

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Derria A.G.		06/05/2013	JOINT STOCK COMPANY: LIECHTENSTEIN
RECEIVING PARTY DATA			
Name:	Kelemata S.r.l.		
Street Address:	Via S Quintino 28		
City:	Turin		
State/Country:	ITALY		
Postal Code:	T0 10121		
Entity Type:	LIMITED LIABILITY COMPANY: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0857617	ACQUA DI SELVA	
Registration Number:	1056831	ACQUA DI SELVA	
CORRESPONDENCE DATA			
Fax Number:	9149416091		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(914) 941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jane F. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	14737/14738		
DOMESTIC REPRESENTATIVE			

OP \$65.00 0857617

Name: Jess M. Collen, Jane F. Collen -CollenIP
Address Line 1: 80 South Highland Avenue
Address Line 2: Holyoke-Manhattan Building
Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER:

Jane F. Collen

Signature:

/Jane F. Collen/

Date:

11/08/2013

Total Attachments: 2

source=14737_14738 USA duly signed assignment document and POA#page1.tif

source=14737_14738 USA duly signed assignment document and POA#page2.tif

ATTORNEY DOCKET NO.: 14737 and 14738

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT


WHEREAS, ~~DEIRIA A.G.~~, a joint stock company, organized and existing under the laws of Liechtenstein, whose full post office address is ~~15 Eggenstein, Vaduz~~, *Heiligkreuz 70, Vaduz* Liechtenstein (hereinafter referred to as Assignor), has adopted, used and is using the marks which are the subject of registrations in the United States Patent and Trademark Office as follows:

Mark : ACQUA DI SELVA
Reg. No. : 857617
Reg. Date : September 24, 1968

Mark : *Acqua di Selva*
Reg. No. : 1056831
Reg. Date : January 25, 1977

AND, WHEREAS, Kelemata S.r.l., a limited liability (joint stock) company, organized and existing under the laws of Italy, whose full post office address is Via S Quintino 28, Turin, TO 10121, Italy, (hereinafter referred to as Assignee) is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, with goodwill of the business symbolized by the said marks, and the registrations thereof, Registration Nos. 857617 and 1056831.

By: *BRIGITTA FEJER*
Name: _____

Signature: _____
LEGAL REPRESENTATIVE
Title: _____

DATED: *5 June 2013*

ATTORNEY DOCKET NO.: 14737 and 14738

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : Kelemata S.r.l.
Reg. No. : 857617
Reg. Date : September 24, 1968
Mark : ACQUA DI SELVA

Registrant : Kelemata S.r.l.
Mark : *Acqua di Selva*
Reg. No. : 1056831
Reg. Date : January 25, 1977

Law Office :
Examiner :

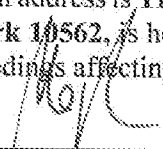
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

POWER OF ATTORNEY AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Sir:

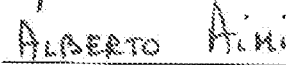
Registrant hereby appoints: **Jess M. Collen and Jane F. Collen**, members of the New York Bar, at the address **COLLEN IP, Intellectual Property Law, P.C., The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562** Telephone no: (914) 941-5668 to transact all business in the U.S. Patent and Trademark Office in connection therewith, simultaneously revoking all prior powers and appointments.

JESS M. COLLEN whose postal address is **The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562**, is hereby designated Registrant's representative upon whom notices or process in proceedings affecting the mark may be served.



(Registrant)

By:



(Full Name)

Title:

ADMINISTRATORE

Dated: 10 JUNO 2013

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Ossining, New York 10562