TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE AND REASSIGNMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION, AS AGENT		11/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BUSHNELL INC.
Street Address:	9200 CODY ST.
City:	OVERLAND PARK
State/Country:	KANSAS
Postal Code:	66214
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 154

Property Type	Number	Word Mark
Registration Number:	1504694	ACRYLEX
Registration Number:	0913144	CARBO GLAS
Registration Number:	1480563	MAURICE BOLLE
Registration Number:	1504060	PUT'EM ON YOUR FACE
Registration Number:	1485106	PUT 'EM ON YOUR FACE
Registration Number:	2843371	CACTUS
Registration Number:	1673830	
Registration Number:	0680418	BANNER
Registration Number:	2016004	BANNER
Registration Number:	1163487	BANNER
Registration Number:	1494923	BIKINI
Registration Number:	1535960	
Registration Number:	1574572	
Registration Number:	2432955	BUSHNELL BIRDING SERIES

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Registration Number:	2382141	DUSK & DAWN
Registration Number:	1107109	EXPLORER
Registration Number:	2709547	HARBORMASTER
Registration Number:	1522198	JASON
Registration Number:	2276733	ORVET
Registration Number:	1497490	PERMA FOCUS 2000
Registration Number:	1655418	
Registration Number:	2567416	
Registration Number:	1577460	INFOCUS
Registration Number:	1605382	LEGACY
Registration Number:	2440760	NATUREVIEW
Registration Number:	2453666	NORTH STAR
Registration Number:	2487900	OPTIMA
Registration Number:	1480570	RANGING
Registration Number:	0695631	SENTRY
Registration Number:	2440759	SPACEMASTER
Registration Number:	0672476	SPACEMASTER
Registration Number:	1596194	SPECTATOR SERIES
Registration Number:	1606219	SPORT-PAK
Registration Number:	1527877	STAR MACHINE
Registration Number:	2457089	XTRA-WIDE
Serial Number:	77070306	ARES
Registration Number:	1524028	AUTO FOCUS
Registration Number:	3127873	AXIS
Registration Number:	1490958	B
Registration Number:	2627749	B
Registration Number:	2352462	B
Registration Number:	1512392	BF
Registration Number:	1472951	BINO COLORS
Serial Number:	78361815	BUCKHORN
Registration Number:	2630770	BUSHNELL PERFORMANCE OPTICS
Registration Number:	1153712	BUSHNELL
Registration Number:	2634491	BUSHNELL
Registration Number:	2634490	BUSHNELL
Serial Number:	77038649	BUSHNELL OUTDOOR PRODUCTS

	1914719	CIRCLE-X
Registration Number:	2771697	COBALTZ
Registration Number:	2520510	COMPETIVISION
Registration Number:	2628525	CRITERION
Registration Number:	1218963	CUSTOM
Registration Number:	3006512	DIRTY 8
Registration Number:	2102648	DISCOVERER
Registration Number:	1702950	DRIVERS
Registration Number:	2774820	EAGLEVISION 2
Registration Number:	3137076	ELITE
Registration Number:	1595152	ELITE
Registration Number:	1817840	ELITE
Registration Number:	3018772	EXCURSION
Registration Number:	1087523	FAST FOCUS
Registration Number:	1524029	FIXED FOCUS
Registration Number:	2771698	FLOW-TECH
Registration Number:	2648393	FOR WHEREVER THE ROAD TAKES YOU
Registration Number:	2773023	FOR YOUR OWN PROTECTION
Registration Number:	1684812	GOLDEN ANTLER
Registration Number:	2085815	H2OPTIX
Registration Number:	2773681	HEMISPHERE
Registration Number:	2006681	HOLO SIGHT
Registration Number:	2615815	HYDRALON
Registration Number:	2817572	IMAGEVIEW
Registration Number:	0854131	INSTA-FOCUS
Registration Number:	1692695	INSTAVISION
Registration Number:	2795755	IQ OPTICS
Registration Number:	2316226	LEGACY
Registration Number:	2911993	LEGEND
Registration Number:	2707491	LUMINOVA
Registration Number:	2938086	MAGNIFY LIFE
Registration Number:	0878188	MERCURY
Registration Number:	1668345	MERCURY
Registration Number:	0936064	MULTI-X
Registration Number:	1843540	NATUREVIEW

	2017162	OFFSHORE
Serial Number:	78499899	ONIX
Registration Number:	1469706	OPTI-CENTERED
Registration Number:	2836374	P3
Registration Number:	2773698	P3 POLARIZED
Registration Number:	1887785	PC-3
Registration Number:	1534085	PERMA FOCUS
Registration Number:	2930988	PERMAFOCUS
Registration Number:	1775779	POWERVIEW
Registration Number:	1479435	PROPOINT
Registration Number:	1524303	PROPOINT
Registration Number:	2782922	QUEST
Registration Number:	2286632	RAINGUARD
Registration Number:	3227308	RAINGUARD
Registration Number:	1960825	RUBICON
Registration Number:	2861826	S
Registration Number:	2710924	S SERENGETI
Serial Number:	78380385	SAFETRACK
Serial Number:	77124856	SAFETRACK
Registration Number:	2358250	SANDSTONE
Registration Number:	2314358	SCOPECHIEF
Registration Number:	2314357	SCOPECHIEF
Registration Number:	3039840	SCOUT
Registration Number:	2547568	SERENGETI
Registration Number:	1251022	SERENGETI
Registration Number:	2516438	SERENGETI PRESCRIPTION EYEWEAR
Registration Number:	2341771	SIERRA
Serial Number:	77117165	SIERRA
Registration Number:	2927737	
Registration Number:	1549942	SOLAR-MATES
Registration Number:	1920782	SONOMA
Registration Number:	2854449	SPEEDSTER
Registration Number:	2852202	SPORT
Registration Number:	2664064	SPORTSMAN
Registration Number:	1666562	SPORTVIEW

	2589422	STARGUIDE
Registration Number:	0836276	TASCO
Registration Number:	0855028	TASCO
Registration Number:	0858918	TASCO
Registration Number:	1518737	TASCO
Registration Number:	2858101	TASCO
Registration Number:	1773494	TASCO PRONGHORN
Registration Number:	1650663	TASCO TITAN
Registration Number:	1539143	TASCO ZIP
Registration Number:	1521781	THE TASCO TIMES
Registration Number:	2808627	THE UNSEEN SCIENCE OF SERENGETI
Registration Number:	2369154	THERMOGRIP
Registration Number:	2786395	TOUR
Registration Number:	2057851	TROPHY
Registration Number:	0865312	TROPHY
Registration Number:	2933414	TROPHY
Registration Number:	1967247	TROPHY
Registration Number:	2218144	VERMILLON
Serial Number:	78966094	VIDEOSCOPE
Registration Number:	2226780	VOYAGER
Registration Number:	2846531	VOYAGER
Registration Number:	2745474	WORLD CLASS
Registration Number:	1964784	WORLD CLASS AMMUNITION
Registration Number:	3127957	XTR
Registration Number:	2188570	XTRA-WIDE
Registration Number:	2118357	YARDAGE PRO
Registration Number:	2656962	3-2-1 LOW LIGHT RETICLE
Registration Number:	2710932	555NM
Registration Number:	2076040	COUNTRY CLUB
Registration Number:	1490912	POWER PLUS
Registration Number:	2793764	SEDONA
Registration Number:	1515259	SPECTRAL CONTROL
Registration Number:	1536217	STRATA
Registration Number:	1443364	SUNPETS
Registration Number:	1560651	SURF & CYCLE

Fax Number:	8668265420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	CRS1-39025A
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	11/08/2013

Total Attachments: 7
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT (this "Release") is made as of November 1, 2013, by GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as second lien collateral agent (in such capacity, "Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Trademark Security Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, Agent, Bushnell Inc., a Delaware corporation (the "Borrower"), Bushnell Group Holdings, Inc., a Delaware corporation ("Holdings"), Serengeti Eyewear, Inc., a New York Corporation ("Serengeti"), Bollé Inc., a Delaware corporation ("Bolle"), Old WSR, Inc., a Delaware corporation ("WSR"), Bushnell Holdings, Inc., a Delaware corporation ("Bushnell Corp"), Mike's Holding Company, an Oregon corporation ("Mikes Holding"), Tasco Holdings, Inc., a New York corporation ("Tasco Holdings"), Tasco Optics Corporation, a New York corporation ("Tasco"), Bollé America, Inc., a Delaware corporation ("Bolle America", and together with the Borrower, Holdings, Serengeti, Bolle, WSR, Bushnell Corp, Mikes Holding, Tasco Holding and Tasco, the "Grantors"), are parties to that certain Second Lien Trademark Security Agreement dated as of August 24, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"; capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Trademark Security Agreement), pursuant to which the Grantors granted a Lien and security interest to Agent in, among other things, the Trademark Collateral, including, without limitation, the Trademarks set forth on Schedule I annexed hereto; and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on August 29, 2007 at Reel 3610, Frame 0629; and

WHEREAS, the Grantors have requested that Agent release its security interest in all of Agent's right, title and interest in, to and under the Trademark Collateral, including the Trademarks set forth on Schedule I annexed hereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged:

1. Agent hereby releases its security interest in all of the Grantors' right, title and interest in and to all of the Trademark Collateral, including the Trademarks set forth on Schedule I annexed hereto.

2. Agent hereby reassigns, grants and conveys to the Grantors, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest, if any, in and to the Trademark Collateral.

IN WITNESS WHEREOF, Agent has caused this Release to be executed as of the day and year first above written.

GENERAL ELECTRIC CAPITAL CORPORATION, as Agent

By: _____
Name: Phillip Croff
Title: Duly Authorized Signatory

SCHEDULE I

Trademark	Status	App. No./ Reg. No.	App. Date/ Reg. Date
ACRYLEX	Registered	1,504,694	9/20/1988
CARBO GLAS	Registered	913,144	6/8/1971
MAURICE BOLLE	Registered	1,480,563	3/15/1988
PUT EM ON YOUR FACE	Registered	1,504,060	9/13/1988
PUT EM ON YOUR FACE	Registered	1,485,106	4/19/1988
CHRONOSHIELD	Registered	1,501,166	8/23/1988
CACTUS	Registered	2,843,371	5/18/2004
ANTLER DESIGN	Registered	1,673,830	1/28/1992
BANNER	Registered	680,418	6/16/1959
BANNER	Registered	2,016,004	11/12/1996
BANNER	Registered	1,163,487	8/4/1981
BIKINI	Registered	1,494,923	7/5/1988
BINOCULAR DESIGN	Registered	1,535,960	4/18/1989
BINOCULAR DESIGN-DESIGN ONLY	Registered	1,574,572	1/2/1990
BUSHNELL BIRDING	Registered	2,432,955	3/6/2001
DUSK & DAWN	Registered	2,382,141	9/5/2000
EXPLORER	Registered	1,107,109	11/28/1978
HARBORMASTER	Registered	2,709,547	4/22/2003
JASON	Registered	1522198	1/24/1989
ORVET	Registered	2,276,733	9/7/1999
PERMA FOCUS	Registered	1497490	7/26/1988
DESIGN ONLY	Registered	1,655,418	9/3/1991
DESIGN ONLY	Registered	2,567,416	5/7/2002
INFOCUS	Registered	1,577,460	1/16/1990
LEGACY (STYLIZED)	Registered	1,605,382	7/10/1990
NATUREVIEW	Registered	2,440,760	4/3/2001
NORTH STAR	Registered	2,453,666	5/22/2001
OPTIMA	Registered	2,487,900	9/11/2001
RANGING	Registered	1,480,570	3/15/1988
SENTRY	Registered	695,631	4/5/1960
SPACEMASTER	Registered	2,440,759	4/3/2001
SPACEMASTER	Registered	672,476	1/13/1959
SPECTATOR SERIES	Registered	1,596,194	5/15/1990

Trademark	Status	App. No./ Reg. No.	App. Date/ Reg. Date
SPORT-PAK	Registered	1,606,219	7/17/1990
STAR MACHINE	Registered	1,527,877	3/7/1989
XTRAWIDE	Registered	2,457,089	6/5/2001
ARES	Pending	77/070,306	12/22/2006
AUTO FOCUS	Registered	1,524,028	2/7/1989
AXIS	Registered	3127873	8/8/2006
B & CIRCLE DESIGN	Registered	1,490,958	6/7/1988
B & DES.	Registered	2,627,749	10/1/2002
B (IN SEMI CIRCLE)	Registered	2,352,462	5/23/2000
BF & DES.	Registered	1,512,392	11/15/1988
BINO COLORS	Registered	1472951	1/19/1988
BUCKHORN	Pending	78/361815	2/3/2004
BUSHNELL	Registered	2,630,770	10/8/2002
BUSHNELL	Registered	1,153,712	5/12/1981
BUSHNELL	Registered	2,634,491	10/15/2002
BUSHNELL & DES.	Registered	2,634,490	10/15/2002
BUSHNELL OUTDOOR PRODUCTS	Pending	77/038,649	11/7/2006
BUSHNELL PERFORMANCE OPTICS & DESIGN	Registered	2630770	10/8/2002
CIRCLE-X	Registered	1,914,719	8/29/1995
COBALTZ	Registered	2,771,697	10/7/2003
COMPETIVISION	Registered	2,520,510	12/18/2001
CRITERION	Registered	2,628,525	10/1/2002
CUSTOM	Registered	1,218,963	12/7/1982
DIRTY 8	Registered	3,006,512	10/11/2005
DISCOVERER	Registered	2,102,648	10/7/1997
DRIVERS	Registered	1,702,950	7/28/1992
EAGLEVISION 2	Registered	2,774,820	10/21/2003
ELITE	Registered	3,137,076	8/29/2006
ELITE	Registered	1,595,152	5/8/1990
ELITE	Registered	1,817,840	1/25/1994
EXCURSION	Registered	3,018,772	11/22/2005
FAST FOCUS	Registered	1,087,523	3/14/1978
FIXED FOCUS	Registered-Supplemental Register	1,524,029	2/7/1989
FLOW-TECH	Registered	2,771,698	10/7/2003
FOR WHEREVER THE ROAD TAKES YOU	Registered	2,648,393	11/12/2002
FOR YOUR OWN PROTECTION	Registered	2,773,023	10/14/2003
GOLDEN ANTLER	Registered	1,684,812	4/28/1992
H2OPTIX	Registered	2,085,815	8/5/1997
HEMISPHERE	Registered	2,773,681	10/14/2003
HOLO SIGHT	Registered	2,006,681	10/8/1996
HYDRALON	Registered	2,615,815	9/3/2002
IMAGEVIEW	Registered	2,817,572	2/24/2002
INSTA-FOCUS	Registered	854,131	8/6/1968
INSTAVISION	Registered	1,692,695	6/9/1992
IQ OPTICS	Registered	2,795,755	12/16/2003
LEGACY	Registered	2,316,226	2/8/2000

Trademark	Status	App. No./ Reg. No.	App. Date/ Reg. Date
LEGEND	Registered	2,911,993	12/21/2004
LUMINOVA	Registered	2,707,491	4/15/2003
MAGNIFY LIFE	Registered	2,938,086	4/5/2005
MERCURY	Registered	878,188	10/7/1969
MERCURY	Registered	1,668,345	12/17/1991
MULTI-X	Registered	936,064	6/20/1972
NATUREVIEW	Registered	1,843,540	7/5/1994
OFFSHORE	Registered	2,017,162	11/19/1996
ONIX	Pending	78/499899	10/14/2004
OPTI-CENTERED	Registered	1469706	12/22/1987
P3	Registered	2,836,374	4/27/2004
P3 POLARIZED	Registered	2,773,698	10/14/2003
PC-3	Registered	1,887,785	4/4/1995
PERMA FOCUS	Registered	1,534,085	4/11/1989
PERMAFOCUS	Registered	2,930,988	3/8/2005
POWERVIEW	Registered	1,775,779	6/8/1993
PROPOINT	Registered	1479435	3/8/1988
PROPOINT	Registered	1,524,303	2/14/1989
QUEST	Registered	2,782,922	11/11/2003
RAINGUARD	Registered	2,286,632	10/12/1999
RAINGUARD	Registered	3,227,308	4/10/2007
RUBICON	Registered	1,960,825	3/5/1996
S DESIGN	Registered	2,861,826	7/13/2004
S SERENGETI & DESIGN	Registered	2,710,924	4/29/2003
SAFETRACK	Pending	78/380385	3/8/2004
SAFETRACK	Pending	77/124856	3/7/2007
SANDSTONE	Registered	2,358,250	6/13/2000
SCOPECHIEF	Registered	2,314,358	2/1/2000
SCOPECHIEF & DESIGN	Registered	2,314,357	2/1/2000
SCOUT	Registered	3,039,840	1/10/2006
SERENGETI	Registered	2,547,568	3/12/2002
SERENGETI	Registered	1,251,022	9/13/1983
SERENGETI PRESCRIPTION EYEWEAR	Registered	2,516,438	12/11/2001
SIERRA	Registered	2,341,771	4/11/2000
SIERRA	Pending	77/117165	2/27/2007
SNAKES	Registered	2,927,737	2/22/2005
SOLAR-MATES	Registered	1,549,942	8/1/1989
SONOMA	Registered	1,920,782	9/19/1995
SPEEDSTER	Registered	2,854,449	6/15/2004
SPORT	Registered	2,852,202	6/8/2004
SPORTSMAN	Registered	2,664,064	12/17/2002
SPORTVIEW	Registered	1,666,562	12/3/1991
STARGUIDE	Registered	2,589,422	7/2/2002
TASCO	Registered	836,276	10/3/1967
TASCO	Registered	855,028	8/20/1968
TASCO	Registered	858,918	10/22/1968
TASCO	Registered	1,518,737	1/3/1989
TASCO	Registered	2,858,101	6/29/2004

Trademark	Status	App. No./ Reg. No.	App. Date/ Reg. Date
TASCO PRONGHORN & DESIGN	Registered	1,773,494	5/25/1993
TASCO TITAN & DESIGN	Registered	1,650,663	7/16/1991
TASCO ZIP	Registered	1539143	5/16/1989
THE TASCO TIMES	Registered	1521781	1/24/1989
THE UNSEEN SCIENCE OF SERENGETI	Registered	2,808,627	1/27/2004
THERMOGRIP	Registered	2,369,154	7/18/2000
TOUR	Registered	2,786,395	11/25/2003
TROPHY	Registered	2,057,851	4/29/1997
TROPHY	Registered	865,312	2/25/1969
TROPHY	Registered	2,933,414	3/15/2005
TROPHY	Registered	1,967,247	4/9/1996
VERMILLON	Registered	2,218,144	9/22/1988
VIDEOSCOPE	Pending	78/966,094	9/1/2006
VOYAGER	Registered	2,226,780	2/23/1999
VOYAGER	Registered	2,846,531	5/25/2004
WORLD CLASS	Registered	2,745,474	8/5/2003
WORLD CLASS AMMUNITION	Registered	1964784	3/26/1996
XTR	Registered	3,127,957	8/8/2006
XTRA-WIDE & DESIGN	Registered	2,188,570	9/8/1998
YARDAGE PRO	Registered	2,118,357	12/2/1997
3-2-1-LOW LIGHT	Registered	2,656,962	12/3/2002
3-2-1-LOW LIGHT	Registered	2,656,962	12/3/2002
555NM	Registered	2,710,932	8/29/2003
COUNTRY CLUB	Registered	2076040	7/1/1997
POWER PLUS	Registered	1,490,912	6/7/1988
SEDONA	Registered	2,793,764	12/16/2003
SPECTRAL CONTROL	Registered	1,515,259	12/6/1988
STRATA	Registered	1,536,217	4/25/1989
SUNPETS	Registered	1,443,364	6/16/1987
SURF & CYCLE	Registered	1,560,651	10/17/1989