

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Quicken Loans Inc.</td> <td></td> <td>11/11/2013</td> <td>CORPORATION: MICHIGAN</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Quicken Loans Inc.		11/11/2013	CORPORATION: MICHIGAN				
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CORRESPONDENCE DATA													
Fax Number: 2483583351 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: (248) 358-4400 Email: dstava@brookskushman.com Correspondent Name: Robyn S. Lederman Address Line 1: 1000 Town Center, 22nd Floor Address Line 4: Southfield, MICHIGAN 48075-1238													
ATTORNEY DOCKET NUMBER:	OPDT0113T/OPDT0113ATUS												
NAME OF SUBMITTER:	Robyn S. Lederman												
Signature:	/rlederman/												
Date:	11/12/2013												
Total Attachments: 1 source=Assignment - What Does Opportunity Look Like#page1.tif													

CH \$65.00 85772608

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made effective as of this 11<sup>th</sup> day of November, 2013, by and between Quicken Loans Inc., ("Assignor"), a Michigan Corporation, and Opportunity Detroit LLC dba Opportunity Detroit, ("Assignee"), a Michigan Limited Liability Company.

WHEREAS, Assignor, located at 1050 Woodward Avenue, Detroit, Michigan 48226, is the owner the trademark OPPORTUNITY DETROIT as used in various formats and currently the subject of U.S. Trademark Application Nos. 85772608 and 85778189 (the "Marks").

WHEREAS, Assignee, located at 1074 Woodward Avenue, Detroit, Michigan 48226 is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in the United States in and to the Marks, together with the goodwill of the business symbolized by said trademarks, and any applications, registrations or future registrations thereof.

Quicken Loans Inc.

Assignor

By: 

Name: Richard Chyette

Title: V.P. Corporate Counsel/Secretary

Opportunity Detroit LLC dba Opportunity Detroit

Assignee

By: 

Name: Lisa A. Dancsok

Title: V.P. Rock Ventures