

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2006		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	H.R. Industries, Inc.		12/20/2006
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	VNU Business Media, Inc.		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	2208161	STAR POWER
	Registration Number:	2179876	HOLLYWOOD HYPERLINKS
	Registration Number:	1745378	KEY ART AWARDS
CORRESPONDENCE DATA			
Fax Number:	2033271096		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	203-324-6155		
Email:	abryce@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	03672-G0000		

OP \$90.00 2208161

NAME OF SUBMITTER:	Gene S. Winter
Signature:	/Gene S. Winter/
Date:	11/08/2013
Total Attachments: 2 source=Certificate of Merger#page1.tif source=Certificate of Merger#page2.tif	

Delaware

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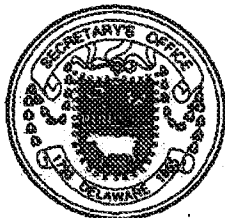
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"H.R. INDUSTRIES, INC.", A CALIFORNIA CORPORATION,
WITH AND INTO "VNU BUSINESS MEDIA, INC." UNDER THE NAME OF "VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTIETH DAY OF DECEMBER, A.D. 2006, AT 6:43 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2006.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



2367673 8100M

061171279

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5302567

DATE: 12-21-06

TRADEMARK
REEL: 005150 FRAME: 0306

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is VNU Business Media, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is H.R. Industries, Inc., a California corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is VNU Business Media, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.


FIFTH: The authorized stock and par value of the non-Delaware corporation is 2,500 shares Common Stock, no par value.

SIXTH: The merger is to become effective on December 31, 2006.

SEVENTH: The Agreement of Merger is on file at 770 Broadway, New York, NY 10003, an office of the surviving corporation.

EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 20th day of December, A.D. 2006

By: 
Authorized Officer
Name Frederick A. Steinmann
Title Vice President

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:41 PM 12/20/2006
FILED 06:43 PM 12/20/2006
SRV 061171279 - 2367673 FILE