

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danny Haile		10/29/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Nail Alliance, LLC		
Street Address:	6840 North Oak Trafficway		
City:	Gladstone		
State/Country:	MISSOURI		
Postal Code:	64118		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77846416	REVEAL BY HARMONY	
CORRESPONDENCE DATA			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(305) 358-5001		
Email:	Trademarks@FeldmanGale.com		
Correspondent Name:	Ashley G. Kessler, Feldman Gale, P.A.		
Address Line 1:	2 South Biscayne Boulevard		
Address Line 2:	One Biscayne Tower, 30th Floor		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	967-003461 NAIL TECH		
NAME OF SUBMITTER:	Ashley G. Kessler		
Signature:	/Ashley G. Kessler/		

CH \$40.00 77846416

Date:

11/13/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (“Assignment”) is made as of this 29th day of October, 2012, by **DANNY HAILE**, an individual, residing at 12852 Larry Lynn Drive, La Mirada, California 90638 (**“Assignor”**), to **NAIL ALLIANCE, LLC**, a Delaware limited liability company, having its principal place of business located at 6840 North Oak Trafficway, Gladstone, Missouri 64118 (**“Assignee”**).

W I T N E S S E T H:

WHEREAS, as of the date of this Assignment, Assignor is the owner of all right, title and interest in and to the trademark **REVEAL BY HARMONY & DESIGN**, attached hereto as Exhibit A, United States Trademark Application Serial No. 77/846,416 in connection with “nail care preparations and nail care products, namely, false nails, artificial nails, gel nails, and gel polish colors, enamels and lacquers” in International Class 003 (the **“Mark”**);

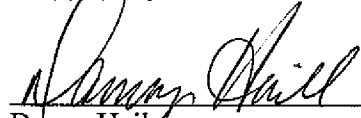
WHEREAS, Assignee desires to acquire all right, title and interest of Assignor in and to the Mark; and

WHEREAS, Assignor has agreed to assign and transfer to Assignee all right, title and interest in and to the Mark, including all derivatives thereof, all trademark and/or service mark applications therefor, and registrations thereof, and all goodwill associated therewith.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver unto Assignee, absolutely and forever, all right, title and interest in and to the Mark throughout the world, together with the goodwill of the business symbolized by the Mark and all registrations and records thereof and pending applications relating to the Mark and all renewals thereof owned by Assignor.

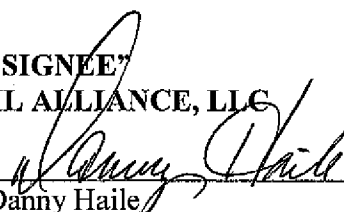
IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date and year first above stated.

“ASSIGNOR”



Danny Haile
Individually

“ASSIGNEE”
NAIL ALLIANCE, LLC

By: 

Danny Haile
President

EXHIBIT A

