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1. Name of conveying party(ies):

Mackevision Medien Design GmbH,
Burghaldenstrasse 2, Sindelfingen, FED REP GERMANY

Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: FED REP GERMANY
 Other _____

Citizenship (see guidelines) GERMANY

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Mackevision Medien Design GmbH Stuttgart

Street Address: Forststrasse 7

City: Stuttgart

State: _____

Country: Germany Zip: 70174

Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
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 Corporation Citizenship Germany
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) January 9, 2008

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4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____
B. Trademark Registration No.(s) 3,539,380

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dreiss Patentanwälte

Internal Address: Patent Attorney Dr. T. Hellwig

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City: Stuttgart

State: Germany Zip: 70188

Phone Number: 0049-711-24 89 38 - 0

Docket Number: 37680002 Tlg/rde

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6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

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8. Payment Information:

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Authorized User Name Dreiss Patentanwälte
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July 16, 2013

9. Signature: [Signature] Signature _____ Date July 16, 2013

Patent Attorney Dr. T. Hellwig

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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