

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Project Miracle, LLC		11/13/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Project Miracle IP Holdings, LLC
Street Address:	995 Fifth Avenue, #5-S
City:	New York
State/Country:	NEW YORK
Postal Code:	10028
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85654798	B.BIG
Serial Number:	85151037	EVERYDAY MIRACLES
Serial Number:	85597987	HOUSE OF MIRACLES
Serial Number:	85403408	LIVING FOR CHOCOLATE
Serial Number:	77843342	PROJECT MIRACLE
Serial Number:	85174240	SHOW DOG
Serial Number:	85269439	SLIMTEGRITY
Serial Number:	85226671	ORGANISTA

CORRESPONDENCE DATA

Fax Number: 4806830309
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (480) 683-0286
 Email: denise@markcarlino.com

OP \$215.00 85654798

Correspondent Name: Mark A. Carlino
Address Line 1: 28150 N Alma School Pkwy #103-617
Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER: SPLIT- PMIPH & BIG

NAME OF SUBMITTER: Mark A. Carlino

Signature: /Mark A. Carlino/

Date: 11/14/2013

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Project Miracle, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on a bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
B.Big	85/654798	June 18, 2012
Everyday Miracles	85/151037	Oct. 12, 2010
House of Miracles	85/597987	April 13, 2012
Living for Chocolate	85/403408	Aug. 22, 2011
Project Miracle	77/843342	Oct. 7, 2009
Show Dog	85/174240	Nov. 11, 2010
Slimtegrity	85/269439	March 18, 2011
Organista	85/226671	Jan. 26, 2011


WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue, #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 13th day of NOVEMBER, 2013.

PROJECT MIRACLE, LLC
By: CC Manager, LLC (Manager)



By: Cristina M. Carlino, Manager