

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Stearns		10/18/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Select Jewelry, Inc.		
Street Address:	47-28 37th Street		
Internal Address:	3rd Floor		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	10001 11101		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86013846	4 EVERLAST	
Serial Number:	86013885	FOREVERLAST	
CORRESPONDENCE DATA			
Fax Number:	2123820888		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2123820700		
Email:	tm@ostrolenk.com		
Correspondent Name:	Max Moskowitz		
Address Line 1:	1180 Avenue of the Americas		
Address Line 2:	7th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/3526-204 & 205 V26645		
NAME OF SUBMITTER:	Max Moskowitz		

OP \$65.00 86013846

Signature:	/max moskowitz/
Date:	11/06/2013
Total Attachments: 1 source=4Everlast trademark#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, ROBERT STEARNS, a United States citizen located at Mount View Drive, Cranston, Rhode Island (hereinafter called the Assignor) is the owner of all right, title and interest, including goodwill, of the pending applications to register in the U.S. Patent and Trademark Office, the trademarks identified below (the "Trademarks") as follows:


Serial. No. : 86/013,846
Mark : 4 EVERLAST
Filed : July 18, 2013

Serial. No. : 86/013,885
Mark : FOREVERLAST
Filed : July 18, 2013

AND, WHEREAS, SELECT JEWELRY, INC., a corporation, organized and existing under the laws of the state of New York, whose principal office and place of business is: 47-28 37th Street, 3rd Floor, Long Island City, New York 11101 (hereinafter called the Assignee), is desirous of acquiring said Trademarks and their associated goodwill;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the future registrations thereof.

10/18/13 (Date)

By: 
ROBERT STEARNS