

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Reaffirmation of Loan Documents

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HY CITE CORPORATION		11/08/2012	CORPORATION: WISCONSIN
HY CITE ENTERPRISES, LLC		11/08/2013	LIMITED LIABILITY COMPANY: WISCONSIN
ROYAL CHARM, LTD.		11/08/2013	CORPORATION: WISCONSIN
INSTORE CORPORATION		11/08/2013	CORPORATION: WISCONSIN
HCC AVIATION, LLC		11/08/2013	LIMITED LIABILITY COMPANY: WISCONSIN
HCCBA, LLC		11/08/2013	LIMITED LIABILITY COMPANY: WISCONSIN
HCCBZI, LLC		11/08/2013	LIMITED LIABILITY COMPANY: WISCONSIN
HCCBZII, LLC		11/08/2013	LIMITED LIABILITY COMPANY: WISCONSIN

**RECEIVING PARTY DATA**

<b>Name:</b>	FIFTH THIRD BANK
<b>Street Address:</b>	38 Fountain Square Plaza
<b>Internal Address:</b>	Fifth Thrid Center
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45263
<b>Entity Type:</b>	Bank Association: OHIO

**PROPERTY NUMBERS Total: 53**

Property Type	Number	Word Mark
Serial Number:	77032390	BABYBLUE
Serial Number:	77230657	COCINA AL MÁXIMO
Serial Number:	77086004	COCINA AL MÁXIMO
Serial Number:	85790880	DINNER FOR TWO

CH \$1340.00 77032390

Serial Number:	85790896	DINNER 4 TWO
Serial Number:	85053020	DINNER 4 TWO
Serial Number:	78790041	DRIVEN BY NATURE
Serial Number:	78939916	FRESCAPURE
Serial Number:	78939887	FRESCAPURE
Serial Number:	78865239	HC
Serial Number:	78865247	HC HY CITE CORPORATION
Serial Number:	85675235	HC HY CITE
Serial Number:	86080024	HCE
Serial Number:	86080041	HCE
Serial Number:	85784057	INNOVE
Serial Number:	85784062	INNOVE
Serial Number:	86008820	KITCHEN CHARM
Serial Number:	85790888	LIFE IS DELICIOUS
Serial Number:	85216582	MAXTRACTOR
Serial Number:	77825988	NUTRAEASE
Serial Number:	77826022	NUTRA EASE
Serial Number:	78792666	OCEANBLUE
Serial Number:	77035567	OCEANBLUE
Serial Number:	77230813	
Serial Number:	78818822	
Serial Number:	78415279	OLYMPIA
Serial Number:	77142016	OLYMPIA
Serial Number:	77044243	PUREAMBIENCE
Serial Number:	74708540	REDI-TEMP
Serial Number:	85422366	ROYAL CUTTER
Serial Number:	73396615	ROYAL PRESTIGE
Serial Number:	78452924	ROYAL PRESTIGE
Serial Number:	77280655	ROYAL PRESTIGE
Serial Number:	77280658	ROYAL PRESTIGE
Serial Number:	77280661	ROYAL PRESTIGE
Serial Number:	85038063	ROYAL PRESTIGE
Serial Number:	78853905	ROYAL PRESTIGE
Serial Number:	78853922	ROYAL PRESTIGE
Serial Number:	78853913	ROYAL PRESTIGE

	85784178	
Serial Number:	85784184	
Serial Number:	85784194	
Serial Number:	85784203	
Serial Number:	85784212	ROYAL PRESTIGE
Serial Number:	85784224	ROYAL PRESTIGE
Serial Number:	85784235	ROYAL PRESTIGE
Serial Number:	85784242	ROYAL PRESTIGE
Serial Number:	86080056	SIGHT BEYOND
Serial Number:	77030828	SUCCESS FOR LIFE
Serial Number:	77825976	TRITANIUM
Serial Number:	77086056	THE ULTIMATE CULINARY EXPERIENCE
Serial Number:	77230969	THE ULTIMATE CULINARY EXPERIENCE
Serial Number:	78792221	VALLEY FRESH DEODORIZER & AIR FRESHENER

**CORRESPONDENCE DATA**

Fax Number: 3126095005  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 312-609-7804  
Email: ccasey@vedderprice.com  
Correspondent Name: Christine Casey  
Address Line 1: 222 N. LaSalle Street, 25th Floor  
Address Line 2: c/o Vedder Price P.C.  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	31238000044
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	11/14/2013

Total Attachments: 31  
source=Reaffirmation of Loan Doc.\_1#page1.tif  
source=Reaffirmation of Loan Doc.\_1#page2.tif  
source=Reaffirmation of Loan Doc.\_1#page3.tif  
source=Reaffirmation of Loan Doc.\_1#page4.tif  
source=Reaffirmation of Loan Doc.\_1#page5.tif  
source=Reaffirmation of Loan Doc.\_1#page6.tif  
source=Reaffirmation of Loan Doc.\_1#page7.tif  
source=Reaffirmation of Loan Doc.\_1#page8.tif  
source=Reaffirmation of Loan Doc.\_1#page9.tif

source=Reaffirmation of Loan Doc.\_1#page10.tif  
source=Reaffirmation of Loan Doc.\_1#page11.tif  
source=Reaffirmation of Loan Doc.\_1#page12.tif  
source=Reaffirmation of Loan Doc.\_1#page13.tif  
source=Reaffirmation of Loan Doc.\_1#page14.tif  
source=Reaffirmation of Loan Doc.\_1#page15.tif  
source=Reaffirmation of Loan Doc.\_1#page16.tif  
source=Reaffirmation of Loan Doc.\_1#page17.tif  
source=Reaffirmation of Loan Doc.\_1#page18.tif  
source=Reaffirmation of Loan Doc.\_1#page19.tif  
source=Reaffirmation of Loan Doc.\_1#page20.tif  
source=Reaffirmation of Loan Doc.\_1#page21.tif  
source=Reaffirmation of Loan Doc.\_1#page22.tif  
source=Reaffirmation of Loan Doc.\_1#page23.tif  
source=Reaffirmation of Loan Doc.\_1#page24.tif  
source=Reaffirmation of Loan Doc.\_1#page25.tif  
source=Reaffirmation of Loan Doc.\_1#page26.tif  
source=Reaffirmation of Loan Doc.\_1#page27.tif  
source=Reaffirmation of Loan Doc.\_1#page28.tif  
source=Reaffirmation of Loan Doc.\_1#page29.tif  
source=Reaffirmation of Loan Doc.\_1#page30.tif  
source=Reaffirmation of Loan Doc.\_1#page31.tif

## REAFFIRMATION OF LOAN DOCUMENTS

This REAFFIRMATION OF LOAN DOCUMENTS, dated as of November 8, 2013 (this "Agreement"), is made and given by HY CITE CORPORATION, a Wisconsin corporation ("Hy Cite"), HY CITE ENTERPRISES, LLC, a Wisconsin limited liability company (formerly Hy Cite Enterprises, Inc.; "Enterprises-LLC"), ROYAL CHARM, LTD., a Wisconsin corporation ("Royal Charm"), INSTORE CORPORATION, a Wisconsin corporation ("InStore"), HCC AVIATION, LLC, a Wisconsin limited liability company ("Aviation"; together with Hy Cite, Enterprises-LLC, Royal Charm and InStore each individually, a "Borrower" and collectively, the "Borrowers"), HCCBA, LLC, a Wisconsin limited liability company ("HCCBA"), HCCBZI, LLC, a Wisconsin limited liability company ("HCCBZI") and HCCBZII, LLC, a Wisconsin limited liability company ("HCCBZII" and together with HCCBA and HCCBZI each individually, a "Guarantor" and collectively, the "Guarantors") in favor of FIFTH THIRD BANK, an Ohio banking association, as collateral and administrative agent for the Lenders (the "Agent").

### RECITALS

A. The Borrowers, the Guarantors, the Lenders and the Agent are parties to an Amended and Restated Revolving Credit Loan and Security Agreement dated as of November 22, 2011 (as amended, restated, supplemented, and otherwise modified from time to time prior to the date hereof, the "Existing Credit Agreement").

B. The Borrowers, the Guarantors, the Lenders and the Agent have agreed to amend and restate the Existing Credit Agreement, which shall continue the revolving credit and letter of credit facilities to the Borrowers, and the Lenders are willing to do so on the terms and conditions set forth in that certain Second Amended and Restated Revolving Credit Loan and Security Agreement dated as of the date hereof (as further amended, restated, supplemented or otherwise modified from time to time prior to the date hereof, the "Second Amended and Restated Credit Agreement") between the Borrower, the Lenders and the Agent.

### AGREEMENT

NOW, THEREFORE, for and in consideration of the mutual covenants, conditions, stipulations, and agreements set forth herein and in the Second Amended and Restated Credit Agreement and the other Loan Documents, and other valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby consent and agree as follows:

1. Capitalized terms used in this Agreement but not otherwise defined shall have the meanings ascribed to them in the Second Amended and Restated Credit Agreement.
2. The Borrowers and the Guarantors confirm to the Lenders and the Agent that all of the terms, conditions, provisions, agreements, requirements, promises, obligations, duties and covenants of the undersigned under the Loan Documents listed on Exhibit A ("Reaffirmed

Documents”) to which any of the undersigned is a party, and any and all other documents and agreements entered into with respect to the obligations under the Existing Credit Agreement as modified hereby, are hereby ratified and affirmed in all respects.

3. The Borrowers and Guarantors represent and warrant to Agent and the Lenders that:

a. Each of the Reaffirmed Documents is a valid and binding agreement as of the date hereof and all obligations of the Borrowers and Guarantors thereunder are in full force and effect in respect of the Existing Credit Agreement and continue and shall be in full force and effect in respect of the Second Amended and Restated Credit Agreement, as if executed and delivered in connection therewith. The parties acknowledge that the reaffirmation of the Reaffirmed Documents set forth herein is a convenience to facilitate entering into the Second Amended and Restated Credit Agreement and but for this Agreement, Agent and the Lenders would not enter into the Second Amended and Restated Credit Agreement.

b. Each of the schedules and exhibits to the Reaffirmed Documents is true, correct, and complete in all material respects as of the date hereof.

c. After giving effect to this Agreement, all Obligations and all covenants, representations and warranties of the Borrowers and Guarantors set forth in the Reaffirmed Documents to which the Borrowers and Guarantors are a party are true and correct in all material respects, without duplication as to any materiality modifiers, qualifications, or limitations set forth therein and as of the Restatement Date (except for those representations and warranties made as of an earlier date, which shall be true and correct in all material respects as of such earlier date or with such changes as are permitted by the Second Amended and Restated Credit Agreement), with the same force and effect as if made on such date.

4. Consent. Borrowers and Guarantors hereby authorize Agent to update Schedule A to each of the (i) Second Amended and Restated Patent and Security Agreement, dated November 22, 2011 and (ii) Second Amended and Restated Trademark and Security Agreement dated November 22, 2011 to correspond to the information provided in Schedule 5.9 to the Second Amended and Restated Credit Agreement.

5. Governing Law and Construction. THE VALIDITY, CONSTRUCTION AND ENFORCEABILITY OF THIS AGREEMENT SHALL BE GOVERNED BY THE INTERNAL LAWS OF THE STATE OF ILLINOIS, WITHOUT GIVING EFFECT TO CONFLICT OF LAWS PRINCIPLES THEREOF, BUT GIVING EFFECT TO FEDERAL LAWS OF THE UNITED STATES APPLICABLE TO NATIONAL BANKS. Whenever possible, each provision of this Agreement and the other Loan Documents and any other statement, instrument or transaction contemplated hereby or thereby or relating hereto or thereto shall be interpreted in such manner as to be effective and valid under such applicable law, but, if any provision of this Agreement, the other Loan Documents or any other statement, instrument or transaction contemplated hereby or thereby or relating hereto or thereto shall be held to be prohibited or invalid under such applicable law, such provision shall be ineffective only to the extent of such

prohibition or invalidity, without invalidating the remainder of such provision or the remaining provisions of this Agreement, the other Loan Documents or any other statement, instrument or transaction contemplated hereby or thereby or relating hereto or thereto.

6. Waiver of Jury Trial. EACH OF THE PARTIES HERETO IRREVOCABLY WAIVES ANY AND ALL RIGHT TO TRIAL BY JURY IN ANY LEGAL PROCEEDING ARISING OUT OF OR RELATING TO THIS AGREEMENT.


7. Counterparts. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

(Signature Page to Reaffirmation of Loan Documents)

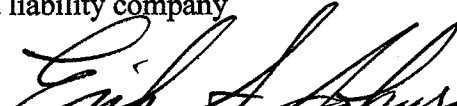
IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the date first above written.

**BORROWERS:**


**HY CITE CORPORATION**, a Wisconsin corporation

By:   
Erik S. Johnson  
Chief Executive Officer


**HY CITE ENTERPRISES, LLC**, a Wisconsin limited liability company

By:   
Erik S. Johnson  
Chief Executive Officer

**ROYAL CHARM, LTD.**, a Wisconsin corporation

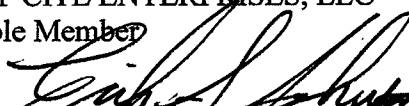
By:   
Erik S. Johnson  
Chief Executive Officer

**INSTORE CORPORATION**, a Wisconsin corporation

By:   
Peter O. Johnson, Jr.  
President

**HCC AVIATION, LLC**, a Wisconsin limited liability company

By: HY CITE ENTERPRISES, LLC  
Its: Sole Member

By:   
Erik S. Johnson  
Chief Executive Officer

(Signature Page to Reaffirmation of Loan Documents)



*(Signature Page to Reaffirmation of Loan Documents)*

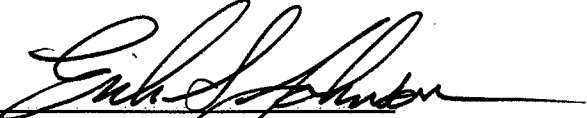
**GUARANTORS:**

**HCCBA, LLC, a Wisconsin limited liability company**

By: HY CITE ENTERPRISES, LLC

Its: Sole Member

By:



Erik S. Johnson

Chief Executive Officer

**HCCBZI, LLC, a Wisconsin limited liability company**

By: HY CITE ENTERPRISES, LLC

Its: Sole Member

By:



Erik S. Johnson

Chief Executive Officer

**HCCBZII, LLC, a Wisconsin limited liability company**

By: HY CITE ENTERPRISES, LLC

Its: Sole Member

By:



Erik S. Johnson

Chief Executive Officer

*(Signature Page to Reaffirmation of Loan Documents)*

Acknowledged and Agreed:

**PNC BANK, NATIONAL  
ASSOCIATION, as Agent**

By: 











Deedra Darby-Jones  
Vice President






**EXHIBIT A**  
**REAFFIRMED DOCUMENTS**











1. Amended and Restated Continuing Unconditional Guaranty and Security Agreement executed by Guarantors, dated November 22, 2011;
2. Second Amended and Restated Pledge Agreement executed by Hy Cite, Enterprises-LLC and Agent, dated December 20, 2012;
3. Third Amended and Restated Pledge Agreement executed by Enterprises-LLC, Royal Charm, InStore, Aviation, Guarantors and Agent dated December 31, 2011;
4. Second Amended and Restated Patent and Security Agreement executed by Borrowers, dated November 22, 2011; and
5. Second Amended and Restated Trademark and Security Agreement executed by Borrowers, dated November 22, 2011.


**TRADEMARK**  
**REEL: 005154 FRAME: 0245**

**TRADEMARK SCHEDULE  
HY CITE ENTERPRISES, LLC**










COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Argentina	BIO FREE	3,066,044	02/08/2011	2,498,569	04/19/2012
Argentina	FRESCAPURE	3,063,675	01/24/2011	2,496,115	03/28/2012
Argentina	INNOVE	3,208,035	11/19/2012		
Argentina		3,208,036	11/19/2012		
Argentina	ROYAL PRESTIGE	2,922,386	06/16/2009	2,390,128	09/03/2010
Argentina	ROYAL PRESTIGE	2,922,387	06/16/2009	2,390,126	09/03/2010
Argentina		2,922,388	06/16/2009	2,359,519	04/16/2010
Argentina		2,922,389	06/16/2009	2,359,520	04/16/2010
Argentina		3,208,027	11/19/2012		
Argentina		3,208,033	11/19/2012		
Argentina		3,208,030	11/19/2012		
Argentina		3,208,031	11/19/2012		
Argentina	 ROYAL PRESTIGE	3,208,028	11/19/2012		
Argentina	 ROYAL PRESTIGE	3,208,029	11/19/2012		
Argentina	 ROYAL PRESTIGE	3,208,034	11/19/2012		








COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Argentina	 ROYAL PRESTIGE	3.208.032	11/19/2012		
Bolivia	INNOVE	SM-0865-2013	02/27/2013		
Bolivia	innOVE™	SM-0866-2013	02/27/2013		
Bolivia	ROYAL PRESTIGE	SM-0860-2013	02/27/2013		
Bolivia	ROYAL PRESTIGE	SM-0859-2013	02/27/2013		
Bolivia	ROYAL PRESTIGE	SM-0868-2013	02/27/2013		
Bolivia	ROYAL PRESTIGE	SM-0867-2013	02/27/2013		
Bolivia		SM-0864-2013	02/27/2013		
Bolivia		SM-0863-2013	02/27/2013		
Bolivia		SM-0862-2013	02/27/2013		
Bolivia		SM-0861-2013	02/27/2013		
Brazil	innOVE™	840385250	01/08/2013		
Brazil	INNOVE	840385269	01/08/2013		
Brazil	ROYAL PRESTIGE		07/28/2008	829904042	01/03/2012
Brazil	ROYAL PRESTIGE	829904069	07/28/2008		
Brazil			07/28/2008	829904077	01/03/2012
Brazil		829904085	07/28/2008		











COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Brazil	ROYAL PRESTIGE - HY CITE		07/28/2008	830072527	01/03/2012
Brazil	ROYAL PRESTIGE - HY CITE	829904093	07/28/2008		
Brazil	ROYAL PRESTIGE - HY CITE 		07/28/2008	829904107	08/09/2011
Brazil	ROYAL PRESTIGE - HY CITE 	829904115	07/28/2008		
Brazil	ROYAL PRESTIGE 	840385226	01/08/2013		
Brazil	ROYAL PRESTIGE 	840385234	01/08/2013		
Brazil	ROYAL PRESTIGE 	840385218	01/08/2013		
Brazil	ROYAL PRESTIGE 	840385200	01/08/2013		
Brazil	 ROYAL PRESTIGE	840385196	01/08/2013		
Brazil	 ROYAL PRESTIGE	840385285	01/08/2013		
Brazil	 ROYAL PRESTIGE	840385293	01/08/2013		
Brazil	 ROYAL PRESTIGE	840385188	01/08/2013		
Canada	BABYBLUE			TMA 751,569	10/29/2009









COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Canada	COCINA AL MÁXIMO			TMA 723,124	09/05/2008
Canada	COCINA AL MÁXIMO			TMA 709,288	03/12/2008
Canada	DINNER 4 TWO			TMA 844,089	02/21/2013
Canada	DINNER 4 TWO	1,604,595	11/30/12		
Canada	DINNER FOR TWO	1,604,596	11/30/12		
Canada	FRESCAPURE			TMA 709,128	03/07/2008
Canada				TMA 709,105	03/07/2008
Canada				TMA 751,503	10/29/2009
Canada				TMA 751,502	10/29/2009
Canada	HYDROTURBINE			TMA 690,801	06/26/2007
Canada				TMA 690,778	06/26/2007
Canada	INNOVE	1,602,911	11/19/2012		
Canada		1,602,910	11/19/2012		
Canada	KITCHEN CHARM	1,644,851	07/12/2013		
Canada	LIFE IS DELICIOUS	1,604,594	11/30/2012		
Canada	OCEANBLUE			TMA 690,800	06/26/2007
Canada	OCEANBLUE			TMA 723,355	09/10/2008
Canada				TMA 726,390	10/20/2008
Canada				TMA 726,391	10/20/2008
Canada	ROYAL PRESTIGE			TMA 815,706	01/18/2012













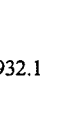







COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Canada	ROYAL PRESTIGE			TMA 808,472	10/06/2011
Canada				TMA 751,548	10/29/2009
Canada		1,602,906	11/19/2012		
Canada	 ROYAL PRESTIGE	1,602,912	11/19/2012		
Canada	THE ULTIMATE CULINARY EXPERIENCE			TMA 709,292	03/12/2008
Canada	THE ULTIMATE CULINARY EXPERIENCE			TMA 723,125	09/05/2008
Colombia	INNOVE	12/217451	11/30/2012	12/217451	08/13/2013
Colombia	<b>innove</b> <sup>™</sup>	12/217472	11/30/2012	12/217472	07/30/2013
Colombia	NutraEase	12-178297	10/10/2012	12-178297	05/10/2013
Colombia		12-178311	10/10/2012	12-178311	05/10/2013
Colombia		12/217581	11/30/2012		
Colombia		12/217595	11/30/2012		
Colombia		12/217600	11/30/2012		
Colombia		12/217657	11/30/2012		
Colombia	 ROYAL PRESTIGE <sup>®</sup>	12/217371	11/30/2012		







COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Colombia	 ROYAL PRESTIGE®	12/217383	11/30/2012		
Colombia	 ROYAL PRESTIGE®	12/217406	11/30/2012		
Colombia	 ROYAL PRESTIGE®	12/217422	11/30/2012		
Dominican Republic	 HY CITE CORPORATION	2009-24460	10/16/2009	178863	02/01/2010
Dominican Republic	INNOVE	2013-1910	01/18/2013	202642	04/16/2013
Dominican Republic	innOVE	2013-1909	01/18/2013	202909	
Dominican Republic	 OceanBlue driven by nature	2009-24461	10/16/2009	178238	12/31/2009
Dominican Republic	ROYAL PRESTIGE	2010-22641	09/28/2010	184458	12/16/2010
Dominican Republic	ROYAL PRESTIGE	2010-22643	09/28/2010	184690	12/31/2010
Dominican Republic	ROYAL PRESTIGE	2010-22644	09/28/2010	184689	12/31/2010
Dominican Republic	ROYAL PRESTIGE	2010-22642	09/28/2010	184705	12/31/2010
Dominican Republic		2009-24457	10/16/2009	178569	01/15/2010
Dominican Republic		2009-24456	10/16/2009	178513	01/15/2010













COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Dominican Republic		2009-62206	11/12/2009	152812	02/14/2006
Dominican Republic		2009-24458	10/16/2009	179039	02/16/2010
Dominican Republic		2013-1902	01/18/2013	202728	04/16/2013
Dominican Republic		2013-1903	01/18/2013	202727	04/16/2013
Dominican Republic		2013-1904	01/18/2013	202726	04/16/2013
Dominican Republic		2013-1905	01/18/2013	202724	04/16/2013
Dominican Republic	 ROYAL PRESTIGE	2013-1906	01/18/2013	202723	04/16/2013
Dominican Republic	 ROYAL PRESTIGE	2013-1907	01/18/2013	202722	04/16/2013
Dominican Republic	 ROYAL PRESTIGE	2013-1911	01/18/2013	203221	04/30/2013
Dominican Republic	 ROYAL PRESTIGE	2013-1908	01/18/2013	202701	04/16/2013
Ecuador	COCINA AL MAXIMO	187018	07/26/2007	4972-08	12/11/2007
Ecuador	COCINA AL MAXIMO	11792	10/25/2011	3215-12	03/30/2012
Ecuador	COCINA AL MAXIMO	187017	07/26/2007	4970-08	12/11/2007
Ecuador	INNOVE	31591	11/21/2012		

COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Ecuador	<b>innove™</b>	31588	11/21/2012		
Ecuador	OCEANBLUE	187019	07/26/2007	1897-09	12/11/2007
Ecuador	OCEANBLUE	187020	07/26/2007	6852-08	08/19/2008
Ecuador	OCEAN BLUE	178216	11/27/2006	4963-08	08/24/2007
Ecuador		187021	07/26/2007	4081-08	12/11/2007
Ecuador		187022	07/26/2007	6853-08	08/19/2008
Ecuador		178217	11/27/2006	4966-08	09/13/2007
Ecuador	OLYMPIA	11761	10/24/2011		
Ecuador	ROYAL PRESTIGE	201241	06/26/2008		withdrew
Ecuador	ROYAL PRESTIGE	200820	06/16/2008	2895-09	01/21/2009
Ecuador	ROYAL PRESTIGE	200822	06/16/2008		withdrew
Ecuador	ROYAL PRESTIGE	178212	11/27/2006		denied
Ecuador	ROYAL PRESTIGE	200821	06/16/2008	535-10	06/24/2009
Ecuador		203002	08/06/2008	3378-09	01/21/2009
Ecuador		203003	08/06/2008	3317-09	01/21/2009
Ecuador		201231	06/26/2008		withdrew
Ecuador		178215	11/27/2006	6102-07	08/24/2007
Ecuador		178214	11/27/2006		denied






COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Ecuador		200312	06/04/2008		withdrew
Ecuador		171912	06/13/2006		denied
Ecuador		178213	11/27/2006		denied
Ecuador		200313	06/04/2008	534-10	06/24/2009
Ecuador		224280	01/21/2010		
Ecuador		224279	01/21/2010		
Ecuador		31593	11/21/2012		
Ecuador		31595	11/21/2012		
Ecuador		31597	11/21/2012		
Ecuador		31596	11/21/2012		
Ecuador	 ROYAL PRESTIGE®	31598	11/21/2012		
Ecuador	 ROYAL PRESTIGE®	31599	11/21/2012		
Ecuador	 ROYAL PRESTIGE®	Do not file in Ecuador			








COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Ecuador	 ROYAL PRESTIGE®	31602	11/21/2012		
Great Britain	NUTRAEASE	2628036	07/12/2012	2628036	10/12/2012
Great Britain		2628035	07/12/2012	2628035	10/21/2012
India	NUTRAEASE	20934444	02/02/2011		
Japan	ROYAL PRESTIGE	2006-111495	12/01/2006	5104608	01/11/2008
Japan	ROYAL PRESTIGE	2008-009126	02/08/2008	5267437	09/18/2009
Japan		2006-111496	12/01/2006	5104609	01/11/2008
Japan	TABLE CHARM	2007-119674	11/29/2007	5180387	11/14/2008
Mexico	BIO FREE	1274023	05/15/2012	1326676	11/06/2012
Mexico	COCINA AL MÁXIMO	876476	08/21/2007		Abandoned
Mexico	COCINA AL MÁXIMO	835584	02/12/2007		Abandoned
Mexico	DRIVEN BY NATURE	761508	01/20/2006	945917	07/28/2006
Mexico	FRESCA PURE	1274024	05/15/2012	1315965	09/27/2012
Mexico		813774	10/19/2006	1026229	02/25/2008
Mexico	 HYCITE CORPORATION	813771	08/06/2007	1026228	02/25/2008
Mexico	INFINITY	280325	11/21/1996	598921	01/28/1999
Mexico	INFINITY	280326	11/21/1996	586251	08/31/1998
Mexico	INNOVE	1329243	11/27/2012		Abandoned













COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Mexico	<b>innove™</b>	1329246	11/27/2012		Abandoned
Mexico	LUMINA	280329	11/21/1996	575591	05/07/1998
Mexico	LUMINA	280330	11/21/1996	537996	11/28/1996
Mexico	OCEANBLUE	761509	01/20/2006	945918	07/28/2006
Mexico	OCEANBLUE	876479	08/21/2007		Denied
Mexico	OCEANBLUE	761510	01/20/2006	945919	07/28/2006
Mexico	 <b>OceanBlue</b> driven by nature	788432	06/14/2006	947617	08/15/2006
Mexico		876468	08/21/2007	1019747	01/17/2008
Mexico		876460	08/21/2007	1010455	10/31/2007
Mexico		788433	06/14/2006	947618	08/15/2006
Mexico	ROYAL PRESTIGE	620625	09/24/2003	811284	10/27/2003
Mexico	ROYAL PRESTIGE	620628	09/24/2003	811285	10/27/2003
Mexico	ROYAL PRESTIGE	280333	11/21/1996	537998	11/28/1996
Mexico	ROYAL PRESTIGE	400819	11/26/1999	667740	08/16/2000
Mexico	ROYAL PRESTIGE	1043355	10/26/2009	1174398	08/18/2010
Mexico		620627	09/24/2003	835084	05/31/2004
Mexico		620626	09/24/2003	818150	01/22/2004








COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Mexico		1043361	10/26/2009	1174399	08/18/2010
Mexico		400820	11/26/1999	887575	06/23/2005
Mexico		810994	10/04/2006	989654	06/26/2007
Mexico		810992	10/04/2006	986217	05/29/2007
Mexico		810993	10/04/2006	1007096	10/18/2007
Mexico		1329234	11/27/2012	1353428	03/07/2013
Mexico		1329235	11/27/2012	1353073	03/06/2013
Mexico		1329236	11/27/2012	1353429	03/07/2013
Mexico		1329237	11/27/2012		
Mexico	 ROYAL PRESTIGE	1329238	11/27/2012	1358931	04/03/2013
Mexico	 ROYAL PRESTIGE	1329239	11/27/2012	1353430	03/07/2013
Mexico	 ROYAL PRESTIGE	1329240	11/27/2012	1353431	03/07/2013



COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Mexico	 ROYAL PRESTIGE	1329241	11/27/2012		
Mexico	HY CITE	1375734	05/22/2013		
Mexico	HY CITE	1375735	05/22/2013		
Mexico	HY CITE	1375733	05/22/2013		
Mexico	HY CITE	1375732	05/22/2013		
Mexico	HY CITE	1375731	05/22/2013		
Mexico	HY CITE	1375730	05/22/2013		
Mexico	SIGHT BEYOND	1421722	10/11/2013		
Mexico		1421721	10/11/2013		
Mexico	ROYAL PRESTIGE NOVEL	1421720	10/11/2013		
Mexico		1421719	10/11/2013		
Mexico	ROYAL PRESTIGE NOVEL	1421718	10/11/2013		
Mexico	ROYAL PRESTIGE NOVEL	1421717	10/11/2013		
Peru	INNOVE	514408-2012	11/16/2012	199763	06/17/2013
Peru		514409-2012	11/16/2012	199763	06/17/2013
Peru	NUTRAEASE	508537-2012	09/24/2012	195100	01/14/2013
Peru		508536-2012	09/24/2012	195099	01/14/2013
Peru	ROYAL PRESTIGE	523588-2013	2/15/2013		





COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Peru	ROYAL PRESTIGE	435267-2010	10/14/2010	172354	01/27/2011
Peru	ROYAL PRESTIGE	523588A-2013	02/15/2013		
Peru	ROYAL PRESTIGE	435268-2010	10/14/2010		
Peru	ROYAL PRESTIGE	435269-2010	10/14/2010		
Peru		435270-2010	10/14/2010	172500	0/27/2011
Peru		435271-2010	10/14/2010		
Peru		435272-2010	10/14/2010		
Peru		514406-2012 (Class 7)	11/16/2012	6024	05/10/2013
Peru		514406A-2012 (Class 8)	11/16/2012	6024	05/10/2013
Peru		514406B-2012 (Class 11)	11/16/2012	6024	05/10/2013
Peru		514406C-2012 (Class 21)	11/16/2012	6024	05/10/2013














COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Peru	 ROYAL PRESTIGE®	514407-2012 (Class 7)	11/16/2012	6478	08/14/2013
Peru	 ROYAL PRESTIGE®	514407A-2012 (Class 8)	11/16/2012	6478	08/14/2013
Peru	 ROYAL PRESTIGE®	514407B-2012 (Class 11)	11/16/2012		
Peru	 ROYAL PRESTIGE®	523590-2013	02/15/2013		
Philippines	INNOVE	4-2012-014855	12/07/2012		
Philippines		4-2012-014854	12/07/2012		
Philippines	NUTRAEASE	4-2011-001138	02/01/2011	4-2011-001138	06/30/2011
Philippines	ROYAL PRESTIGE	4-2011-011276	09/20/2011	4-2011-011276	02/16/2012
Philippines		4-2012-014773 (Class 7)	12/06/2012		
Philippines		4-2012-014773 (Class 8)	12/06/2012		
Philippines		4-20120-14773 (Class 11)	12/06/2012		
Philippines		4-20120-14773 (Class 21)	12/06/2012		
Philippines	 ROYAL PRESTIGE®	04-2013-000516 (Class 7)	01/17/2013		
Philippines	 ROYAL PRESTIGE®	04-2013-000516 (Class 8)	01/17/2013		
Philippines	 ROYAL PRESTIGE®	04-2013-000516 (Class 11)	01/17/2013		

COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Philippines	 ROYAL PRESTIGE®	04-2013-000516 (Class 21)	01/17/2013		
United States	BABYBLUE	77/032,390	10/30/2006	3,537,574	11/25/2008
United States	COCINA AL MÁXIMO	77/230,657	07/16/2007	3,521,868	10/21/2008
United States	COCINA AL MÁXIMO	77/086,004	01/18/2007	3,485,625	08/12/2008
United States	DINNER FOR TWO	85/790,880	11/29/2012		
United States	DINNER 4 TWO	85/790,896	11/29/2012		
United States	DINNER 4 TWO	85/053,020	06/02/2010	3,952,590	04/26/2011
United States	DRIVEN BY NATURE	78/790,041	01/12/2006	3,314,221	10/16/2007
United States	FRESCAPURE	78/939,916	07/28/2006	3,428,724	05/13/2008
United States		78/939,887	07/28/2006	3,420,647	04/29/2008
United States		78/865,239	04/19/2006	3,213,025	02/27/2007
United States		78/865,247	04/19/2006	3,253,381	06/19/2007
United States		85/675,235	07/12/2012		
United States		86/080,024	10/01/2013		
United States		86/080,041	10/01/2013		
United States	ICORE		Unfiled		
United States	INNOVE	85/784,057	11/20/2012		

COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
United States	<b>INNOVE™</b>	85/784,062	11/20/2012		
United States	KITCHEN CHARM	86/008,820	07/12/2013		
United States	LIFE IS DELICIOUS	85/790,888	11/29/2012		
United States	MAXTRACTOR	85/216,582	01/13/2011		Abandoned
United States	NUTRAEASE	77/825,988	09/14/2009	3,926,520	03/01/2011
United States		77/826,022	09/14/2009	3,926,521	03/01/2011
United States	OCEANBLUE	78/792,666	01/17/2006	3,314,237	10/16/2007
United States	OCEANBLUE	77/035,567	11/02/2006	3,328,373	11/06/2007
United States		77/230,813	07/16/2007	3,521,869	10/21/2008
United States		78/818,822	02/20/2006	3,321,211	10/23/2007
United States	OLYMPIA	78/415,279	05/07/2004	3,592,947	03/17/2009
United States		77/142,016	03/27/2007	3,750,194	02/16/2010
United States	PUREAMBIENCE	77/044,243	11/15/2006	3,610,804	04/28/2009
United States	REDI-TEMP	74/708,540	06/26/1995	2,005,865	10/08/1996
United States	ROYAL CUTTER	85/422,366	09/14/2011	4,258,771	12/11/2012
United States	ROYAL PRESTIGE	73/396,615	09/30/1982	1,292,937	09/04/1984
United States	ROYAL PRESTIGE	78/452,924	07/19/2004	2,995,091	09/13/2005
United States	ROYAL PRESTIGE	77/280,655	09/16/2007	3,434,972	05/27/2008

COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
United States	ROYAL PRESTIGE	77/280,658	09/16/2007	3,434,973	05/27/2008
United States	ROYAL PRESTIGE	77/280,661	09/16/2007	3,422,690	05/06/2008
United States	ROYAL PRESTIGE	85/038,063	05/13/2010	3,903,553	01/11/2011
United States	ROYAL PRESTIGE	<u>State Reg.</u> <u>Wisconsin</u>		03/04/1998	
United States		78/853,905	04/04/2006	3,232,913	04/24/2007
United States		78/853,922	04/04/2006	3,208,410	02/13/2007
United States		78/853,913	04/04/2006	3,253,349	06/19/2007
United States		85/784,178	11/20/2012		
United States		85/784,184	11/20/2012		
United States		85/784,194	11/20/2012		
United States		85/784,203	11/20/2012		
United States	ROYAL PRESTIGE®	85/784,212	11/20/2012		
United States	ROYAL PRESTIGE®	85/784,224	11/20/2012		
United States	ROYAL PRESTIGE®	85/784,235	11/20/2012		

COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
United States	 ROYAL PRESTIGE®	85/784,242	11/20/2012		
United States	SIGHT BEYOND	86/080,056	10/01/2013		
United States	SUCCESS FOR LIFE	77/030,828	10/27/2006	3,587,638	03/10/2009
United States	TRITANIUM	77/825,976	09/14/2009	4,029,305	09/20/2011
United States	THE ULTIMATE CULINARY EXPERIENCE	77/086,056	01/18/2007	3,631,938	06/02/2009
United States	THE ULTIMATE CULINARY EXPERIENCE	77/230,969	07/16/2007	3,521,871	10/21/2008
United States	VALLEY FRESH DEODORIZER & AIR FRESHENER	78/792,221	01/16/2006	3,320,974	10/23/2007
Venezuela	INNOVE	8703-2013	05/15/2013		
Venezuela	INNOVE	8682-2013	05/15/2013		
Venezuela	INNOVE	8683-2013	05/15/2013		
Venezuela	INNOVE	8692-2013	05/15/2013		
Venezuela	INNOVE™	8693-2013	05/15/2013		
Venezuela	INNOVE™	8702-2013	05/15/2013		
Venezuela	INNOVE™	8688-2013	05/15/2013		
Venezuela	INNOVE™	8689-2013	05/15/2013		
Venezuela		8694-2013	05/15/2013		
Venezuela		8695-2013	05/15/2013		
Venezuela		8690-2013	05/15/2013		

COUNTRY	TRADEMARK	APPLICATION NO.	FILING DATE	REG. NO.	REG. DATE
Venezuela		8696-2013	05/15/2013		
Venezuela		8680-2013	05/15/2013		
Venezuela		8697-2013	05/15/2013		
Venezuela		8681-2013	05/15/2013		
Venezuela		8684-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8698-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8699-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8691-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8700-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8685-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8701-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8686-2013	05/15/2013		
Venezuela	 ROYAL PRESTIGE®	8687-2013	05/15/2013		



**TRADEMARK**  
**REEL: 005154 FRAME: 0266**

**PATENT SCHEDULE  
HY CITE ENTERPRISES, LLC**

<b>COUNTRY</b>	<b>TITLE</b>	<b>APPLICATION NO.</b>	<b>FILING DATE</b>	<b>PATENT NO.</b>	<b>ISSUE DATE</b>
Argentina	Innove Pan	84776	11/15/2012	84776	11/15/2012
Brazil	Innove Pan	3020120059020	11/16/2012		
Canada	Innove Pan	148530	11/14/2012	148530	06/27/2013
Colombia	Innove Pan	12/207.964	11/16/2012		
Dominican Republic	Innove Pan	D2012-0293	11/16/2012		
Ecuador	Innove Pan	SDA-2012-12297	11/16/2012		
Mexico	Innove Pan	MX/f/2012/003654	11/15/2012		
Peru	Innove Pan	2164-2012	11/13/2012		
Philippines	Innove Pan	3-2012-001025	11/15/2012	3-2012-001025	03/27/2013
United States	Innove Pan	29/422,304	05/18/2012	D677,517	03/12/2013
United States	Innove Pan Handle	29/422,307	05/18/2012	D677,518	03/12/2013
United States	Innove Pan Lid	29/422,298	05/18/2012	D677,979	03/19/2013
Venezuela	Innove Pan	2012-001468	11/16/2012		
United States	Food Cutter	29/422,075	05/16/2012	D680,390	04/23/2013
United States	Food Cutter Handle	29/422,078	05/16/2012	D680,391	04/23/2013
United States	Food Cutter Hopper/Chute/Handle	29/422,079	05/16/2012	D680,392	04/23/2013
United States	Food Cutter Hopper	29/422,082	05/16/2012	D680,822	04/30/2013
Argentina	Coffee Pot Press	84775	11/15/2012	84775	11/15/2012
Brazil	Coffee Pot Press	3020120059011	11/16/2012		
Canada	Coffee Pot Press	148531	11/14/2012	148531	07/11/2013
Colombia	Coffee Pot Press	12-207.968	11/16/2012		
Dominican Republic	Coffee Pot Press	D2012-0292	11/16/2012		
Ecuador	Coffee Pot Press	SDA-2012-12296	11/16/2012		
Mexico	Coffee Pot Press	MX/f/2012/003655	11/15/2012		
Peru	Coffee Pot Press	2167-2012	11/13/2012		
Philippines	Coffee Pot Press	3-2012-001028	11/16/2012	3-2012-001028	05/24/2013

<b>COUNTRY</b>	<b>TITLE</b>	<b>APPLICATION NO.</b>	<b>FILING DATE</b>	<b>PATENT NO.</b>	<b>ISSUE DATE</b>
United States	Coffee Pot Press	29/422,207	05/17/2012	D691,409	10/15/2013
United States	Coffee Pot Press Handle	29/422,208	05/17/2012	D681,392	05/07/2013
United States	Coffee Pot Press Stem	29/422,210	05/17/2012	D691,410	10/15/2013
United States	Coffee Pot Press Steam Valve	29/422,213	05/17/2012	D691,417	10/15/2013
Venezuela	Coffee Pot Press	2012-001467	11/16/2012		