

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kreos Capital II Limited		11/13/2013	COMPANY: JERSEY
RECEIVING PARTY DATA			
Name:	CELLTICK TECHNOLOGIES, LTD.		
Street Address:	32 MASKIT ST.		
City:	HERZILYA		
State/Country:	ISRAEL		
Postal Code:	46733		
Entity Type:	CORPORATION: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4378378	LIVESCREEN	
CORRESPONDENCE DATA			
Fax Number:	6175231231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175701000		
Email:	rthomas@goodwinprocter.com		
Correspondent Name:	Ryan E. Thomas		
Address Line 1:	Goodwin Procter LLP		
Address Line 2:	Exchange Place, 53 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109-2881		
ATTORNEY DOCKET NUMBER:	128557-221238		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Ryan E. Thomas

Signature:

/Ryan E. Thomas/

Date:

11/13/2013

**Total Attachments: 5**

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## TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is effective as of this 12<sup>th</sup> day of November, 2013 (the "Release Date") by Kreos Capital II Limited, a company incorporated in Jersey under registered number 87844 whose registered office is 47 Esplanade, St Helier, Jersey JE1 0BD ( "Kreos"), for the benefit of Celltick Technologies, Ltd., a corporation organized under the laws of the State of Israel whose registered office is 32 Maskit St., Herzliya, 46733 Israel (the "Grantor").

WHEREAS, Kreos, Celltick Technologies, Inc., a parent company of the Grantor, and the Grantor have entered into that certain Agreement for the Provision of a Loan Facility, dated September 10, 2008, (as at any time prior to the date hereof amended, supplemented or otherwise modified, the "Loan Agreement"), to which a Debenture – Floating Charge (the "Debenture – Floating Charge") and a Debenture – Fixed Charge (the "Debenture – Fixed Charge") and a Deed of Assignment (the "Deed of Assignment", together with the Debenture – Floating Charge and the Debenture – Fixed Charge, the "Charge Agreements"), were in each case executed by the Grantor and Kreos;

WHEREAS, the Grantor has entered into that certain U.S. Intellectual Property Security Agreement, dated September 10, 2008, with Kreos (as at any time prior to the date hereof amended, supplemented or otherwise modified, the "IP Security Agreement"), and under the terms of the Charge Agreements, Grantor granted to Kreos a security interest in and to Grantor's entire right, title and interest in (i) the registered United States patents and pending applications as set forth in Schedule A hereto, together with all reissues, divisions, continuations, continuations-in-part, extensions and reexaminations thereof, and all rights therein provided by international treaties or conventions (the "Patents"), (ii) the registered trademarks, service marks, trade names, and domain names, and applications therefore as set forth in Schedule B hereto together with all goodwill associated with such trademarks and service marks and all rights therein provided by international treaties or conventions (the "Trademarks") and (iii) all copyrights and registrations and applications therefore set forth in Schedule C (the "Copyrights") (collectively the "Intellectual Property Collateral");

WHEREAS, Kreos has filed with the United States Patent and Trademark Office (the "USPTO") a notice of security interest in the Patents and Trademarks; and

WHEREAS, the Grantor has paid all outstanding amounts currently owing and satisfied all of its obligations under the Loan Agreement and the Charge Agreements and has requested that Kreos release its security interest in the Intellectual Property Collateral, and Kreos desires to release its security interest in the Intellectual Property Collateral.

NOW THEREFORE, in consideration thereof and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Kreos agrees as follows:

1. Release of Security Interest. Effective as of the Release Date, Kreos hereby irrevocably and forever terminates, releases and discharges any and all security interests and any other rights, title and interest it has in, to and under the Intellectual Property Collateral granted to Kreos by the Grantor under the Loan Agreement, Charge Agreements and IP Security Agreement.
2. Recordation of Release. Kreos understands and agrees that this Release may be recorded by or for the Grantor with the USPTO.

34. Capitalized Terms. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Loan Agreement, Charge Agreements and/or the IP Security Agreement, as applicable.

[Signature page follows]

IN WITNESS WHEREOF, Kreos has caused this Release to be executed and delivered by its duly authorized officer as of the Release Date.

KREOS CAPITAL II LIMITED

By:  \_\_\_\_\_  
Name:  
Title:

**Schedule A**

**The Patents**

<b><u>U.S. Patent No./Application No.</u></b>	<b><u>Issue/Filing Date</u></b>	<b><u>Title</u></b>
7,039,423	May 2, 2006	Method for Operating a Cellular Telecommunications Network, and Method for Operating a Personal Cellular Telecommunications Device
7,096,044	August 22, 2006	Concatenated Point-To-MultiPoint (PTMP) Broadcast Messages for Displaying Messages on Cellular Phones
10/467,913	February 19, 2002	Internet Session Initiation on Personal Cellular Telecommunications Devices, and Customization Protocol Therefor
11/385,650	March 22, 2006	Method for Operating a Cellular Telecommunications Network, and Method for Operating a Personal Cellular Telecommunications Device
11/649,788	January 5, 2007	Mobile Cellular Telecommunications Infrastructure Based Multi-User Applications
11/798,571	May 15, 2007	Method for Operating a Cellular Telecommunications Network, and Method for Operating a Personal Cellular Telecommunications Device
11/798,572	May 15, 2007	Method for Operating a Cellular Telecommunications Network, and Method for Operating a Personal Cellular Telecommunications Device
12/223,806	August 11, 2008	Content Personalization on Personal Cellular Telecommunications Devices

**Schedule B**

**The Trademarks**

<b><u>U.S. Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Filing/Registration Date</u></b>
LIVESCREEN	4,378,378	August 6, 2013

**Schedule C**

**The Copyrights**

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