

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Netsocket, Inc.		11/06/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nectar Holdings, Inc.		
<b>Street Address:</b>	20 W. 55th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85743702	IP CORRELATION ENGINE	
<b>Serial Number:</b>	85743667	ICE	
<b>Serial Number:</b>	85743684	ICEBOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122996051		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-830-6847		
<b>Email:</b>	trademarks@hugheshubbard.com		
<b>Correspondent Name:</b>	Natasha N. Reed		
<b>Address Line 1:</b>	One Battery Park Plaza		
<b>Address Line 2:</b>	Hughes Hubbard & Reed LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10004-1482		
<b>ATTORNEY DOCKET NUMBER:</b>	31073-00003		
<b>NAME OF SUBMITTER:</b>	Natasha N. Reed		

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Signature:	/Natasha N. Reed/
Date:	11/07/2013
Total Attachments: 2 source=Nectar Assignment#page1.tif source=Nectar Assignment#page2.tif	

ASSIGNMENT OF TRADEMARK AND GOODWILL

NOVEMBER

This ASSIGNMENT OF TRADEMARK AND GOODWILL is made and entered into as of the 6 day of ~~October~~ 2013, between Netsocket, Inc., a corporation organized and existing under the laws of Delaware, with its principal place of business at 3701 W. Plano Parkway, Plano, Texas 75075 ("Assignor"), and Nectar Holdings, Inc., a corporation organized and existing under the laws of Delaware, with its principal place of business at 20 West 55th Street, New York, NY 10019 ("Assignee").

WHEREAS, Assignor is the owner of the following marks (collectively, the "Marks"), which are pending registration on the Principal Register of the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Int'l Class</u>
IP CORRELATION ENGINE	85/743,702	9, 38
ICE	85/743,667	9, 38
ICEBOX	85/743,684	9

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, the applications, registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks, past common law causes of action and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee and Assignee's successors and assigns, the entire right, title and interest in and to the Marks, the applications, registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks and past common law causes of action and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

NETSOCKET, INC.

By: 

Name: KEN LEWIS

Title: VP OPERATIONS

Accepted and Agreed:

NECTAR HOLDINGS, INC.

By: 

Name: ANTHONY FERNANDEZ

Title: CFO/COO