

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fitness IQ, LLC		07/05/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Johann B. Verheem		
Street Address:	3315 Lilac Summit		
City:	Encinitas		
State/Country:	CALIFORNIA		
Postal Code:	92024		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3959713	T-CORE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619-696-6700		
Email:	ipdocket@gordonrees.com		
Correspondent Name:	Lauie A. Axford - Gordon & Rees LLP		
Address Line 1:	101 West Broadway, Suite 1600		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	FHAUS 1078562		
NAME OF SUBMITTER:	Laurie A. Axford		
Signature:	/Laurie A. Axford/		

Date:

11/08/2013

Total Attachments: 7

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SECOND TRADEMARK ASSIGNMENT

WHEREAS, Fitness IQ, LLC (“Assignor”), a Delaware limited liability company whose business address was 2387 La Mirada Drive, Vista, California 92081, is the former assignee of the trademarks (“Marks”) listed in Schedule “A” attached hereto;

WHEREAS, Johann B. Verheem (“Assignee”), a citizen of the United States, whose personal address is 3315 Lilac Summit, Encinitas, California 92024, is the sole inventor and creator of the Shake Weight and Total Core exercise devices including all derivatives and variants thereof (collectively, “Products”), and the sole true and beneficial owner of the Products’ intellectual property, including without limitation patents (other than those issued pursuant to patent applications filed in Taiwan before March 9, 2012), design rights, trademarks, copyrights, trade dress, and applications therefor;

WHEREAS, Assignee entered into a Membership Interest Purchase Agreement (“Agreement”), dated as of March 9, 2012, with Michael Lin (“Lin”) whereby Verheem transferred his membership interest in Assignor to GL Group, a California corporation controlled by Lin and defined as a Lin Affiliate in said Agreement, said transfer thus giving Lin effective 100% membership interest in and control of Assignor;

WHEREAS, pursuant to certain provisions in the Agreement, Lin, binding both himself and his Affiliates including without limitation Assignor and GL Group, quitclaimed, assigned, and transferred all intellectual property (except Taiwan) and other rights Lin, Assignor, GL Group, and other Lin Affiliates, or any of them, may have had in and to the Products, known or unknown, whether such intellectual property was or is held by Verheem, Lin or third parties, including without limitation the Marks listed in Schedule “A,” and agreed further to execute all assignments and recording documents that Verheem, in his sole discretion, deems reasonably necessary or advisable to facilitate such transfer and assignment; and

WHEREAS, Assignor agrees that the trademark applications listed in Schedule A were filed in the name of Fitness IQ in error, and that the underlying trademark rights were at the time the Agreement was entered into and still are owned by Assignee;

WHEREAS, a FIRST TRADEMARK ASSIGNMENT was entered into on March 14, 2012 which, for good and valuable consideration, the receipt and sufficiency of which was thereby acknowledged, Assignor did thereby assign unto Assignee all right, title and interest in and to said Marks in Schedule A, together with the goodwill of the business symbolized by the Mark, and the applications and registrations therefor.

WHEREAS, it is necessary to execute this SECOND TRADEMARK ASSIGNMENT in order to perfect the chain of title from Assignor to Assignee for the Marks listed in Schedule B, because such Marks in the countries in which these Marks were filed require recordation of an original assignment document or because such

Marks were inadvertently omitted from Schedule A,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm assignment unto Assignee all right, title and interest in and to said Marks listed in Schedule B, together with the goodwill of the business symbolized by the Mark, and the applications and registrations therefor.

Fitness IQ, LLC

By:



Name: John Gibbs

Title: President

Dated: July 5, 2013

SCHEDULE A

Mark	Country	Serial No.	Reg. No.	Goods/Services Description
SHAKE WEIGHT (Word Mark)	US	77/396,099	3,702,459	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	INT	A0016799	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	AR	2,935,487	2,368,938	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	AU	1321248	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	BR	830373144		"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	CA	1448376	TMA783642	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	CL	971,728		"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	CN	1010726	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	EM	1010726	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	HK	301702719		"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	IN	01851451	961881	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	JP	1010726	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	KR	1010726	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	MX	1,071,487	1,192,289	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	NZ	810822	810822	"Manually-operated exercise equipment," in Class 28.

Mark	Country	Serial No.	Reg. No.	Goods/Services Description
SHAKE WEIGHT (Word Mark)	RU	1010726	1010726	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	SG	1012763F		"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	TH	761686		"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	TR	2010/63896	2010/63896	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Word Mark)	ZA	2009/15251	2009/15251	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Design Mark)	US	77/805,192	3,767,175	"Manually-operated exercise equipment," in Class 28.
SHAKE WEIGHT (Design Mark)	US	77/811,191	3,826,364	"Series of pre-recorded videocassettes and DVDs featuring exercise instructions," in Class 9.
SHAKE (Word Mark)	US	77/902,783		"Clothing, namely, shirts, pants, dresses, jackets, jumpers, pajamas, coats, sweaters, T-shirts, polo shirts, trousers, suits, scarves, ties, socks, swimwear, skirts, pullovers, blouses, underwear," in Class 25.
SHAKE (Word Mark)	US	77/980,964	3,924,168	"Series of pre-recorded videocassettes and DVDs featuring exercise instructions," in Class 9; "Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	INT	A0020192	1 042 059	"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	AR	3009321	2.440.933	"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	BR	Not yet assigned		"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	CA	1485530		"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	CN	1042059	1042059	"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	EM	1042059	1042059	"Manually-operated exercise equipment," in Class 28.

Mark	Country	Serial No.	Reg. No.	Goods/Services Description
SHAKE (Word Mark)	HK	301702728		"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	IN	1979482		"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	NZ	855595	825595	"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	RU	1042059	1042059	"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	TH	771380		"Manually-operated exercise equipment," in Class 28.
SHAKE (Word Mark)	ZA	2010/12622		"Manually-operated exercise equipment," in Class 28.
SHAKE FITNESS (Word Mark)	US	77/902,804		"Pre-recorded digital video disks featuring information on exercise and nutrition," in Class 9; "Manually-operated exercise equipment," in Class 28.
(Trade Dress)	US	85/114,973		"Manually-operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	US	78/867,398	3581776	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	INT	A0016660	1010708	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	AU	1010708 / 1321243	1010708 / 1321243	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	CA	1448375	TMA781591	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.

Mark	Country	Serial No.	Reg. No.	Goods/Services Description
TOTAL CORE (Word Mark)	CL	970,700		"Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	CN	1010708		"Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	EM	1010708	1010708	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	JP	1010708	1010708	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	KR	1010708	1010708	"Series of pre-recorded videocassettes and DVD's featuring exercise instructions," in Class 9; "Manually operated exercise equipment," in Class 28.
TOTAL CORE (Word Mark)	MX	1,130,273		"Manually operated exercise equipment," in Class 28.
ROCK- CORE (Word Mark)	US	85/046,621		"Manually operated exercise equipment," in Class 28.

SCHEDULE B

Mark	Country	Serial No.	Reg. No.	Goods/Services Description
DYNAMIC INERTIA (Word Mark)	US	77/800,096	3,881,105	"Series of pre-recorded videocassettes and DVDs featuring exercise instructions," in Class 009. "Manually-operated exercise equipment," in Class 028.
<u>FITHAUS (Word Mark)</u>	HK		302040155	"Manually-operated exercise equipment," in Class 028.
<u>FITHAUS (Word Mark)</u>	TW		302040155	"Manually-operated exercise equipment," in Class 028.
SHAKE (Word Mark)	TW	99028550		"Manually-operated exercise equipment," in Class 028.
SHAKING AMERICA BY STORM	US	77/800092	3,881,104	"Series of pre-recorded videocassettes and DVDs featuring exercise instructions," in Class 009. "Manually-operated exercise equipment," in Class 028.
T-CORE	US	85/046635	3,959,713	"Manually-operated exercise equipment," in Class 028.
T-CORE	INT	A0022263	1059118	"Manually-operated exercise equipment," in Class 028.
T-CORE	EM	A0022263	1059118	"Manually-operated exercise equipment," in Class 028.
T-CORE	CN	A0022263	1059118	"Manually-operated exercise equipment," in Class 028.
T-CORE	TW	A0022263	1059118	"Manually-operated exercise equipment," in Class 028.
SHAKE WEIGHT	TW	98034905	0140625	"Manually-operated exercise equipment," in Class 028.