

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Hennan		10/21/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Ohio State University		
Street Address:	190 North Oval Mall		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43210		
Entity Type:	state university: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4297349	OHIO	
Registration Number:	4104956		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-545-6354		
Email:	ttrifino@ustrademarklawyer.com		
Correspondent Name:	Joseph R. Dreitler		
Address Line 1:	137 E. State St.		
Address Line 4:	Columbus, OHIO 43215		
NAME OF SUBMITTER:	Joseph R. Dreitler		
Signature:	/Joseph R. Dreitler/		
Date:	11/14/2013		
Total Attachments: 1 source=Assignment_HennanToOSU_US#page1.tif			

OP \$65.00 4297349

ASSIGNMENT

WHEREAS, Eric Hennan, d/b/a Visual Advantage, LLC with a principal business address of 13010 Five Point Road, Perrysburg, OH 43551 (referred to herein as "Hennan") has adopted, used and owns the trademark registrations listed below, which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
O-H-I-O Silhouette	4,297,349	March 5, 2013
O-H-I-O Silhouette	4,104,956	February 28, 2012

and

WHEREAS The Ohio State University, a public institution of higher learning located in Columbus, Ohio ("Ohio State"), is desirous of acquiring all of the rights, titles and interests in and to the aforesaid trademarks, the registrations thereof, and all of the goodwill of the business that is associated with the trademarks.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Hennan does hereby assign, sell, transfer and convey to Ohio State all of Hennan's rights, titles and interests in and to the trademarks, including all claims for past infringement and all causes of action with respect to or arising out of the trademarks, together with the goodwill of Hennan's business symbolized by the trademarks and the registrations thereof.

Hennan further covenants with Ohio State to execute, when requested, such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.

IN WITNESS WHEREOF, the undersigned authorized signatory has hereunto set his hand to this Assignment with an effective date as October 21, 2013.

By: 
Title: *owner / manager*