

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gardens Alive, Inc.		11/04/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Scarlet Tanager LLC		
Street Address:	7602 Hyland Lane		
City:	Guilford		
State/Country:	INDIANA		
Postal Code:	47022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85772190	GURNEY'S SEED & NURSERY CO.	
CORRESPONDENCE DATA			
Fax Number:	6179659426		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-965-9425		
Email:	zrubin@zickrubin.com		
Correspondent Name:	Zick Rubin		
Address Line 1:	288 Walnut Street		
Address Line 2:	Suite 230		
Address Line 4:	Newton, MASSACHUSETTS 02460		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT GURNEY'S SEED		
NAME OF SUBMITTER:	Zick Rubin		
Signature:	/zickrubin/		
Date:	11/07/2013		
Total Attachments: 1 source=Assignment of Trademark (GURNEY'S SEED & NURSERY CO.)#page1.tif			

OP \$40.00 85772190

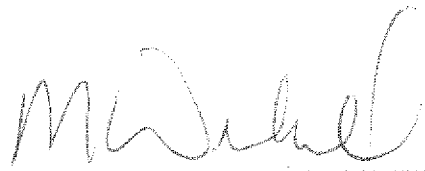
ASSIGNMENT OF TRADEMARK

WHEREAS, Gardens Alive, Inc. ("the Assignor"), a Delaware corporation, with an office at 5100 Schenley Place, Lawrenceburg, Indiana 47025, has used, is using, and has applied to register the mark GURNEY'S SEED & NURSERY CO. (the "Mark") in the United States Patent and Trademark Office (Serial No. 85772190 filed November 6, 2012); and

WHEREAS, Scarlet Tanager LLC, a Delaware limited liability company, with an office at 7602 Hyland Lane, Guilford, Indiana 47022 ("the Assignee"), is desirous of acquiring the Mark;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, titles and interests in and to the Mark, together with the good will of the business symbolized by the Mark, and the previous, ongoing and existing business associated with and identified by the Mark by the Assignor, and the above identified application for registration of the Mark and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Mark.

Witness my hand and seal this 4th day of November, 2013.



Gardens Alive, Inc.

By: MATT WRHEL

Title: VICE PRESIDENT, MARKETING