

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Receiving Party Data previously recorded on Reel 005095 Frame 0471. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill.

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Discovery Communications, LLC		07/15/2013	<del>CORPORATION</del> DELAWARE

<b>RECEIVING PARTY DATA</b>		LIMITED LIABILITY COMPANY:
<b>Name:</b>	Nestle Purina PetCare Company	
<b>Street Address:</b>	Checkerboard Square	
<b>Internal Address:</b>	Legal - Brand IP	
<b>City:</b>	St. Louis	
<b>State/Country:</b>	MISSOURI	
<b>Postal Code:</b>	63164	
<b>Entity Type:</b>	CORPORATION: MISSOURI	

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	85693989	PETFINDER
Serial Number:	77551963	PETFINDER

<b>CORRESPONDENCE DATA</b>	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	314-982-5192
Email:	TMOoffice@purina.nestle.com
Correspondent Name:	Andrea K. Cannon
Address Line 1:	Checkerboard Square
Address Line 2:	Legal - Brand IP
Address Line 4:	St. Louis, MISSOURI 63164

<b>ATTORNEY DOCKET NUMBER:</b>	BPET/O/FL105585/S
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CH \$65.00 85693989

NAME OF SUBMITTER:	Andrea K. Cannon
Signature:	/andrea k. cannon/
Date:	11/06/2013
<b>Total Attachments: 4</b> source=PF app assignment-tm-5095-0471#page1.tif source=PF app assignment-tm-5095-0471#page2.tif source=PF app assignment-tm-5095-0471#page3.tif source=PF app assignment-tm-5095-0471#page4.tif	

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		07/15/2013	COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Societe des Produits Nestle S.A.		
Street Address:	Case Postale 353		
Internal Address:	Legal Brand IP		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Societe Anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85693989	PETFINDER	
Serial Number:	77551963	PETFINDER	
CORRESPONDENCE DATA			
Fax Number:	3149821613		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-982-5192		
Email:	TMOOffice@purina.nestle.com		
Correspondent Name:	Andrea K. Cannon		
Address Line 1:	Checkerboard Square		
Address Line 2:	Legal Brand IP		
Address Line 4:	St. Louis, MISSOURI 63164		
ATTORNEY DOCKET NUMBER:	FL 105585/S/TR		
DOMESTIC REPRESENTATIVE			

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TRADEMARK  
 REEL: 005095 FRAME: 0471  
 TRADEMARK  
 REEL: 005150 FRAME: 0481

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Andrea K. Cannon
Signature:	/andrea k. cannon/
Date:	08/21/2013
Total Attachments: 2 source=Petfinder Application Assignment#page1.tif source=Petfinder Application Assignment#page2.tif	

TRADEMARK ASSIGNMENT

U.S.

WHEREAS, Discovery Communications, LLC, a Delaware Limited Liability Company, with its principal office located at One Discovery Place, Silver Spring, Maryland 20910, (hereinafter "Discovery") desires to convey certain Intellectual Property to Nestle Purina PetCare Company, a Missouri corporation (hereinafter "NPPC").

WHEREAS, NPPC desires to acquire such Intellectual Property from Discovery.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Intellectual Property means the trademark applications set forth on the attached Schedule together with all goodwill associated with each of the foregoing.

Discovery hereby sells, transfers, conveys and assigns to NPPC all of its right, title and interest in the intellectual Property together with the goodwill associated therewith.

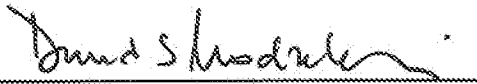
This trademark assignment is effective July 15, 2013.

IN WITNESS WHEREOF, the parties have caused this assignment to be executed on the day and year first above written.

DISCOVERY COMMUNICATIONS, LLC

NESTLE PURINA PETCARE COMPANY

By:



David S. Modzeleski  
Vice President, Legal

By:



David Narkiewicz  
Assistant Secretary

SCHEDULE

TRADEMARK

APPLICATION NUMBER

PETFINDER  
PETFINDER

85693989  
77551963