

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S4 LLC		11/07/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	British Knights N.A LLC
Street Address:	155 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1324699	BRITISH KNIGHTS
Registration Number:	1405050	BK
Registration Number:	1656334	BK
Registration Number:	1849944	BK

CORRESPONDENCE DATA

Fax Number: 2125750671  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2127909200  
 Email: trademark@ccl.com, sbi@ccl.com  
 Correspondent Name: Cowan, Liebowitz & Latman, P.C.  
 Address Line 1: 1133 Avenue of the Americas  
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	25890.0001 ASC/SBI
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NAME OF SUBMITTER:	Arlana S. Cohen
Signature:	/Arlana S. Cohen/
Date:	11/11/2013
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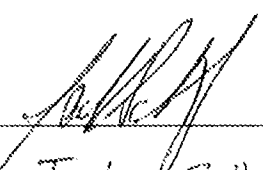
WHEREAS, S4 LLC, a Delaware limited liability company, having an office at 155 Avenue of the Americas, New York, NY 10013, has adopted and is using the trademarks shown on Schedule A annexed hereto and made a part hereof, which are registered in the United States Patent and Trademark Office, with Registration Numbers shown on the aforementioned Schedule; and

WHEREAS, British Knights N.A. LLC, a Delaware limited liability company, having an office at 155 Avenue of the Americas, New York, NY 10013, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said S4 LLC does hereby assign unto said British Knights N.A. LLC, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations and applications thereof as shown on the annexed Schedule A.

S4 LLC

By

  
Name: JACK SCHWARTZ

Title: PRESIDENT

Dated: November 7, 2013

SCHEDULE A

<u>Mark</u>	<u>Registration Number</u>
BRITISH KNIGHTS	1,324,699
BK & Design	1,405,050
BK & Design	1,656,334
BK	1,849,944

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