA BEE	11275	13848	12/02/2011	12/02/2011
Suriname	BABY BEE	23347		08/01/2011	
Suriname	BURT'S BEES	23346		08/01/2011	
Suriname	MAMA BEE	23348		08/01/2011	
Switzerland	BABY BEE	60562/2011	625118	09/20/2011	09/20/2011
Switzerland	BABY BEE	63101/2008	580714	10/23/2008	10/23/2008
Switzerland	BABY BEE & Design	63105/2008	580745	10/23/2008	10/23/2008

Switzerland	BABY BEE ALL BETTER BALM	63108/2008	580715	10/23/2008	10/23/2008
Switzerland	BEE DEVICE	53455/2009	590635	03/27/2009	03/27/2009
Switzerland	BEEHIVE Design	53456/2009	590283	03/27/2009	03/27/2009
Switzerland	BURT'S	63113/2008	580716	10/23/2008	10/23/2008
Switzerland	BURT'S BEES	63115/2008	580717	10/23/2008	10/23/2008
Switzerland	BURT'S BEES	60563/2011	625119	09/20/2011	09/20/2011
Switzerland	BURT'S PORTRAIT	52764/2011	617301	03/08/2011	03/08/2011
Switzerland	BURT'S PORTRAIT	63111/2008	580746	10/23/2008	10/23/2008
Switzerland	MAMA BEE	63117/2008	580715	10/23/2008	10/23/2008
Switzerland	MAMA BEE	60561/2011	625117	09/20/2011	09/20/2012
Switzerland	NATURE BECOMES YOU	59617/2012	638141	08/09/2012	12/20/2012
Taiwan	BABY BEE	94039549	1222401	08/17/2005	08/16/2006
Taiwan	BABY BEE	100011548	1530200	03/10/2011	08/01/2012
Taiwan	BABY BEE and design	94039544	1222400	08/17/2005	08/16/2006
Taiwan	BURT'S	94039547	1218249	08/17/2005	07/16/2006
Taiwan	BURT'S BEES	94039546	1255479	08/17/2005	04/01/2007
Taiwan	BURT'S BEES	100055577		10/28/2011	
Taiwan	BURT'S BEES	100011544		03/10/2011	
Taiwan	BURT'S BEES BABY	100055598	1522531	10/28/2011	06/16/2012
Taiwan	BURT'S BEES BABY	100055576	1522529	10/28/2011	06/16/2012
Taiwan	BURT'S BEES BABY	100055599	1526428	10/28/2011	07/01/2012
Taiwan	BURT'S BEES DAISY WHITE	100042009	1516730	08/17/2011	05/16/2012
Taiwan	BURT'S BEES NATURE BECOMES YOU	101058672		10/16/2012	
Taiwan	BURT'S BEES PORTRAIT AND EARTH FRIENDLY...	91033365	186241	08/06/2002	09/01/2003
Taiwan	BURT'S BEES PORTRAIT AND EARTH FRIENDLY...	93048910	1163093	10/22/2004	07/16/2005
Taiwan	BURT'S PORTRAIT	94039551	1255480	08/17/2005	04/01/2007
Taiwan	BURT'S PORTRAIT DESIGN	100009677	1496940	03/02/2011	01/01/2012
Taiwan	GUD	100024420	1508567	05/17/2011	03/01/2012
Taiwan	GUD STYLIZED	100041755	1514650	08/16/2011	04/16/2012
Taiwan	MAMA BEE	100011545	1507804	03/10/2011	03/01/2012
Taiwan	MAMA BEE	95053330	1271940	10/24/2006	08/01/2007
Thailand	BABY BEE	728183		04/29/2009	
Thailand	BABY BEE & Design	728184		04/29/2009	
Thailand	BABY BEE ALL BETTER BALM	728185		04/29/2009	
Thailand	BEEHIVE Design	728191	kor327817	04/29/2009	04/29/2009
Thailand	BURT'S	728187	Kor361638	04/29/2009	04/29/2009
Thailand	BURT'S BEES	728188	Kor313758	04/29/2009	04/29/2009

Thailand	BURT'S BEES BABY	906451		08/27/2013	
Thailand	BURT'S BEES DAISY WHITE & Design	833932		01/27/2012	
Thailand	BURT'S PORTRAIT	728186	KOR327815	04/29/2009	04/29/2009
Thailand	MAMA BEE	728189	KOR327816	04/29/2009	04/29/2009
Trinidad and Tobago	BABY BEE	44555		11/16/2011	
Trinidad and Tobago	BURT'S BEES	44553		11/16/2011	
Trinidad and Tobago	MAMA BEE	44554	44554	11/16/2011	04/17/2013
Turkey	BABY BEE	2009/15627	200915627	03/30/2009	03/31/2010
Turkey	BABY BEE & Design	2009/17965	200917965	04/10/2009	03/30/2010
Turkey	BABY BEE ALL BETTER BALM	2009/15632	200915632	03/30/2009	03/09/2010
Turkey	BEE DEVICE	2009/15614	200915614	03/30/2009	03/30/2010
Turkey	BEEHIVE Design	2009/15617	200915617	03/30/2009	03/30/2010
Turkey	BURT'S	2009/15638	200915638	03/30/2009	03/09/2010
Turkey	BURT'S BEES	2009/15642	200915642	03/30/2009	03/29/2010
Turkey	BURT'S BEES BABY	2011/47784	2011/47784	06/07/2011	12/28/2012
Turkey	BURT'S PORTRAIT	2009/17977	200917977	04/10/2009	03/29/2010
Turkey	MAMA BEE	2009/15647	200915647	03/30/2009	03/09/2010
Turkey	NATURE BECOMES YOU	2012/105334		12/17/2012	
United Arab Emirates	BABY BEE	182532		11/26/2012	
United Arab Emirates	BABY BEE	182533		11/26/2012	
United Arab Emirates	BURT'S BEES	182529		11/26/2012	
United Arab Emirates	Burt's Bees	182528		11/26/2012	
United Arab Emirates	BURT'S PORTRAIT DESIGN	182534		11/26/2012	
United Arab Emirates	BURT'S POTRAIT DESIGN	182535		11/26/2012	
United Arab Emirates	MAMA BEE	182531		11/26/2012	
United Arab Emirates	MAMA BEE	182530		11/26/2012	
United Kingdom	BURT'S BEES BABY	2605501	2605501	12/28/2011	06/08/2012
United Kingdom	GUD	2583087	2583087	06/01/2011	06/01/2011
United Kingdom	GUD Stylized	2591429	2591429	08/15/2011	08/15/2011
United Kingdom	NATURE BECOMES YOU	2628463	2628463	07/16/2012	07/16/2012
United Kingdom	WILD FOR BEES	2624971	2624971	06/19/2012	06/19/2012
United States	A BIT OF	85/731414		09/18/2012	

of America	BURT'S BEES				
United States of America	A FARMER'S FRIEND	77/166728	3359375	04/26/2007	12/25/2007
United States of America	A RICHLY MOISTURIZING BUTTER. DRY SKIN IS TOAST.	85/376049	4180727	07/20/2011	07/24/2012
United States of America	BABY BEE	75/301596	2169521	06/02/1997	06/30/1998
United States of America	BABY BEE (design mark)	75/327406	2173051	07/21/1997	07/14/1998
United States of America	BABY BEE ALL BETTER BALM	77/090895	3576760	01/25/2007	02/17/2009
United States of America	Bee Design	77/827916	3901608	09/16/2009	01/04/2011
United States of America	BEEHIVE Design	77/537117	3713005	08/01/2008	11/17/2009
United States of America	BEEHIVE Design on platform	77/537168	3702999	08/01/2008	10/27/2009
United States of America	BLOOD ORANGE FLOWER	85/305867	4133327	04/27/2011	04/24/2012
United States of America	BURT PORTRAIT design	78/631468	3085494	05/17/2005	04/25/2006
United States of America	BURT'S	75/309512	2171300	06/16/1997	07/07/1998
United States of America	BURT'S BEES	77/214749	3356042	06/25/2007	12/18/2007
United States of America	BURT'S BEES	75/309728	2171302	06/16/1997	07/07/1998
United States of America	BURT'S BEES	77/898983	3971409	12/23/2009	05/31/2011
United States of America	BURT'S BEES	85/770074		11/02/2012	
United States of America	BURT'S BEES	85/263162	4082624	03/11/2011	01/10/2012
United States of America	BURT'S BEES & Design	85/481715	4273260	11/28/2011	01/08/2013
United States of America	BURT'S BEES BABY	85/306627		04/27/2011	
United States of America	BURT'S BEES BABY	86/007085		07/10/2013	
United States of America	BURT'S BEES BEE	77/613080	3747640	11/12/2008	02/09/2010
United States of America	BURT'S BEES BEEOTICS	85/681961		07/19/2012	
United States of America	BURT'S BEES KIDS	85/864160		03/01/2013	
United States of America	BURT'S BEES KIDS	85/863314		02/27/2013	
United States of America	BURT'S BEES KIDS	85/863574		02/28/2013	
United States of America	BURT'S BEES KIDS	86/007100		07/10/2013	
United States of America	BURT'S BEES KIDS	85/864254		03/01/2013	
United States of America	BURT'S BEES KIDS	85/864131		03/01/2013	

of America	KIDS				
United States of America	BURT'S BEES KIDS	85/864286		03/01/2013	
United States of America	BURT'S BEES KIDS	85/864252		03/01/2013	
United States of America	BURT'S BEES KIDS	85/864265		03/01/2013	
United States of America	BURT'S BEES KIDS	85/864125		03/01/2013	
United States of America	BURT'S BEES KIDS	85/863596		02/28/2013	
United States of America	BURT'S BEES KIDS	85/864246		03/01/2013	
United States of America	BURT'S BEES NATURAL ACNE SOLUTIONS	77/882188	3855940	11/30/2009	10/05/2010
United States of America	BURT'S BEES PAMPERED HANDS	85/752029		10/11/2012	
United States of America	BURT'S BEES TODDLER	85/672848		07/10/2012	
United States of America	BURT'S BEES TOYS	85/672934		07/10/2012	
United States of America	BURT'S BEES TOYS	86/007079		07/10/2013	
United States of America	BURT'S BEESWAX	77/151535	3358973	04/09/2007	12/25/2007
United States of America	CHERRY BLOSSOM & ALMOND MILK	85/305939	4119800	04/27/2011	03/27/2012
United States of America	DISCOVER THE BEAUTY OF WELL-BEING	77/981570	3982335	02/14/2011	04/26/2011
United States of America	FLORAL CHERRYNOVA	85/310064	4129790	05/02/2011	04/17/2012
United States of America	GÜD	85/240696	4136646	02/11/2011	05/01/2012
United States of America	GÜD FROM BURT'S BEES & design (flowers)	85/429881	4215332	09/22/2011	09/25/2012
United States of America	GÜD FROM BURT'S BEES Stylized	85/941274		05/23/2013	
United States of America	GÜD FROM BURT'S BEES Stylized	85/425930	4215321	09/19/2011	09/25/2012
United States of America	GÜD HAPPENS	85/359346	4302111	06/29/2011	03/12/2013
United States of America	GÜD stylized	85/380409	4140379	07/25/2011	05/08/2012
United States of America	GÜDEE	85/330370		05/25/2011	
United States of America	IF YOU'RE CLEAN AND YOU KNOW IT CLAP YOUR HANDS.	85/378408	4177016	07/22/2011	07/17/2012
United States	IT'S LIKE AN	85/380352	4177021	07/25/2011	07/17/2012

of America	INVIGORATING TOWEL SNAP. WITHOUT THE STING.				
United States of America	LIKE A LOVE LETTER TO YOUR SKIN (WITHOUT THE NAUGHTY PARTS)	85/380372	4187964	07/25/2011	08/07/2012
United States of America	MAMA BEE	77/017965	3406032	10/10/2006	04/01/2008
United States of America	MANGO MOONBREEZE	85/752737		10/12/2012	
United States of America	NATURAL ACNE SOLUTIONS & Design	77/889425	3859490	12/09/2009	10/12/2010
United States of America	NATURAL SKIN CARE FOR MEN and Design	77/733079	3788565	05/08/2009	05/11/2010
United States of America	NATURALLY AGELESS	77/202742	3410183	06/11/2007	04/08/2008
United States of America	NATURE KNOWS COLOR	85/666923	4381125	07/02/2012	08/06/2013
United States of America	NATURE'S PERK ME UP	85/968518		06/24/2013	
United States of America	NO BAD. THAT'S GÜD.	85/363585		07/05/2011	
United States of America	ORANGE PETALOOZA	85/310021	4129789	05/02/2011	04/17/2012
United States of America	ORANGE PETALOOZA	85/941341		05/23/2013	
United States of America	OUTDOOR DISCOVER EXPERIENCE PROTECT and design	77/041782	3412210	11/10/2006	04/15/2008
United States of America	PEAR & ACAI BERRY	85/564033		03/08/2012	
United States of America	PEAR MEETS ACAI BERRY. NOSES EVERYWHERE ARE SMELLBOUND & Design	85/355548	4184255	06/24/2011	07/31/2012
United States of America	PEAR MEETS ACAI BERRY. NOSES EVERYWHERE ARE SMELLBOUND.	85/358061	4211245	06/28/2011	09/18/2012
United States of America	PEARANORMAL ACTIVITY	85/941344		05/23/2013	
United States of America	PEARANORMAL ACTIVITY	85/319796	4126867	05/12/2011	04/10/2012
United States of America	RANDOM ACTS OF GÜDNESS	85/330392		05/25/2011	

TRADEMARK
REEL: 005148 FRAME: 0687

United States of America	RED RUBY GROOVY	85/930798		05/13/2013	
United States of America	RED RUBY GROOVY	85/599277	4329366	04/16/2012	04/30/2013
United States of America	RETOUCHED BY NATURE, NOT A COMPUTER	86/018926		07/24/2013	
United States of America	RICE MILK AND VANILLA. INTOXICATING. AND LEGAL & Design	85/355594	4211218	06/24/2011	09/18/2012
United States of America	RICE MILK AND VANILLA. INTOXICATING. AND LEGAL.	85/358072	4211246	06/28/2011	09/18/2012
United States of America	SOFT HYACINTH. BLOOD ORANGE. THAT'S WHAT LAUGHTER SMELLS LIKE & Design	85/355522	4211216	06/24/2011	09/18/2012
United States of America	SOFT HYACINTH. BLOOD ORANGE. THAT'S WHAT LAUGHTER SMELLS LIKE.	85/358035	4211244	06/28/2011	09/18/2012
United States of America	SOFT. PRETTY. FLIRTY. FLOWERY. YOU KNOW, YOU-EY. & Design	85/355438	4325032	06/24/2011	04/23/2013
United States of America	SOFT. PRETTY. FLIRTY. YOU KNOW, YOU-EY.	85/358016		06/28/2011	
United States of America	THE GREATER GOOD	77/539107	3764335	08/05/2008	03/23/2010
United States of America	VANILLA & RICE MILK	85/564013	4192262	03/08/2012	08/14/2012
United States of America	VANILLA FLAME	85/941298		05/23/2013	
United States of America	VANILLA FLAME	85/319782	4226732	05/12/2011	10/16/2012
United States of America	WHEN DOES GÜD HAPPEN? JUST OPEN THE CAP.	85/380384	4211355	07/25/2011	09/18/2012
United States of America	WILD FOR BEES	85/655396	4295206	06/19/2012	02/26/2013
Uruguay	BABY BEE		398316	11/26/2008	03/29/2011
Uruguay	BABY BEE & Design		398315	11/26/2008	03/29/2011
Uruguay	BEE Design		400665	03/25/2008	06/23/2011

Uruguay	BURT'S BEES		398314	11/26/2008	03/29/2011
Uruguay	BURTÁ'S		398313	11/26/2008	03/29/2011
Uruguay	BURT'S PORTRAIT		398312	11/26/2008	03/29/2011
Uruguay	INNOMINADA - (BURT'S Bees - Honeycomb design)		398311	11/26/2008	03/29/2011
Uruguay	MAMA BEE		398310	11/26/2008	03/29/2011
Venezuela	BABY BEE	23523-08	303461-P	12/04/2008	03/26/2010
Venezuela	BABY BEE	23524-08	303462-P	12/04/2008	03/26/2010
Venezuela	BABY BEE & Design	23515-08	303457-P	12/04/2008	03/26/2010
Venezuela	BABY BEE & Design	23516-08	303458-P	12/04/2008	03/26/2010
Venezuela	BEE Design	4594-09	303604-P	03/27/2009	03/26/2010
Venezuela	BURT'S BEES	23528-08	303463-P	12/04/2008	03/26/2010
Venezuela	BURT'S BEES	23517-08	303459-P	12/04/2008	03/26/2010
Venezuela	BURT'S BEES	4634-11	54606-S	03/25/2011	07/12/2013
Venezuela	BURT'S BEES	4635-11	52249-S	03/25/2011	10/19/2012
Venezuela	BURT'S BEES MAMA BEE & Design	19412-11	323712-P	10/27/2011	11/16/2012
Venezuela	BURT'S PORTRAIT	23527-08	311271-P	12/04/2008	10/20/2011
Venezuela	BURT'S PORTRAIT	23520-08	311268-P	12/04/2008	10/20/2011
Venezuela	INNOMINADA - (BURT'S Bees - Honeycomb design)	23521-08	311270-P	12/04/2008	10/20/2011
Venezuela	INNOMINADA - (BURT'S Bees - Honeycomb design)	23526-08	311270-P	12/04/2008	10/20/2011
Venezuela	MAMA BEE	23522-08	303460-P	12/04/2008	03/26/2010
Vietnam	BABY BEE	4-2009-06417	150772	04/07/2009	04/07/2009
Vietnam	BABY BEE & Design	4-2009-06416	150358	04/07/2009	04/07/2009
Vietnam	BABY BEE ALL BETTER BALM	4-2009-06265		04/03/2009	
Vietnam	BEEHIVE Design	4-2009-05774	146758	03/30/2009	03/30/2009
Vietnam	BURT'S	4-2009-06420	154590	04/07/2009	04/07/2009
Vietnam	BURT'S BEES	4-2009-06419	150139	04/07/2009	04/07/2009
Vietnam	BURT'S BEES BABY	4-2011-11146	195308	06/06/2011	11/08/2012
Vietnam	BURT'S PORTRAIT	4-2009-06418	150138	04/07/2009	04/07/2009
Vietnam	MAMA BEE	4-2009-06421	154591	04/07/2009	04/07/2009