

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geren Ford, Inc.		05/04/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Geren Lockhart		
Street Address:	2699 La Cuesta Drive		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90046		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4047949	GEREN FORD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@buchalter.com		
Correspondent Name:	Philip Nulud		
Address Line 1:	1000 Wilshire Blvd.		
Address Line 2:	Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017-2457		
ATTORNEY DOCKET NUMBER:	G2100-5002		
NAME OF SUBMITTER:	Philip Nulud		
Signature:	/philip nulud/		
Date:	11/13/2013		
Total Attachments: 2 source=Executed Trademark Assignment - Geren Ford Inc #page1.tif source=Executed Trademark Assignment - Geren Ford Inc #page2.tif			

CH \$40.00 4047949

Trademark Assignment

WHEREAS Geren Ford, Inc., a California corporation (“Assignor”), owns, has used in its business and/or has rights, title and/or interest in certain intellectual property, trademarks and trademark applications and registrations, including but not limited to those identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the “Marks”);

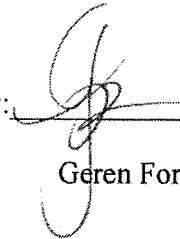
WHEREAS Geren Lockhart, an individual of the United States with an address of 2699 La Cuesta Drive, Los Angeles, California 90046 (“Assignee”) desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration in the amount of \$1.00, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 5/4, 2013

By: 
Geren Ford, Inc.

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 5/4, 2013

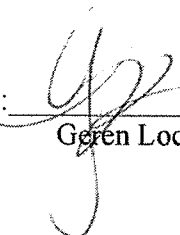
By: 
Geren Lockhart, an individual

EXHIBIT A

Applications and Registrations

<u>Mark</u>	<u>Application/ Registration #</u>
GEREN FORD	U.S. Reg. No. 4047949
GEREN FORD	China Application Serial No. 10181506
GF BY GEREN FORD	