

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE NEWSWEEK/DAILY BEAST COMPANY LLC		08/09/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Newsweek LLC		
Street Address:	7 Hanover Square, 5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	78572914	FUEL FOR ACTIVE MINDS	
Serial Number:	78572933	FUEL FOR ACTIVE MINDS	
Serial Number:	77729597	GREEN RANKINGS	
Serial Number:	77729594	NEWSWEEK GREEN RANKINGS	
Serial Number:	78844504	MY TURN	
Serial Number:	71442467	PERISCOPE	
Serial Number:	72462158	THE INTERNATIONAL NEWSMAGAZINE	
Serial Number:	77706510	THE TAKE	
Serial Number:	77706533	THE TAKE	
Serial Number:	77816831	NEWS/GEEK	
Serial Number:	77299168	NEWSFREAK	
Serial Number:	74589406	NEWSWEEK	
Serial Number:	71668489	NEWSWEEK	
Serial Number:	73591160	NEWSWEEK	

TRADEMARK

Serial Number:	77622666	NEWSWEEK
Serial Number:	75697153	NEWSWEEK
Serial Number:	85115381	NEWSWEEK CONNECTING THE DOTS

CORRESPONDENCE DATA

Fax Number: 2125939175

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-980-0120

Email: pto@fkks.com

Correspondent Name: Frankurt Kurnit Klein & Selz PC

Address Line 1: 488 Madison Avenue

Address Line 2: Attn.: Trademark Department

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	021402.0601
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NAME OF SUBMITTER:	Matthew Bart
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Signature:	/Matthew Bart/
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Date:	11/14/2013
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Total Attachments: 9

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TRADEMARK ASSIGNMENT (this "Assignment"), made as of August 9, 2013, by and between THE NEWSWEEK/DAILY BEAST COMPANY LLC, a Delaware limited liability company ("Seller"), and NEWSWEEK LLC, a New York limited liability company ("Purchaser").

WHEREAS, Seller and Purchaser have entered into that certain Asset Purchase Agreement, dated as of August 3, 2013 (the "*Purchase Agreement*"); and

WHEREAS, in accordance with the Purchase Agreement, Seller desires to sell, transfer, assign and deliver to Purchaser, and Purchaser desires to purchase, acquire and accept from Seller, all of Seller's right, title and interest in, to and under all trade names, trademarks and service marks, registered or unregistered, including the goodwill associated therewith, that are owned by Seller and used or held for use in the connection with the activities directly and solely associated with the operation of the Business and/or Newsweek Publications (each as defined in the Purchase Agreement), throughout the world (collectively, the "*Transferred Trademarks*"), including the trademark registrations and trademark applications identified on Schedule A attached hereto. Capitalized terms used but not defined herein shall have the meanings assigned to them in the Purchase Agreement.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants and agreements contained herein and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto do hereby agree as follows:

1. Seller hereby sells, transfers, assigns and delivers to Purchaser, and Purchaser hereby purchases, acquires and accepts from Seller, all of Seller's right, title and interest in, to and under the Transferred Trademarks, all proceeds therefrom, all goodwill of the business associated therewith, and the right to bring actions at law or in equity for any infringement, dilution, or violation of any of the Transferred Trademarks occurring prior to the date hereof, and to collect all damages, settlements, and proceeds relating to the Transferred Trademarks, including in relation to the trademark registrations and trademark applications identified on Schedule A attached hereto.

2. Seller agrees to execute and deliver such further documents, certificates and agreements prepared by Purchaser and take such further actions as are necessary or reasonably requested by Purchaser to transfer the Transferred Trademarks in accordance with and subject to the limitations of the Purchase Agreement, including without limitation Sections 5.04 and 5.12 thereof.

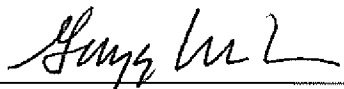
3. This Assignment shall be effective as of the date first written above and may be executed in one or more counterparts, each of which shall be deemed an original, and together shall constitute one and the same instrument, it being understood that the parties hereto need not sign the same counterpart.

4. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to any otherwise applicable principles of conflicts of laws, to the extent such principles are not mandatorily applicable by statute and would require the application of the laws of another jurisdiction.

[Signatures appear on next page]

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered as of the date first written above.

THE NEWSWEEK/DAILY BEAST COMPANY
LLC

By: 
Gregg Winiarski
Vice President and Assistant Secretary

NEWSWEEK LLC

By: _____
Name:
Title:

[Signature Page to Trademark Assignment Agreement]

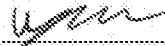
TRADEMARK
REEL: 005154 FRAME: 0051

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered as of the date first written above.

THE NEWSWEEK/DAILY BEAST COMPANY
LLC

By: _____
Gregg Winiarski
Vice President and Assistant Secretary

NEWSWEEK LLC

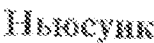


By:  _____
Name: ETIENNE UZAC
Title: PRESIDENT

Schedule A




TRADEMARKS

COUNTRY	MARK	CURRENT APPLICATION NUMBER	CURRENT REGISTRATION DATE	CURRENT REGISTRATION NUMBER
Algeria	NEWSWEEK		9/9/1966	53735
Argentina	NEWSWEEK	1722542	2/14/1990	2435774
Argentina	THE INTERNATIONAL NEWSMAGAZINE	2883787	3/3/2010	2352001
Australia	NEWSWEEK		7/4/1946	87754
Benelux	NEWSWEEK		5/7/1972	31597
Bermuda	NEWSWEEK		9/3/1945	2094
Bolivia	NEWSWEEK		1/22/1966	11988
Brazil	NEWSWEEK		5/2/1970	2475600
Brazil	PERISCOPE	821105760	7/3/2007	821105760
Canada	NEWSWEEK	183356	11/24/1943	UCA18713
Canada	NEWSWEEK	734752		TMA457668
Chile	NEWSWEEK		7/7/1966	466341
China	NEWSWEEK (in Chinese characters)	93114838	7/7/1995	754794
China	NEWSWEEK (in Chinese characters)	93114833	1/21/1997	935994
China	NEWSWEEK	93114831	7/14/1995	756325
China	NEWSWEEK	93114837	7/7/1995	754796
Colombia	NEWSWEEK	94-044424	1/30/1995	172866
Colombia	NEWSWEEK THE MAGAZINE OF NEWS SIGNIFICANCE		12/12/1960	47706/68029
Cuba	NEWSWEEK		5/27/1962	112973
Cyprus	NEWSWEEK		4/4/2002	47680
Cyprus	NEWSWEEK (in Cyrillic script)			48163
Denmark	NEWSWEEK THE MAGAZINE OF NEWS SIGNIFICANCE		2/2/1946	1691946
Egypt	NEWSWEEK		10/17/1995	12262
European Community	NEWSWEEK	29322	2/2/1998	29322
France	NEWSWEEK	63436331		63436331
Germany	NEWSWEEK THE MAGAZINE OF NEWS SIGNIFICANCE		6/1/1953	639062
Greece	NEWSWEEK		2/5/1997	132101
Greece	NEWSWEEK (in Greek script)		2/5/1997	132100
Hong Kong	NEWSWEEK	19942753		1996B09246
Hong Kong	NEWSWEEK (in Chinese characters)	199402754		1999B12623
Hong Kong	NEWSWEEK	199405739		200005001
Hong Kong	NEWSWEEK (in Chinese characters)	199405738		1999B12625
Hong Kong	NEWSWEEK	199405736		199911821
Hong Kong	NEWSWEEK (in Chinese characters)	199405737		1999B12624
Hungary	NEWSWEEK	M97 04247	9/7/1998	153547
India	NEWSWEEK		11/13/1980	368482
India	NEWSWEEK (in Devnagari script)	996582	3/14/2001	996582
Indonesia	NEWSWEEK		11/25/1992	283029
Ireland	NEWSWEEK	102370	10/15/1980	102370
Israel	NEWSWEEK		10/16/1980	50971
Italy	NEWSWEEK		5/25/1946	1137903






TRADEMARKS

COUNTRY	MARK	CURRENT APPLICATION NUMBER	CURRENT REGISTRATION DATE	CURRENT REGISTRATION NUMBER
Jamaica	NEWSWEEK		8/30/1945	4147
Japan	NEWSWEEK	125277/1997	10/28/1998	4193805
Japan	NEWSWEEK	125278/1997	10/2/1998	4193806
Japan	NEWSWEEK		5/26/1950	384508
Japan	NEWSWEEK	125280/1997	10/2/1998	4193807
Japan	NEWSWEEK	125281/1997	10/2/1998	4193808
Japan	NEWSWEEK	10520/1998	4/30/1996	2713581
Japan	NEWSWEEK	102103/2000	12/28/2001	4532853
Japan	NEWSWEEK	140228/1987	8/30/1990	2258461
Japan	NEWSWEEK	2000/102106	11/16/2001	4523145
Japan	NEWSWEEK	2000/102109	11/16/2001	4523148
Japan	NEWSWEEK	2000/102110	11/16/2001	4523149
Japan	NEWSWEEK (in Katakana)	97590/1985	12/18/1987	2007308
Japan	NEWSWEEK (in Katakana)	10521/1988	5/31/1996	2713982
Jordan	NEWSWEEK		5/22/2012	
Kazakhstan	(Cyrillic Transliteration of NEWSWEEK) 			6013
Kazakhstan	NEWSWEEK in black lettering on white background 			6014
Kazakhstan	NEWSWEEK in black lettering on white background 			6015
Kenya	NEWSWEEK		10/21/1980	27904
Korea, Republic of	NEWSWEEK	5.02008E+12	10/16/1958	3215
Korea, Republic of	NEWSWEEK	5.12008E+12	12/9/1998	50529
Korea, Republic of	NEWSWEEK (in Korean characters)	5.12008E+12	12/9/1998	50530
Kuwait	NEWSWEEK	42308	8/12/2002	38679
Kuwait	NEWSWEEK	42309	8/12/2002	38678
Macau	NEWSWEEK	13465/DSE	5/31/1995	13866-M
Macau	NEWSWEEK	13463/DSE	5/31/1995	13864-M
Macau	NEWSWEEK	13461/DSE	5/31/1995	13862-M
Macau	NEWSWEEK (in Chinese characters)	13464/DSE	5/31/1995	13865-M
Macau	NEWSWEEK (in Chinese characters)	13462/DSE	5/31/1995	13863-M
Macau	NEWSWEEK (in Chinese characters)	13460/DSE	5/31/1995	13861-M
Malaysia	NEWSWEEK	94/05118	9/16/1996	94/05118
Malaysia (formerly Sarawak)	NEWSWEEK		7/27/1993	SAR25475

TRADEMARKS

COUNTRY	MARK	CURRENT APPLICATION NUMBER	CURRENT REGISTRATION DATE	CURRENT REGISTRATION NUMBER
Mexico	NEWSWEEK		2/20/1980	240741
New Zealand	NEWSWEEK		8/24/1945	41921
Nigeria	NEWSWEEK		2/24/1989	38236
Norway	NEWSWEEK		1/11/1946	33013
Pakistan	NEWSWEEK		12/20/1982	72930
Panama	NEWSWEEK		8/21/1964	34255
Peru	NEWSWEEK		12/31/1965	33490
Philippines	NEWSWEEK		12/12/1963	R-3258
Puerto Rico	NEWSWEEK		12/17/1945	6040
Romania	NEWSWEEK IN ROMANIA	M2006-03398	3/29/2006	76903
Russia	NEWSEK in white lettering on black background 		6/26/1995	152683
Russia	NEWSWEEK in black lettering on white background 		6/25/1995	152684
Russia	(Cyrillic Transliteration) 		6/26/1995	152685
Saudi Arabia	NEWSWEEK		11/6/1983	105/40
Singapore	NEWSWEEK	S1703/94	3/1/1994	T94/01703I
Singapore	NEWSWEEK (in English and Chinese characters)	3225/94	4/22/2004	T94/03225I
Singapore	NEWSWEEK (NEWS WEEKLY) (in Chinese characters)	T002/1003D	12/4/2000	T002/1003D
Singapore	NEWS WEEKLY (in Chinese characters)	T002/1001H	12/4/2000	T002/1001H
South Africa	NEWSWEEK		10/23/2000	80/6949
Spain	NEWSWEEK THE MAGAZINE OF NEWS SIGNIFICANCE		4/6/1966	176197
Suriname	NEWSWEEK		5/31/2002	18236
Sweden	NEWSWEEK THE MAGAZINE OF NEWS SIGNIFICANCE		3/22/1946	61005
Switzerland	NEWSWEEK	52326/2006	12/10/2008	580256
Switzerland	NEWSWEEK	00477/2008	6/18/2008	573378
Switzerland	NEWSWEEK THE MAGAZINE OF NEWS SIGNIFICANCE			344626
Taiwan	NEWSWEEK	83-041193	3/16/1995	74774
Taiwan	NEWSWEEK	83-041194	4/16/1995	678052
Taiwan	NEWSWEEK		1/1/1968	29231
Taiwan	NEWSWEEK (in Mandarin)	83-041192	4/16/1995	678051
Taiwan	NEWSWEEK (in Mandarin)	83-045071	3/16/1995	74773
Thailand	NEWSWEEK	267271	7/9/1996	46669
Thailand	NEWSWEEK	267272	2/24/1995	SM2613

TRADEMARKS

COUNTRY	MARK	CURRENT APPLICATION NUMBER	CURRENT REGISTRATION DATE	CURRENT REGISTRATION NUMBER
Thailand	NEWSWEEK (in Thai)	269769	6/5/1996	45358
Thailand	NEWSWEEK (in Thai)	269770	10/24/1995	SM3551
Trinidad and Tobago	NEWSWEEK		9/24/1959	151 OF 1945
Turkey	NEWSWEEK	2006013747	4/6/2006	200613747
Ukraine	NEWSWEEK in black letters on white background 	95072278	12/29/1999	14271
Ukraine	NEWSWEEK in white letters on black background 	95072279	12/29/2009	14272
Ukraine	(Cyrillic Transliteration) 	95072280	12/29/1999	14273
United Kingdom	NEWSWEEK	627511	2/4/1965	B627511
United Kingdom	NEWSWEEK	1108896		1108896
UNITED STATES	FUEL FOR ACTIVE MINDS	78/572,914	11/20/2007	3341039
UNITED STATES	FUEL FOR ACTIVE MINDS	78/572,933	2/19/2008	3386275
United States	GREEN RANKINGS	77/729,597	5/15/2012	4,144,351
United States	NEWSWEEK GREEN RANKINGS	77/729,594	11/20/2012	4246275
United States	MY TURN	78/844,504	1/23/2007	3201877
United States	PERISCOPE	71/442,467	9/30/1941	390621
United States	THE INTERNATIONAL NEWSMAGAZINE	72/462,158	4/15/1975	1009070
United States	THE TAKE	77/706,510	2/16/2010	3750674
United States	THE TAKE	77/706,533	7/27/2010	3826064
United States	News/Geek	77/816,831	4/13/2010	3774685
United States		77/299,168	6/24/2008	3452839
United States	Newsweek	74/589,406	9/10/1996	2000346
United States	NEWSWEEK	71/668,489	3/22/1955	603656
United States		73/591,160	10/14/1986	1413355
United States	NEWSWEEK	77/622,666	10/6/2009	3694057
United States	NEWSWEEK (formerly NEWSWEEK.COM)	75/697,153	1/9/2001	2418759
United States	NEWSWEEK CONNECTING THE DOTS	85115381	1/9/2001	
Venezuela	NEWSWEEK	4/12/1961	16896	16896