Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/

10/28/2013



S. DEPARTMENT OF COMMERCE States Patent and Trademark Office

103663188

To the Director of the U. S. Patent and Traueman concernesse record the attached occuments or the new address(es) below

		שועום ב
1. Name of conveying party(ies):	2 Name and address of receiving partyline)	
STANLEY JIGS, Ne.	Additional names, addresses, or citizenship attached?	Reco
	Name: HALE LIVE, LLC	⁹ Ceive
Individual(s) Association	Street Address 15325 Hossen Rond Sound	2820
Partnership Limited Partnership	City: 405 STOV CACOR State: LOUISIANA (1.54	F100r
Corporation- State: 15x15	State: Louisiana Recor	ds Div
Other	Country: USA Zip: 1/043	
Citizenship (see guidelines)	Individual(s) Citizenship	
Additional names of conveying parties attached? Yes XNo	Association Citizenship	
3. Nature of conveyance/Execution Date(s):	Partnership Citizenship	
Execution Date(s) 9-1-13	Limited Partnership Citizenship	
	Corporation Citizenship	
	Other LLC Citizenship USA CLOUIS INNA	
Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No	•
Other	(Designations must be a separate document from assignment)	
4. Application number(s) or registration number(s) and A Trademark Application No.(s) Text	d identification or description of the Trademark. B. Trademark Registration No.(s)	
A. Trademark Application No.(s) Text	PLENSE SEE ATTACHED	
	Additional sheet(s) attached? X Yes No	•
C. Identification or Description of Trademark(s) (and Filing		
•		
E Nome Codden of the Australia		
5. Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: JEPPARY BATES	registrations involved.	
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 240.00	
		•
Street Address: OI S. FIRST STREET	Authorized to be charged to deposit account	
	X Enclosed	
City: Lugar N	8. Payment Information:	
State: T X Zip: 7890 /		
Phone Number: 932 - 639 - 2901)	Donach Account Number	
Docket Number:	Deposit Account Number	
Email Address: jphate las (a d. com	Authorized User Name	_
9. Signature:	09/18/289-170Z1±/ 30000048 85861910	
Signature		09 OP
JEFFER P. BATES	Total nulfiperfor pages including cover	00 OP

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Name of Person Signing

TRADEMARK ASSIGNMENT NUMBERS

- 1. 85-861,910
- 2. 3,746,635
- 3. 1,372,829
- 4. 1,388,413
- 5. 3,236,666
- 6. 3,847,464

ASSIGNMENT OF RIGHTS-TRADEMARK U.S. Serial Number 85-861-910

Stanley Jigs, Inc. ("Assignor") is owner of U.S. Registered Trademark Serial Number 85-861,910, dated, titled "TOP TOAD", (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.
Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.
Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.
Date: 9-3-2013 BY: Ken Chaumont
Ken Chaumont, President
STATE OF TEXAS : COUNTY OF Text :
This instrument was acknowledged before me on the day of day of corporation, on behalf of the corporation.
DEBRAA CLARK DEBRAA CLARK National Public State Of Tevas
Notary Public, State Of Texas Notary Public, State Of Texas Notary Public, State of Texas
My Commission Expires: <u>08/26/14</u>

ASSIGNMENT OF RIGHTS-TRADEMARK 3,746,635

Stanley Jigs, Inc. ("Assignor") is owner of U.S. Registered Trademark No. 3,746,635, dated February 9, 2010, titled "Sidewinder", (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.

Date: Rey 1, 2017	BY: Ken Chauson
	Ken Chaumont, President
STATE OF TEXAS, : COUNTY OF Jetterson :	·
This instrument was acknowled to the corporation, on behalf of the corporation.	mont, President of Stanley Jigs, Inc., a Texas
	Delia J. Clark
DEBRA A CLARK Notary Public, State Of Texas My Commission Expires 08-26-2014	Notary Public, State of Texas My Commission Expires: 8/26/14

ASSIGNMENT OF RIGHTS-TRADEMARK 1,372,829

Stanley Jigs, Inc. ("Assignor") is owner of U.S. Registered Trademark No. 1,372,829, dated November 26, 1985, titled "Stanley Jigs", (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.

Date: Que 1, 2013	BY: Ken Chaunon
	Ken Chaumont, President
	wledged before me on theday of aumont, President of Stanley Jigs, Inc., a Texas oration.
DEBRA A CLARK Notary Public, State Of Texas My Commission Expires 08-26-2014	Notary Public, State of Texas My Commission Expires: 8/26/14

ASSIGNMENT OF RIGHTS-TRADEMARK 1,388,413

Stanley Jigs, Inc. ("Assignor") is owner of U.S. Registered Trademark No. 1,388,413, dated April 1, 1986, titled "Vibra Shaft", (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.

Date: (Rug / 12013	BY: Ken Chams
•	Ken Chaumont, President
STATE OF TEXAS : COUNTY OF <u>Tefferson</u> :	
	owledged before me on the day of naumont, President of Stanley Jigs, Inc., a Texas oration.
	Delin a. Chark
DEBRA A CLARK Notary Public, State Of Texas My Commission Expires 08-26-2014	Notary Public, State of Texas My Commission Expires: 8/26/14

ASSIGNMENT OF RIGHTS-TRADEMARK 3,236,666

Stanley Jigs, Inc. ("Assignor") is owner of U.S. Registered Trademark No. 3,236,666, dated May 1, 2007, titled "Wedge", (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.

Date: aug 1, 201)	BY: Ken Chamons
	Ken Chaumont, President
	knowledged before me on the day of a Chaumont, President of Stanley Jigs, Inc., a Texas
	Notary Public, State of Texas

My Commission Expires: __

ASSIGNMENT OF RIGHTS-TRADEMARK 3,847,464

Stanley Jigs, Inc. ("Assignor") is owner of U.S. Registered Trademark No. 3,847,464, dated September 14, 2010, titled "Y-NOT", (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.

Date: (ex 1, 201)	BY: Ken Chamos
•	Ken Chaumont, President
August, 2013, by Ken C	nowledged before me on the day of Chaumont, President of Stanley Jigs, Inc., a Texas
corporation, on behalf of the corp	ooration.
	Dela A. Clark
DEBRAACLARK Notary Public, State Of Texas My Commission Expires	Notary Public, State of Texas My Commission Expires: 8/26/14

RECORDED: 09/17/2013