

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JGS Enterprises, Inc.		10/26/2007	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Southern Moulding Acquisition, LLC
Doing Business As:	Signature Keepsakes / I Do Engravables
Street Address:	2936 Kings Walk Ave
City:	Marietta
State/Country:	GEORGIA
Postal Code:	30062
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3457016	SIGNATURE KEEPSAKES

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6785228890
 Email: tleonardo@signature-keepsakes.com
 Correspondent Name: Anthony J Leonardo
 Address Line 1: 2936 Kings Walk Ave
 Address Line 4: Marietta, GEORGIA 30062

NAME OF SUBMITTER:	Anthony J Leonardo
Signature:	/Anthony J Leonardo/
Date:	11/12/2013

Total Attachments: 3
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OP \$40.00 3457016

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS made as of this 26th day of October, 2007 to be effective as of the 29th day of October, 2007, by JGS ENTERPRISES, INC., a Georgia corporation with its principal place of business at 4165 Coosa Drive, Cumming, Georgia 30040 ("Assignor"), to SOUTHERN MOULDING ACQUISITION, LLC, a Georgia limited liability company with its principal place of business at 7040 Battle Drive, NW, Kennesaw, Georgia 30152 ("Assignee").

RECITAL

Assignee and Assignor are parties to an Asset Purchase Agreement, dated as of October 26, 2007 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets (as defined in the Agreement), including without limitation the servicemarks, trademarks, net names and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of Georgia without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of 26th day of October, 2007, to be effective as of the 29th day of October, 2007.

JGS ENTERPRISES, INC.

By: Julie Shimer
Julie Shimer, President

[SEAL]

State of Georgia)
) ss.:
County of Cobb)

On this 26th day of October, 2007, before me, Louise A. Merlyn, personally appeared Julie Shimer, President of JGS Enterprises, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Louise A. Merlyn
Notary Public



(446964)

SCHEDULE A

Registered Servicemarks and Trademarks

NONE

Unregistered Servicemarks and Trademarks

Signature Mat (unregistered)
Engraveable Signature Mat (unregistered)
Signature Engraving Scribe (unregistered)

Pending Servicemark or Trademark Applications

Servicemark or Trademark	Application Number	Application Date
Signature Keepsakes	Serial No. 77263600	August 24, 2007

Trade Names and Net Names

"I Do Engraveables"

ENGRAVABLEWEDDINGGUESTBOOKPLATTERS.COM

IDOENGRAVABLE.COM

IDOENGRAVABLES.COM

IDOENGRAVE.COM

IDOENGRAVEABLES.COM

METALMATBOARD.COM

METALMATTBOARD.COM

SIGNATUREKEEPSAKE.COM

SIGNATURE-KEEPSAKE.COM

SIGNATURE-KEEPSAKES.COM

SIGNATUREMATTE.COM