

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Enhance, Inc.		11/08/2013	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Optimum Health Distributing, Inc.		
Street Address:	15556 Dupont Ave.		
City:	Chino		
State/Country:	CALIFORNIA		
Postal Code:	91710		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1890412	DEFINE	
CORRESPONDENCE DATA			
Fax Number:	4129455933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-471-8815		
Email:	assignments@webblaw.com		
Correspondent Name:	Randall A. Notzen, The Webb Law Firm		
Address Line 1:	One Gateway Center		
Address Line 2:	420 Ft. Duquesne Blvd., Suite 1200		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	6958-134583		
NAME OF SUBMITTER:	Cecilia R. Dickson		
Signature:	/crd/		

OP \$40.00 1890412

Date:

11/11/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment is made on this 7th day of November 2013 ("Effective Date"), by and between Enhance, Inc. a Virginia corporation, having a principal place of business address at 501 Faulconer Drive, Suite 2C, Charlottesville, VA 22903 USA ("Assignor") and Optimum IIhealth Distributing, Inc. a California corporation, having a principal place of business address at 15556 Dupont Ave., Chino, California 91710 ("Assignee"). Hereinafter, Assignor and Assignee may collectively be referred to as the Parties.

WHEREAS, Assignor may own certain rights, titles, or interests in or to the mark DEFINE for use on or in connection with nutrition related products, namely exercise supplements (the "Subject Trademark"), as well as in or to any applications, registrations, or common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademark; and

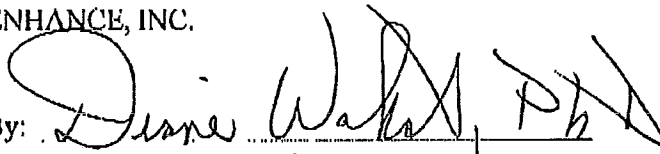
WHEREAS, Assignee wishes to acquire from the Assignor any and all rights, titles, or interests owned by Assignor in or to the Subject Trademark, including in or to any and all applications, registrations, or common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademark, and any and all other rights that might pertain to ownership of the Subject Trademark, including the right to recover for past infringement thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee whatever rights, titles, or interests it may own in and to the Subject Trademark, including but not limited to U.S. Trademark Registration No. 1,890,412, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademark, as well as any and all other rights that might pertain to ownership of the Subject Trademark, including the right to recover for past infringement thereof, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he has the full authority to act on behalf of and bind the Assignor.

Signed this ^{4h} 8 day of November.

ENHANCE, INC.

By: 

Name: DIANE WAKAT, PHD

Title: PRESIDENT